



# **Annual Report 2010**





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### Luc Moyen, Board Director, DFW Technology Advisor



"Joining Dining for Women as a board member, couples chapter member, and a volunteer was a great way for me to give back after working almost 30 years in the corporate world. I had a marvelous role model in my mother who always gave more than she received. worried about people all over the world, and helped the less fortunate every chance she had. With the UN Millennium Development Goals (MDG) clearly aligned with DFW's strategic plans and goals, I realized how much there is to do. There is a sense of urgency for our organization to expand its positive impact globally by providing women education, financial stability, and a healthier environment in which to raise their families. DFW's members across the world are what is required to address these major challenges."

## **Mission**

Dining for Women's mission is to empower women and girls living in extreme poverty by funding programs that foster good health, education, and economic self-sufficiency and to cultivate educational giving circles that inspire individuals to make a positive difference through the power of collective giving.

## Vision

Dining for Women's vision is to create a new paradigm for giving—collective giving on an immense scale while maintaining the intimacy of small groups with a focus on education and engaged giving.

# **Founding Values**

- All women deserve to be self-sufficient
- Education transforms the giver and the receiver
- Connections are the engine that power giving
- Transparency and integrity will mark our work
- To reach all, we must believe we can

# **Board of Directors**

Hamelmal (Hammy) Aklilu Organizational Development Consultant

Kirsten Bunch Director of Development and Engagement Criterion Ventures

Sharon Gibbs Chief Financial Officer Community Foundation of Greenville

Virginia M. Grose President Maxwell Consulting Group

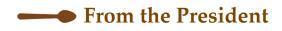
Elizabeth Howard Founder & Principal Broadbridge International Group Luc Moyen Retired, Vice President and Officer Brocade Communications

Kenneth Peirce Retired, Attorney

Sally Petersen Chief Financial Officer Second Harvest Food Bank, California

Marsha Wallace President & Founder Dining for Women

Changing the world one dinner at a time



Marsha Wallace

The world is awakening to the fact that lasting peace, security and economic stability is not possible without the full participation of women and girls. Collaboration is vital; it takes a network of people to impact the complex problems facing the world. If we are to contribute significantly to real change, our role must extend beyond financial support. We must also extend our hearts and minds, educating ourselves about the issues and the challenges that we and our global sisters face. What affects one, affects us all. Compassion is demonstrated in our desire to give, but also to learn, so that we can know better how to give. In this way, we, too, benefit. As Ralph Waldo Emerson said, "It is one of the most beautiful compensations of life that no man can sincerely try to help another without also helping himself."



For Dining for Women (DFW), 2010 can be characterized by one word: impact. Your collective donations have contributed to lasting social change. Here are just a few examples:

- DFW funded a Women's Center in Darfur, directly impacting 305 women (Darfur Peace and Development Organization)
- 298 community healthcare workers received training and delivered services to 6,000 women and infants (INMED, Peru)

Jennifer Judd, a widowed mother of eight shares: "It has lifted me up—I feel confident and can stand on my own and do the jobs of a man. I have the assurance that I can feed and support my children; the fear is gone." Jennifer received a seed capital grant from Village Enterprise Fund, Uganda.

Our desire to see greater impact of DFW in the lives of those we serve has propelled us to focus on excellence in all areas: internal systems, program selection, monitoring and evaluation, and chapter growth and sustainability. For example, in the last year we have:

- · Launched a new website
- · Instituted new donor management software system
- · Implemented an online chapter leader training module
- · Traveled to Kenya and Uganda to meet some of the women we have served

Dedicated volunteers provided thousands of dollars of in-kind services and resources pro bono, demonstrating the passion and belief they have in DFW and our mission. There are now more than 250 chapters meeting in the US, and in five other countries. Highlights include the launch of a high school chapter in Charleston, SC, as well as the incorporation of DFW into religious studies class at a prestigious women's college.

Gail Smith Peay joined DFW as Executive Director in October 2010. Under her leadership, DFW continues to build an infrastructure that will efficiently and effectively support the organization in years to come.

We are all connected—inspired by the synergy that is created from like-minded people working to create a world where women are respected, dignified, valued members of their communities, countries, and nations. Thank you for being part of DFW and for sharing our mission of empowerment, education, and collective giving.

Marsha

Marsha Wallace Founder & President

Dining for Women



# 2010 Featured Programs

Our 2010 collaborative donations to 12 international programs totaled \$316,317, an increase of almost \$32,000 from the previous year.

# What Dining for Women's Donations Provided

## January: Darfur Peace & Development, Sudan \$27,479

Funded literacy classes and basket weaving materials for two women's centers, providing women with opportunities to generate income for their households, and directly supporting 305 women and 13 staff, including teachers.

## February: Unitus, India \$24,283

Supported a microfinance program to provide small loans and other financial tools for selfempowerment in one of the poorest, most remote, and hardest to serve states in India.

\$22.790

### March: INMED, Peru

Helped fund an ongoing project, Healthy Babies: Improving Mother and Child Health to reduce maternal and infant mortality by providing easily accessible emergency obstetrical and maternal health care in remote communities of the Peruvian Amazon.

\$26, 293

### April: Lending Promise, Nepal

Ensured 200 impoverished women in Jumla, Nepal would become financially independent by funding microcredit for businesses, and training in literacy and business skills.

\$24,667

\$23,483

### May: Longitude, Ghana

Funded need-based scholarships to PROFESA, a nonprofit vocational training center in Abeka, Ghana, and a full-time job placement program, which will strengthen women's viability in Ghana's competitive job market.

### June: Nest, Morocco

Provided business-training curriculum in three Moroccan villages and a loan to a cooperative of women.

## July: Mohammed Bazar Backward Class Dev. Society, India

Empowered women in impoverished villages by funding vocational and business training for tribal women.

### August: Bead for Life, Uganda

Supported the Shea Nut Retail Project, which provides impoverished women with opportunities to lift their families out of poverty by connecting high-quality products to international buyers.

\$20,855

\$27,770

\$30.466

\$32,307

\$36,416

### September: Somaly Mam, Cambodia

Funded scholarships, education, and training for victims of sex trafficking in primary, secondary and higher education.

## October: 13 Threads, Guatemala

Supported the Young Mayan Women Internship Program, the Women's Literacy Fund, candle-making and rug-making workshops, community facilitator training, leadership development workshops for women's groups, an annual leadership assembly, and a new cultural center.

## November: Rubia Handwork, Afghanistan

Funded the development and implementation of Threads of Change, an integrated program in literacy, health, human rights, civics and handwork impacting over 600 women in Nangtahar, Afghanistan, and mentoring emerging leaders to continue and expand the program.

## December: The BOMA Fund, Kenya

DFW funded the economic empowerment of 125 women through an innovative micro-finance program completely led by local residents in the nomadic and settled villages of northern Kenya.







Lending Promise



Bead for Life



Somaly Mam







## - Cha

## Changing the world one dinner at a time

\$19.508

# ---- A Few Words from our Programs

### Dear Dining for Women advocates and members,



I want to write with the deepest appreciation. I am the executive director of Nest, a nonprofit agency that you collectively funded last June. As you know, Nest uses a unique combination of interest-free microfinance loans, mentoring from established designers, as well as a market in which to sell their craft to help women artisans in developing countries to create successful small businesses. Nest instills pride of ownership, preserves ancient artistic traditions and successfully moves women from poverty to self-sufficiency.

Your support funded 3 cooperatives in Morocco. I thought I would share information about one of these groups so that you have a taste of what your generosity has brought! We operate in a tiny village called Tigmijjou. The village has no running water and only added electricity in 2005. Reliant on farming and basket weaving, the weaving process is family-oriented and is done in a workshop each family has in their home using water-reeds. Waterreeds are then woven together with braided water-grass, which is produced by the older generation in town. The process is entirely green and environmentally sustainable. Through your support, the women in this group will get access to Nest's 12 course craft and business education program, a new community center and the chance to increase their export market further. Their lives will be changed.

Thank you from these women and from all of us at Nest!

Warmly,





We wanted to again say thank you to Dining for Women since, in addition to the support that was raised for Unitus, your website was the #1 top referring site of people visiting the Unitus website! Thank you for raising awareness of how financial services can empower women in poverty.

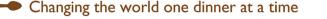
#### --Unitus

On behalf of the women of the PROFESA Academy, I want to thank you for your incredible fundraising efforts these past two months. The check that we received in the mail this week was awesome. I have no better word to describe it.

Applying for a \$15,000 grant and then receiving close to \$25,000 is mind blowing for a small non-profit like ourselves. It allows us to finally tackle some of the programmatic requests that don't seem like a lot when they come in from Ghana, but it never seems that we have the extra money to get them done. For example, for the past year and a half, the PROFESA students have been writing and taking notes in class on their laps because Longitude has not had the extra capital to pay for actual desks and chairs for the classrooms. An entire classroom can be outfitted with desks and chairs for as little as \$1,225, but we have struggled to find that money until now. I sent the extra money with this month's budget to the school on Monday and Meshach informed me that the students were dancing in the classroom upon hearing that they would finally get their desks.

Thank you so much for all you do!

Shawn Rubin Longitude



Unitus

# DFW Chapters/Leadership Summit

## **Dining for Women Chapters**

Dining for Women has continued its tremendous growth in 2010, with more than 200 chapters in the United States, Puerto Rico, Canada, Mexico, Belgium, United Kingdom, and China.

Mexico Chapter 2



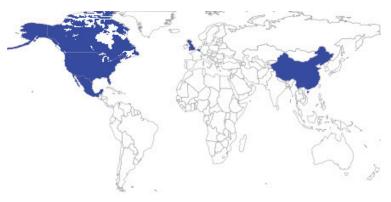
San Francisco Bay Area Chapter



## **US DFW Chapters**



International DFW Chapters



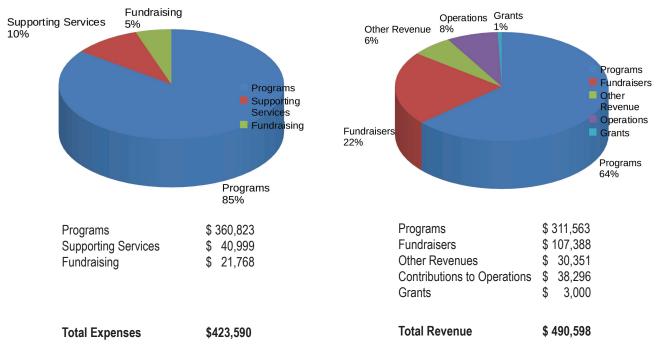


# Leadership Summit Atlanta

Dining for Women's Third Annual Summit was held September 23-26, 2010, in Atlanta. The theme for the conference this year was "Leading From the Inside Out—Claiming DFW as Your Own." I think that is what is most unique about DFW. It's the secret sauce that sets this organization apart and makes it different. As leaders, we have the support but also the autonomy to run our meetings in a way that suits our own unique membership. This allows leaders to unleash their creativity and encourages members to step up and stake their own claim in DFW. From attending meetings, to spreading the word and telling their friends about DFW, to volunteering for service projects, to hosting and presenting, you make DFW your own.

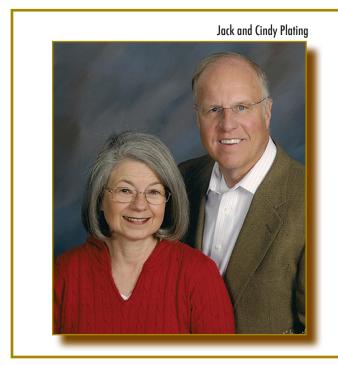
Cari Class, Santa Cruz, CA Chapter Leader

# ----- Finances/Annual Appeal



## Expenses 2010\*

\*DFW is a 501(c)3 non-profit organization and is committed to using every donation in the most effective way possible.



# **Annual Appeal**

**Revenue 2010\*** 

"We have been grateful for the opportunity to support DFW since it began eight years ago. The plight of women around the world has always been an issue of concern for us as we consider our many blessings. We are confident and pleased that the support we give actually reaches and helps women internationally grow with knowledge, independence and confidence. If women are made stronger, there is hope for the world's next generation!"

**Cindy Plating** 

# 2010 Annual Appeal Donors -

### \$1,000 +

Francoise Bourdon Jean Buckely Sheri Calandra Anne Capestrain Karen Frederick Gretchen Johnson Jennifer Moyen-Logan Cindy & Jack Plating Elizabeth A. Riehl Marsha Wallace Page & Tim Walter

#### \$999 to \$500

Virginia Grose Maureen McCloskey Valinda Rutledge Devaushi Singham Harriet Soffa Jane Tracy Nancy Truluck Elizabeth Wagoner Nancy & James Wallace

#### \$499 to \$250

Hamelmal Aklilu Helen Borland Francine Fleming Laurie Flesher Barbara Harris Galina &Yuri Ivanov Susan Kepner Julie Klaper Shannon Maher Melissa Malone Sally Neumann Sally Petersen Alanna Silver Richard Truluck Nona Walser

### \$249 to \$100

Lynne Adams Bobbie Aitchison Vicki Alexander Mark Bresette Laura Bridgeman Anne Cantrel Ann Caparros Lori Castor Cari Class Kathleen Colson Julie Cothran Mary Crawley Denise Davidson Debby & Joseph DeRosa **Rita Dickinson** Mary Catherine Dubois Barbara Kelley Duncan Carolyn Dungan **Betsy Dunklin** Gretchen Erwin Kalli Eskind Polly Ferguson Laura Gentry Dawn Hansard Sheila Hanz Terrie Henry Vernell Hoffman Annie Iriye Jacquelin Isaac Michael Jacobs Lynn Kubiak Juli Majernik **Ruthann Marguis** Mary Marten

Leslie Mills

**Diane Mitchell** 

Mary Catherine Mulligan Kathleen Nahorney Beth Palmer Angela Rakis Dawn Reed **Genevieve Sakas** Judy Saucerman Cynthia Sawtell Lindsay Siegel Katlin Smith Tracy M. Smith Cynthia Sulaski Jennifer Tigue Jane Tracy Wanda Tracy Courtney Truluck Christel Williams Ayten Williamson-Welch Patricia Westerhout Kim Whetstone Ellie Wilson Lauren Wilson Judith Zink

#### \$99 to \$50

Alexis Atwood Nancy Aylsworth Cindy Ballaro Christine Bauer Cathleen Becskehazy

"I have been a part of Dining for Women for almost four years and I feel I have immensely benefitted from the experience. The Vision and Mission of Dining for Women has improved my perspective on life and has helped me gain insight into the tragic problems faced by women and children all over the world. I have forged meaningful relationships with like-minded women and I truly feel like a part of a larger family. I love what I do and am eager to help others learn about Dining for Women. The most important thing is that it has become for me a life time cause dedicated to Women's Empowerment. Thank you, Marsha, for your vision."

Shashi Khanna, Chapter Leader, NC, Greensboro - 5

Susan Beekman Vania Benavides Sue Brandy Joani Brown Olivia Bruce Cristina Cain Maggie Ducharme Carlin Julie Chalmers Cheryl Chin **Deirdre Christman** Sarah & Chris Christopher Kathleen Corrigan Karen Cozza Fave Crosby Tamara Cucchiara-Sitka Cherie Daly Nancy Doty Linda Dougall Linsey Dudley June Evans Virginia Gauss Sandra Gendler Jane Gennrich Shannon Ggem Shirley Ginzburg Mary Grether Anna Grier Kay Griffin Phyllis Hencke Edyth Henderson Sheryl Henderson Sylvia Hew Ann Hingst Alice Hofer Linda Hoffmann Sue Holbert Jacqueline Hoofring Kelly Hurd Julie Kassan Ellen Letourneau Cherilyn Lippmann Georgia Lucas Gypsy Lyle Bambi Martin Barb Neustadt Kerrie Newell Cindy & Gary Oberman Gayane Palian

Changing the world one dinner at a time

# 2010 Annual Appeal Donors

Jill Peirce Myrna Pettengill Pam Peyron Olivia Quinsland Barbara Reitz Robin Rinaca Carol Rowberg Karen Rowley Jean Schmidt Susan Shelley Cindv Simon Jennie Stoltz Robin Vaughn Gayle Wheeler Carol Wolf Lvn Wolfe Teresa Yannetti Christina (Tina) Yoppolo

### \$49 and below

Tracev Athanassiadis Therese Baer Joan Baker Jan Baross Kathleen Beaty Sandy Beck Helene Belfi Anne Bessant Sharon Bonnem Darlene Braunschneider Deborah Britt Joann Camp Linda Carnine Shirley Caulkins Sandra Cavanah Katie Christie Tereza Coraggio

**Diane Cornell** Mary Sue Curry Aris Dawson Laura Dellapenna Denise DeLona Sharon Faciana Diana Farrall Nancy Filosa Angela Fitch Carole Folev Michele Folev **Catherine Foster-Feeley** Mindv Friddle Melanie Gavin Anne Greene Mildred Griffen Sharon Hammond Karin Hart Patricia Heckart Nancy Hintz Lori Hines Sherri Jessup Mary Liz Jones Mary Kane Nancy Lee Koschmann

Ann Laatsch Marian Langdon Pamela Lasher Marilyn Leach Mary Ann Leippe Rose Lo Grasso Dory Martin Joane Maser Catherine McCarron Eileen McCrudden Stephanie McMullen Regina McNulty Lisa Merenda Kathleen Montgomery Jacqueline Morrill Marilou Moschetti Carvn Murrav Catherine Myers Denise Navarra Tiffeny Nuti Patricia O'Neil-Lopez Karen Peko Leza Perkins Louise Persson Cynthia Phillips

"Being a part of DFW as a volunteer and chapter leader has given me the opportunity to learn and understand more about the impact grassroots organizations have on those they serve. I am so proud and honored to be a part of such a well-managed organization which carries out its mission and objectives with transparency, professionalism, inclusiveness, creativity and, most importantly, compassion. I clearly see DFW's continued commitment to serve impoverished women and girls, but as importantly educate and inspire its own members. Through this education and inspiration we continue our support not only through our DFW programs, but beyond and outside of DFW. We are empowering individuals to go out and be the agents of change needed in the world today. "

> Karen Frederick, Chapter Leader, CA, San Jose -1, Chairperson of the Executive Committee

Anna Pujol Aimee Ramirez Elizabeth Rettner Connie Rice Linda Rich Linda Richardson Elizabeth Riehl Julia Ringwood Virginia Roberts Annemarie Rossi Anne Sherwood Maureen Stankiewicz Wendy Swanson Susan Szenderski Colleen Tannenbaum Mary Toneff Sally Valentine Elizabeth Vigil Martha Vivoli Kira Walker Cheryl Wightman Vanecia Wills-Leufroy Mary Woytek Kathy Yates Teresa Zimmerdahl Judy Zscheile

### Foundations

Silicon Valley Community Foundation Tracy Family Foundation

### Companies & Corporations BD

GMG insights Morag Designs, LLC Scotts Valley Spa & Boutique



The BOMA Fund



Dining for Women

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