



**Program:** Matrighaya

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**Website:** <http://www.matrichaya.org>

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**Mission:** Dedicated to bring about socio-economic changes in India through education of underprivileged children and women, and various other charitable activities.

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**History of the Organization:** Matrighaya was founded in 1994 by Chanchala Mishra, a prominent widow of Indian society. Ms. Mishra challenged societal norms by devoting her time and resources to helping the most marginalized and discriminated individuals. Matrighaya achieved US nonprofit status in 2004 with an office in New York. The founder's daughter, Dr. Archana Mishra, serves as Vice President and stateside contact.

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**Where Matrighaya Works:** DFW's funds will help Matrighaya to uplift women and girls in the Jharkhand region of eastern India, in and near the capital city of **Ranchi**.

**About the Region:** Although Jharkhand is rich in minerals has been a highly industrialized region for about a century, it is home to some of India's poorest inhabitants. In Ranchi, 84% are unemployed, and 13% live in slums. Groundwater contains fluorine levels above the World Health Organization's standards, leaving

77% of the population without clean drinking water.

**History of Jharkhand:** Although the Jharkhand region possesses a rich cultural history, its history as an independent political entity has just begun. Jharkhand literally means "the Land of Jungles and Jharis (bushes)," and was so named by the British in 1745. While India was under the control of the British East India Trading Company throughout the 17th through the early 20th centuries, Jharkhand continually rebelled against British exploitation. The East India Trading Company did not dissolve until 1947, and, on August 14 of that year, India won its independence. Jharkhand won its status as a separate state of India in 2000.

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**About Matrichaya:** Matrichaya supports the empowerment of women and their families through sustainable methods. *DFW has previously funded Matrichaya in 2005, 2006, 2007, 2008 and 2009.*

Here are **Matrichaya's objectives, as listed on their website:**

- **Basic education**, including both primary education and adult literacy.
- **Vocational Training** for women in under-privileged communities to encourage self-employment and economic independence.
- To promote good hygiene and provide routine **healthcare**.
- To provide **prenatal and postnatal care**, immunization for children, family welfare programs.
- To propagate **environmental awareness** and promote **pollution control methods**.
- To **prevent child labor** and bondage labor.
- To initiate **microcredit programs**.
- To encourage **tobacco control and alcohol detoxification** by organizing seminars and street plays.



*Matrichaya teachers*

**The Project:** Having served the Jharkhand area for two decades, Matrichaya has found through their baseline surveys that **women are in most need of basic education, skills development, and health awareness and health care facilities.**

Therefore, during 2011, **Matrichaya plans to provide both women and girls with programs in literacy, health care and legal awareness, and skills training (including beauty parlor assistant, fashion-designing assistant, food**

**processing, mushroom cultivation, and gardening and nursery raising).** These classes for adult women last from seven days to six months, depending on the topic, and, for girls, basic literacy classes will last three hours a week for one year. In addition, Matrichaya plans to host **four health awareness camps benefitting 240 women, as well as offer health check-ups for 520 women where free medicine will be distributed.**

### Jharkhand Statistics

Population: 26,945,829

Literacy Rate:

Male: 70%

Female: 39%

Official Language: Hindi (although a number other languages are spoken)

Jharkhand hosts Asia's largest explosives plant

Jharkhand is also home to tigers, pythons, Malabar giant squirrels, mongooses, and elephants in its national park.

Residents diagnosed with HIV: 4,041

### DFW's Past Contributions to Matrichaya:

**2005:** \$2,905

**2006:** \$3,602

**2007:** \$15,311

**2008:** \$14,044

**2009:** \$20,733

In 2007, 15 DFW members traveled to India to visit Matrichaya, launching DFW's travel program.

**DFW has been funding Matrichaya since 2005**, helping this program to provide Basic & Adult Women Literacy Programs, Vocational Training in Mushroom Cultivation, Stitching, Jewelry Design, and Beauty Parlor Assistance.

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## Budget

### PROPOSED PROJECTED BUDGET AT A GLANCE

PROJECT	NUMBER SERVED	COST
Basic Literacy & Educational Service	Girl –115	8,16,050.00
	Women – 50	1,29,000.00
Skill Development (Vocational Training) 7 different Trades	Women – 195	4,09,500.00
Health Awareness Health Checkup	Women - 240	1,16,000.00
	Women – 520	
<b>Total served</b>	<b>1,120 girls and women</b>	
	<b>Grand Total</b>	14,70,550.00
	Exchange Rate                      1 \$ = Rs. 44.5	<b>\$33,046.00</b>

### Literacy Program for Girls

1 Year Program

#### Nursery Standard (Elementary): 30 Girls

Item	Quantity	Expense
Books	30 sets	\$596.70
Uniforms	2 sets for each of 30 pupils	\$861.90
Teacher	1	\$1989
Assistant Teacher	1	
Lady Care Taker	2	
Breakfast	30 children, 26 days per month	\$1034.28
Personal Hygiene (soap, detergent, etc)	30 children	\$397.80
Extracurricular activities and games	30 children	\$795.60
Consumable items (paper, pencils, charts, and stationary)	30 children	\$397.80
	<b>Total</b>	<b>\$6073.08</b>

**L.K.G. Standard (Middle Level): 25 Girls**

Item	Quantity	Expense
Books and Uniforms	25 sets, 2 sets for 25 girls	\$1298.38
Extracurricular activities, personal hygiene, and consumable items, etc.	20 children	\$1458.6
Teacher	1	\$795.6
	<b>Total</b>	<b>\$3552.58</b>

**U.K.G. Standard (Upper-Middle): 20 Girls**

Item	Quantity	Expense
Books and Uniforms	20 sets, 2 sets for 25 girls	\$1237.6
Extracurricular activities, personal hygiene, and consumable items, etc.	20 girls	\$1193.4
Teacher	1	\$795.6
	<b>Total</b>	<b>\$3232</b>

**Stitching and Beauty (Poor): 20 Girls**

Item	Quantity	Expense
Teacher	2 Part-time	\$607.75
Training Materials	20 sets stitching & beauty	\$663
	<b>Total</b>	<b>\$1270.75</b>

**Women Literacy & Primary Education: 50 Women**

Item	Quantity	Expense
Teacher & Assistant	2 Teachers/2 Assts	\$1723.80
Books & Copies	50 sets	\$663
Consumables & Recurring Expenses	for 50 Women	\$464.10
	<b>Total</b>	<b>\$2850.90</b>

### Trade Specific Skill Development

Trade	# Women	Expense
Beauty Parlor Assistant	15 Women	\$1259.70
Fashion Designing Assistant	10 Women	\$1591.20
First Aid, Home Nursing Hygiene & Sanitation, Mother Craft & Children Welfare	20 Women	\$2320.50
Food Proccession & Preservation	30 Women	\$884
Women Legal Awareness	50 Women	\$696.15
Gardening & Nursery Raising	30 Women	\$1016.60
Mushroom Cultivation & Commercial Spawn Production	40 Women	\$1370.20
	<b>Total</b>	<b>\$9138</b>

### Health Awareness & Health Care Program: 240 Women - Health Awareness; 520 Men, Women, Children - receiving Health Checkups

Activities	Quantity	Expense
Health Awareness Experts	2	\$530.40
Health Checkup Personnel	1 Doctor/1 Compounder/1 Nurse	\$618.80
Medicines	520 men,women, children	\$884
Transportation, Furniture, Expenses	for program	\$530.40
	<b>Total</b>	<b>\$2563.60</b>

### How They Measure Success:

Matrichaya conducts baseline surveys to ascertain needs and to measure success. Attendance records are kept of women and girls who attend school, training, and other projects.

### Financial Profile:

School and vocational teachers hired for nominal pay. Medical volunteers organize camps and health programs, work clinics and provide sample medications. Administrative costs – \$20/month for secretary, bookkeeping, and rent.

Sources:

<http://www.educationforallinindia.com/page157.html>

<http://www.citypopulation.de/India-Jharkhand.html>

<http://en.wikipedia.org/wiki/Jharkhand>

<http://jharkhand.nic.in/>

<http://jharkhand.gov.in/>

<http://www.matrichaya.org>



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