



Chapter Leader Talking Points August 2012

Monthly theme: *Lasting Solutions through Local Initiatives*

"Academy for Conscious Change" – Global Grassroots

The mission of Global Grassroots is to unite, empower and support relief of poor, distressed and underprivileged women worldwide. Global Grassroots catalyzes ventures for social change designed by and for under-served women and girls, creating personal and societal transformation.

The **Academy for Conscious Change** is an 18-month incubator program that provides skills and resources to strengthen a woman's capacity to initiate social change in her community at the grassroots level. The \$50,000 grant from DFW will:

- Provide seed funding for the launch of three new ventures designed by and for vulnerable women and girls in Rwanda in late 2012.
- Initiate a new Academy for Conscious Change in Rwanda in 2013, with a cohort of 7-10 new teams, once all projects currently in the pipeline are operational and program in Northern Uganda is underway.

Grant requested: \$50,000

Meeting Ideas:

- Play music during your social time! See the **Fair Trade, Books and Films** document for recommended artists.
- Icebreaker questions (some from *Food for Thought*):
 - How do you respond when someone, unasked, tries to tell you what you need to do to solve a problem—or points to something as a problem that you don't think is a problem?
 - Have you ever been part of a small local group—a neighborhood association, a service club, or a group of friends to successfully address a community issue? How did that feel? What made it work?
 - What does *social change* mean to you?
- Come up with a program quiz to give before or after the program presentation.

Additional Monthly Program Materials Available

We are so pleased to make available additional education materials to enrich your meetings. Please pass this message on to your members and upcoming program presenters. See each program webpage for access to the materials. You will also find a list of speaker contacts.

Expanded Program Funding Model

Starting in July 2012, DFW will expand our grant model to have three types of grant funding from member donations.

- **Monthly Featured Program** – we will continue to support one or two featured programs each month with in-depth educational information provided for chapter meetings. Starting in July 2012, donations exceeding the Featured Program grant amount (typically \$25,000 - \$50,000) will be accrued to ensure funding of future Featured and Sustained Program Funding grants

2012 Program Totals (as of 7/27/12)

\$47,177 to **Nepal Youth Foundation** in January *
\$47,382 to **Starfish One by One** in February *
\$60,158 to **Women's Earth Alliance** in March*
\$72,638 to **Afghan Friends Network** in April
(over 2 years)*
\$57,845 to **Children of Vietnam** in May
\$31,952 to **Massai Girls Education Fund** in June
\$31,952 to **Huru International** in June
\$32,914 to **Transitions Global** in July
* final grant amount

371 Active Chapters

- **Sustained Program Funding** – we will add a second type of grant for programs DFW has featured in the past. Each month, starting in September 2012, DFW will provide a 3-year grant for \$15,000 each year (total \$45,000), to a former DFW featured program. Grantees must submit a regular grant application and be vetted by the Program Selection Team. Information about these grants will be posted on the DFW website.
- **Member Choice Funding** – as funds accrue after fulfilling the above two grants, members will have an opportunity to vote and award grant funding to one of three vetted and highly rated programs. Our first vote for a grant amount up to \$30,000 is anticipated in December 2012. Information will be posted on the DFW website and in quarterly newsletters.

Newsletters – Member newsletters will now be sent quarterly. Look for your *DFW Summer 2012 Newsletter* soon.

Empower Dining for Women Campaign

The Empower Dining for Women Campaign has raised \$19,760 from 468 people. We received 44 donations of \$100 or more, and the average donation amount was \$42. These funds have helped us to process and acknowledge your monthly program donations in an efficient and timely manner, to communicate with you through newsletters and our website, and to meet the highest standards for nonprofit organizations. Thank you for your support!

Cookbook to Celebrate 10 years of DFW

Recipes are due October 30th! A Greenville chapter is publishing a cookbook to celebrate a decade of dinners empowering women and girls and hopes to raise \$20,000. Cookbooks will be available next spring for \$20 a piece. See our DFW website for more information. Link: www.diningforwomen.org/Cookbook

Next month's featured program: *"Goats for Widows"* – Health in Harmony, Indonesia

Health In Harmony is committed to supporting the inherent connection between human and environmental health. They work with local communities to provide high-quality, low-cost healthcare, while integrating sustainable, locally designed conservation and livelihoods programs — promoting a shared commitment to protect vital natural resources. Widows in rural areas of Borneo suffer from economic deprivation and low social status. The *Goats for Widows* program gives these women an opportunity to "purchase" two goats. Repayment is the first kid goat and two bags of manure for the organic farms. The women can sell the future offspring, milk and manure, which provides income giving the women a higher social standing in the communities.