

ASOCIACIÓN OXLAJUJ B'ATZ' THIRTEEN THREADS



REPORT OF REALIZED ACTIVITIES OF THE PROJECT "WALKING TOWARDS THE SUSTAINABILITY", THE SECOND SEMESTER OF 2015.

WITH THE SUPPORT OF DINING FOR WOMEN.

January 20, 2016



INTRODUCTION:

The present report on the work of the Association Oxlajuj B'atz' is given to know the activities carried out during the second half corresponding to the months of July, August, September, October, November and December 2015.

We can see the work done with the groups of women, with the project "walking toward sustainability", most of the activities and workshops have been made in the places of the groups:

Cooperative Department of Cotzal Tissues Quiche Mayan women speaker of the Ixil language; Group Heart of women of the department of Chimaltenango women Kakchiqueles; Quiejel, Chichicastenango women Kiches; Chuacruz, Sololá women Kakchiqueles; Morales, Sololá Women Kakchiqueles; Patanatic, Panajachel women Kiches; San Antonio Suchitepéquez Tzutujiles Women; Tzununa, Santa Cruz la Laguna Sololá women Kakchiqueles; women Flower Quiche Mayan for the department of Totonicapán, Quiché.

Women with the process of training have managed to participate in the decision-making spaces and strengthened its expertise in the area of health, economic empowerment, formal education that is the basis for the development of the human being..

Below are the activities carried out during the second half, 2015.

ACTIVITIES OF JULY

1. **Second Workshop Of Healing:** "Healing the wounds of domestic violence against women and armed conflict to transcend the good life."



On 14 and 15 July was developed the second workshop of healing called "healing wounds of domestic violence against women and the internal armed conflict to transcend the good life," was made the feedback of the previous meeting, it also gave them to know that it is important that each one of the women perform self massage in the energy points of the feet, which was practiced by touching

the energy points of the two feet, after it was done the technique of meditation on the lake shore, took to parents as part of this technique of family constellations, by What is evidence that there is some companions said a lot of sadness and anger. They were attended by a total of 17 women representatives of the different groups that attends Oxlajuj B'atz'.

Achievements:

- The grief and anger that is expressed in some companions in the meditation on the shore of Lake Atitlan, is healthy with the energy of water.
- Women commented that if it is important to perform this kind of exercise for themselves, to go to heal wounds, pledged to put them into practice in your home.

In my free time I dedicate time for myself by touching the energy points of the feet, to heal the wounds.

2. First Workshop of community-based tourism:

In the dates of 21 and 22 July was developed the first workshop of community tourism, was carried out in the community of Chuacruz, developed the following topics: introduction of community-based tourism, which is the tourist, factors of success and failure of tourism, natural and cultural attractions of the community, women with this first workshop, visualizaron los tourist sites that are in their community, for designing community tours in order that they have better economic income in their communities and conducted the practice of tourism visiting the main attractions of the community of Chuacruz.



They participated in the activity 2 women of Chimaltenango, 3 Chuacruz, 2 Morales, 2 of San Juan Cotzal, 2 San Antonio Suchitepéquez, 2 Patanantic, 2 of Quiejel in total involved 15 women, who will be the guides in their communities to attention to the tours.

Achievements:

- Las women participants representatives of their groups, developed a tourist route according to the attractions with that account their community.
- Was evidence that all groups of women have cultural and natural attractions to offer to tourism.

Women were able to perform the practice of community tourism in the community of Chuacruz.

3. Exchange of experience with ASOMADEC DFW

July 30 was held the exchange of experience with ASOMADEC, in the departmental capital of Sololá, is an association of women artisans who initially received the support of a foreigner to organization and functioning of the Association participated in exhibitions at the national and international level for the sale of their products now have markets of their products at the international level, those heading the Association are the members of the board of directors, by many years of work and effort have now achieved self sustainability.



Participants:

Women participated representatives of the different groups of the General Assembly making the participation of 25 women.

Achievements:

- Women at Oxlajuj B'atz' realized work that has made women of ASOMADEC, they have achieved with much effort the export of their products.
- It is necessary to take specific actions to achieve the mission and vision of Oxlajuj B'atz'.
- Women returned with many energy and ideas to achieve in the not too distant future self sustainability Oxlajuj B'atz'

ACTIVITIES CARRIED OUT IN THE MONTH OF AUGUST

1. The second workshop of community tourism

On 3 and 4 August was carried out the second workshop on community-based tourism, in the community of Quiejel, you talk about the attention to tourists, the three basic pillars of a tourist guide, correct use of vocabulary,



types of tourists who can visit your community, the participants visited the tourist route of Quiejel doing the practical tourist guides which women acquired experience and in the course of practice is made some recommendations of attention to tourists, as can also strengthen the path with the following services (accommodation, food, transport) and others.

Participated 2 women Chimaltenango, 3 Chuacruz, 2 Morales, 2 of San Juan Cotzal, 2 San Antonio Suchitepéquez, 2 Patanantic, 2 of Quiejel in total involved 15 women, who will be the guides in their communities to attention to the tours.



Achievements:

- The women strengthened their knowledge to provide adequate attention to the tourist.
- It was able to visit the path of Quiejel, and women guides managed to explain the tourist attractions, as evidenced the security in them.

2. Visit to the Ixchel Museum, unique shops and visit the handicrafts market.

On 05 August was carried out a visit to the Museo Ixchel, exclusive gift shop located in the capital city, and visited the handicrafts market in Antigua Guatemala, with the objective that the female members of the General Assembly, strengthens their knowledge in the innovation of new products, with these ideas to improve their designs, colors to fashion, which will help them improve their craft production.



Representatives of the groups of women as members of the General Assembly 1 person of San Juan Cotzal, 3 women of Patanantic, 3 women of Chimaltenango, 4 women, 1 women Chacruz Morales, 2 women of San Antonio Suchitepéquez and 2 persons of Oxlajuj B'atz', in total were 16 women

Achievements:

- It acquired new knowledge of the participants in the tour route in the museum because it was able to observe the ancestral costumes.
- With the ancestral designs women in the future to design new products.
- Identified new designs and colors to the fashion which will be applied in their artisan products.

It secured the participation of the majority of women in the activity, are very encouraged and motivated.



1. Submission of report to the Board of Directors:

The 29 July meeting was held with the Board to publicize the work of the staff of Oxlajuj B'atz', were given to know the financial report, Report of workshop of medicinal plants and Report of workshop of healing, defined the points to be addressed in the workshop of organization for the General Assembly.

They are also explained on the planning of activities for the present month: exchange of experience in ASOMADEC, visit to the Ixchel museum and workshops of community tourism.



Achievements:

- The women of the board of directors are aware of the progress of the project that is running in Oxlajuj B'atz'.
- Know how much of substance is handled by each project and current balance.

ACTIVITIES CARRIED OUT IN THE MONTH OF AUGUST

1. Third Workshop of community tourism

The days 17 and 18 of August was held the third workshop of community tourism, was carried out in the community of Patanatic, focusing on the architectural design of the colonial churches, the sacred book Popol Vuh, the Memorial de Sololá, medicinal plants and tourist maps. It was carried out the route to the tourist route of the village of Patanatic, we visited the trail, the lookouts with views of the lake and the medicinal plants that are identified in the path.



Participated 2 women Chimaltenango, 3 Chuacruz, 2 Mordales, 2 of San Juan Cotzal, 2 San Antonio Suchitepéquez, 2 Patanatic, 2 of Quiejel in total involved 15 women, who will be the guides in their communities to attention to the tours.

Achievements:

- Defined the name of the three tourist routes according to the attractions of each place being as follows:
 QUIEJEL = where dreams come true
 CHUACRUZ= lives history Kaqchikel
 PATANATIC= Heritage of the People Quiché
 With the practices carried out with women as community guides have improved the way of driving, lists to begin to offer tourists the routes designed.

2. Management training store:

The Day 18 August was the training of store management, to the representatives of the group of women

Ranimalxoqi of Chimaltenango and representatives of the group of



women of the Cooperative Cotzal, to bring a better control of their products and that they themselves are the managers of the fair trade shop, developing the following process:

- Review of the monthly sale
- Updating the inventory
- Review of products with updated inventory (code, price, quality and quantity of products)
- Reception of new products, with the receiving sheet and label
- Total amount of sales of the month and signature of book with date and name.
- Filling of check request with invoice stapled

Check printing.

Participated 2 women Chimaltenango and 2 women from San Juan Cotzal, with this process women are engaging more in the management of the store as they must perform this same process to each month or monthly depending on the sale.

Achievements:

- Women are satisfied to know and do the practice in the process of administration of the store.
- Women know with clarity the procedure for the delivery of the product until the payment of the products.

3. Commemoration of the International Day of Indigenous Peoples

The Day 22 August commemorates the International Day of Indigenous Peoples. A total of 39 women representatives of the different groups attended by Oxlajuj B'atz, is promoted products in the store, it exhibited the products of processing of cocoa, elaboration of carpets with recycled fabrics and preparation process of ixcacoy fabric of a waist loom.





With women is developed the theme of political participation of indigenous peoples in the spaces of participation, were not informed about the inclusion of some indigenous men and women in this space, but it is the weakness of the participation of indigenous women as several factors that affects the non-integration of women.

The analysis was made of the political situation in the country elections are approaching but no political party, has a work plan according to the reality of

the country, but also the candidates and candidates are persons who have great power in Guatemala.

Cultural activities where women participated, there was a group of theater, marimba women enjoyed with joy your special day.

Achievements:

- Women know with clarity because it commemorates the International Day of Indigenous Peoples.
- To cast their vote for the upcoming elections must be to know the government plan of either candidate.

Women believe that it is important to have indigenous persons in public spaces, to ensure that the proposals are taken into account in favor of the majority of the Guatemalan population

4. Mayan ceremony of thanks

The Day 23 August was held the Mayan ceremony of thanks delos projects in execution, and for commemorating the International Day of Indigenous Peoples, in the Mayan calendar framework elooooTz'ikin, attended by women from the eight target groups with a total of 33 persons, women were very happy by thanking the grandmothers and grandfathers, by their knowledge and wisdom, since through them and them is strengthening the skills of women in the processes of formed, through these processes of training women to practice what they have learned and replicaran knowledge to their families and other women in her community, was also requested by the shop Fair trade that has more



sales and support for the Association Oxlajuj B'atz', knowing that women need more training to achieve the integral development of their families and community.



Achievements:

- Women grateful for being indigenous and that in spite of the problems that has affected, since the Spanish invasion were still alive and struggled to get ahead.
- Claim of their human rights to be heard their requests.

5. Meeting of the board of directors

The Day 25 August was held the meeting with the incoming Board to make progress with the activities to submit to the General Assembly, was read to the statutes of the General Assembly, making some suggestions in this regard, making mention that you must complete a monitoring commission and the resolution of the commission resolution of conflict, but in this case that the Association is very small, the Board must resolve conflicts in the association.



Also in common agreement is defined is three proposals for the legality of the store, which will be submitted to the General Assembly, who will take the final decision.

They were given to know the process of payment for products of the fair trade shop.

It gave them to know what next to members of the new board of directors:

- Promote any activity for the welfare of the association.
- In the case of the inventory of furniture and equipment, to each employee be provided with a card of the responsibility to ensure that the team this to the care of the responsible and to each end of the year are performing the inventory.
- It was also mentioned that in the inventory there are many things that no longer work so it is necessary to cancel in the inventory.

- It is necessary to count with the plans of operation, strategic plan, business plans and annual operating plans, to move forward with the planned activities.

Systematize achievements and experiences to be information available in the office of OB, and which might serve to other organizations of women.

Achievements:

- Knowledge of the rules of procedure of the General Assembly shall be in a working tool for the board of directors to be implemented, for the proper functioning of the Association.
- Know and apply the payment process of products, in accordance to the requirements of the administration of the store.

Defined three proposals of legality of the store to make known to the General Assembly.

6. Commemoration of international day of action in favor of the health of women in Totonicapán.

The day 28 of August, there was the commemoration of the day of action in favor of the health of the women, with the group of women Maya Quiche of Totonicapán, with the aim of asserting their rights to sexual and reproductive health in this way prevent maternal deaths. Women are satisfied by such activity as it were unaware of this topic, now they say that it is very important to implement workshops on sexual and reproductive health, in this way they can replicate their knowledge with your family, daughters and sons, is a right you have and there is that enforce compliance.



Participated 14 women and the activity was carried out at the headquarters of the Quiche Maya group.

Achievements:

- Women now know know that sexual and reproductive health is a right.
- Pledged to replicate what they have learned with their daughters and sons, since it is very important to know this topic of great interest.

SEPTEMBER ACTIVITIES

1. Meeting of the board of directors

At a meeting with the new board of directors on 17 September, were given to know the rules of procedure of the Association Oxlajuj B'atz', presentation of the cards of responsibility of furniture and equipment (inventory).

They were informed on the management of fiscal processes of an organization: Giving to learn about the progress of the report of



microcredit which still lack to complete this report, it is also important to develop the contract workers, letting them see the advantages and disadvantages of the people who work in the institution to be registered with the Ministry of work and payment of the Biggs, and payment for technical services or professionals, the types of taxes and statements made by an association.

Achievements:

- Women know the rules of procedure of the association which is the working tool essential for the smooth functioning of the work to be done.
- Know the inventory of furniture and equipment of the Association
- Have knowledge of fiscal processes of an organization, as you can register to the workers in the Ministry of Labor and the Biggs.

The women of the incoming board, have basic knowledge of functioning of the Association prior to occupy the post for which they were elected

2. Administration Workshop Representative group

On the following dates 4, 9 and 24 September were trained to the representatives of the groups:

The Roses of Patantic, Sololá with the participation of 06 women,
Oxlajuj Kan of Chuacruz, Sololá with the participation of 02 women
New Hope of Morales, Sololá, with the participation of 02 women
Group Chuwila, Quiejel,

Chichicastenago, El Quiché, with the participation of 02 women, with an overall total of 12 women participants.

On the Administration of the store to deliver a better control of their products and that they themselves are the managers of the fair trade shop, developing the following process:

- Review of the monthly sale
- Updating the inventory
- Review of products with updated inventory (code, price, quality and quantity of products)
- Reception of new products, with the receiving sheet and label
- Total amount of sales of the month and signature of book with date and name.
- Filling of check request with invoice stapled
- Check printing.

With this process women are engaging more in the management of the store as they must perform this same process to each month or monthly depending on the sale.

Achievements:

- Women know the operation of the fair trade shop from the inventory until the payment of the products.
- Women are satisfied by manage this process, and at any time can meet in the fair trade shop.



OCTOBER ACTIVITIES

1. Meeting with General Assembly definition of vision, mission, objectives and areas of work

In the dates of 6 and 7 October there was a workshop of the program called by promoting leadership of the Mayan women and economic autonomy to the members of the General Assembly, was defined, the vision, mission, objectives and areas of work of Oxlajuj B'atz', the role of the board of directors, adoption of rules of procedure of the General Assembly, information on the sales of



the fair trade shop and updating of the inventory, were given to learn about the functions of the staff, in this activity were involved 15 women members of the General Assembly.

Achievements:

- With the mission, vision and the objectives and areas of work of the Association Oxlajuj B'atz'.
- Approval of the Assembly of the functions of the board of directors
- Adoption by the general rules of procedure of the General Assembly.
- The General Assembly was reported sales that it has had in the fair trade shop and the gains that had been achieved to date.

NOVEMBER ACTIVITIES

1. Inauguration of the new board of directors 2015 – 2017

The day of 03 November the General Assembly was held to promote the leadership of the women, with the participation of the women that make up the assembly, with the aim of renewing its commitment the new board of directors and verification of the support of the General Assembly, in this activity the new board of



directors took possession of his office that they credited as the board of directors of the period 2015 - 2017, that from this date are those that guide the Association Oxlajuj Batz in the work to be done with the groups of women, participated women of the General Assembly with a total of 17 and was held in the hotel kaqchikel with headquarters in the municipality Of Panajachel.

Achievements:

- The association has a new board of directors who will be in charge of the administration of the Association.
- Women members of the new board of directors to apply their knowledge in the management of the Association.
- The new board directives very happy with this charge that they take and are in full readiness to support the groups of women who require your support

2. Workshop on Human Rights to members of the General Assembly:

In the days 17 and 18 November there was a workshop on Human Rights addressed to women members of the General Assembly, which they understood that there are several human rights that unknown, but with this workshop met individual rights, collective



rights, the rights of women and the rights of the child, since both rights is important and necessary to implement in the space where they operate, only in this way can enforce compliance, to be taken into account according to the human rights, attended a total of 16 women and took place in the hotel kaqchikel, with headquarters in the municipality of Panajachel, Sololá.

Achievements:

- The women know their individual and collective rights of the child, because it is essential for them.
- Women say that with this knowledge they can require compliance by where appropriate, as well as meet their obligations as citizens.
- Strengthened their knowledge on human rights, and what replicaran with their families because it is necessary for them to know of this crucial issue, for his life.

3. Workshop of the first workshop of healing:

Was conducted delprimer healing workshop to groups of women, with the goal of healing the wounds caused by the armed conflict and other types of traumas that have



suffered women during the course of his life, these workshops were very practical and dynamic, because they are taught the types of massages, the consumption of healthy food, the importance of Drinking pure water, which the participants found it very interesting because it never in his life have dedicated time to perform these exercises, worth practice it with his family and other women in her community, were held in the headquarters of each group On the following dates:

Chuacruz was held in the date 16-11-15 participated 10 women

San Antonio Suchitepéquez took place on 02-11-15 participated 8 women.

Achievements:

- Women understood the importance of eating healthy eating fresh vegetables and fruits to have a good health, which committed practice daily with his family and with the women of the group.
- Consumption of pure water because it is necessary for the maintenance of good health.
- The women learned the relaxation exercises that practiced, massages, breathing that agree to practice it with his family.

4. Second workshop of healing

In the replica of the second workshop of healing to women were being taught the energy points of the two feet, which identified a part of the body in accordance with the energy point where she feels most pain, as they were also taught to meditate by removing all the evil that one has in his heart, may be family problems, with their children, parents, brothers etc. The



The workshops were in the communities of the headquarters of each of the groups on the following dates:

San Antonio Suchitepéquez a workshop was held in the 13-11-15 participated 11 women

Chimaltenango is conducted the workshop the 20-11-15 participated 14 women

The workshop was conducted Chuacruz the 11-24-15 participated 11 women.

Achievements:

- Women know that part of the body has problems according to the energy points of the feet.
- Know the exercise of meditation and practice it to heal wounds.
- Women undertook that from now on they devote time to perform these exercises.

5. Innovation workshop of chocolate with the group of San Antonio Suchitepéquez:

At the date of 25 November there was a workshop of product innovation with the group of women from San Antonio Suchitepéquez, with the objective of achieving the innovation of the chocolate in its different presentations, which identify and analyze alternatives such as techniques for its process of termination and finishes, for this they bought molds for a better presentation being very nice presentations and are already on



sale in the fair trade shop. Also as a task decided to visit Intecap to support them in the termination and finished products.

Achievements:

- With this innovation workshop women were able to develop a better presentation chocolates and chewable tablets with Christmas figures, that are currently on sale in the fair trade shop.
- It also improved the presentation of chocolate per pound, using typical bag, which improved the presentation of the same, with these new presentations advertising will in the store to attract customers.



6. Workshop Introduction of new products on the market with the group of women of Totonicapán.

The day 26 November there was a workshop with the group of women Flower Maya Quiche of Totonicapán, which is analyzed that the product that have them is medicinal plants, by what they are willing to produce tea, for the same reason the facilitator helped to remove the the profitability of their products was evidence that generates little expenditure by the same classified plants dissected of first, second and third quality, teach them as packing the product already pocketed I am very presentable the product of tea. The workshop was attended by 7 women and was carried out at the headquarters of the group of women, propose to extend the garden of medicinal plants.



Achievements:

- Women willing to begin the work of collection of various medicinal plants.
- Women admired with the presentation of packaged product.
- Women began the investigation of the group label for the entry of the product in the fair trade shop.



7. Participation in craft fair in the capital city

On November 25 - 30, one took part in the handmade fair realized in the cardinal city of Guatemala, promoted by the Foundation Castle Córdova, which took a part of the



products for exhibition and sale of the same ones, in the above mentioned activity artisans promoted the handmade products of the women, as also there was achieved the sale of some products of the different groups. A woman of the group of Tzununa accompanied the facilitating one of Oxlajuj B'atz' for the strengthening of its knowledge as for the sale of the products in handmade fairs.

Achievements:

With the promotion of the products more clients knew the handmade work that Oxlajuj B'atz' realizes'.

Increase of the income of the groups for the sales of the handmade products.

Strengthening of knowledge of the woman of Tzununa in the handmade fairs.

DECEMBER ACTIVITIES

1. Replica of the first workshop of healing:

The replica was held the first workshop of healing to the groups of women, with the goal of healing the wounds caused by the armed conflict and other types of traumas that have suffered women during the course of his life, these workshops were very practical and dynamic, because they are taught the types of massages, consumption of fruits and vegetables, take pure water, which the participants found it very interesting because it never in his life have dedicated time to perform these exercises, worth practice it with his family and other women in her community, were held in the headquarters of each group in the following date:



Morales was conducted in the date 02-12-15 participated 08 women

Achievements:

- Women are aware that they should consume food that is produced in the community since it is important to take care of your health.
- Pledged to inculcate in their daughters and daughters the importance of a healthy diet.
- Practice relaxation exercises to devote time to themselves.

2. Replica of the second workshop of healing:

In the replica of the second workshop of healing to women were being taught the energy points of the two feet, which identified a part of the body in accordance with the energy point where she feels most pain, as they were also taught to meditate by removing all the evil that one has in his heart, may be family problems, with their children, parents, brothers etc. The workshops were in the communities of the headquarters of each of the groups:



A workshop was held in Patanatic the 01-12-15 participated 9 Women
Morales was a workshop the 09-12-15 participated 7 women

Achievements:

- Women valued the self massage in the energy points of the feet as it is a primary exercise for them, in this way, we are devoting time to them.
- They understood the importance of meditation by removing all the evil that obstructs the health, this improves health and pledged to practice it with the family.

3. Innovation workshop with the group of women in Patanatic:

December 2 was the workshop of product innovation with the group the Roses, with the objective of evaluating and innovate existing products to improve the market and the products in fair trade shop at Oxlajuj Batz. Was given to learn about the subject of tendency of colors that is central to the work they carry out as artisans, as year-on-year is introducing new colors to the fashion, they are grateful with this topic since it will put them into practice through the products that they elaborate.

On the basis of this topic women evaluated the existing products



according to the quality standards, and concluded that for some products still lack the quality in the finish.

The workshop was attended by 11 women from the group and was carried out at the headquarters of the group

Achievements:

- Women undertook to improve the quality of their products, for which there is a best-selling in the fair trade shop.
- They also need a booklet of colors, to make it easier to apply the colors in their artisan products.
- They committed themselves to improve the quality of the carpets that develop with recycled materials.
- The women of the group require their other partners to improve their craft work.

4. Innovation workshop with the group of women in Quiejel:

The day of 3 December was developed the workshop called fashion colors for each year and its significance for women artisans, addressed the group of women of Chuwila, because some women are recalled the theme of combination of colors and apply them in their craft products but are not updated in terms of fashionable colors, which is very essential for them, so ask Oxlajuj B'atz' a booklet of the colors for you to have available in their groups, which makes them easier to have it on hand and use it to develop their artisan products.



Also according to this topic was evaluated the products that they elaborate them according to the standards of quality, some products have shortcomings, but other has been achieved the quality of its products, this workshop was attended by 7 women and was carried out at the headquarters of the group.

This year the group has grown considerably in various topics as well

as areas of work as it has been able to increase the demand for products, the month of November and December have a delivery of 100 shawls and scarves and some some of the members of the group is facilitating workshops of tissues for different groups of women artisans, are management on a project for the strengthening of productive capacities and other topics at the same time request Oxlajuj B'atz training and advice on the issue of partnership with the objective of identifying the type of legal constitution that need the group.

Achievements:

- The group has been able to increase its sales not only in the fair trade shop, if not with other suppliers.
- Approval of a project of \$22,000.00 dollars for the strengthening of productive capacities.
- Are in the phase of legalization of the group transforming it into association.
- A member of the group is facilitating craft workshops to other groups of other institutions.

5. Innovation workshop with the group of women of Morales:



Workshop to a group of women of Morales called group Hope, were given the workshop of trends in colors and colors according to the seasons of the year as year-on-year must be to change the colors of the products according to the colors to the fashion, it will have the best selling the products to the women they thought to be important this workshop them unaware if you

change color to each year, thank Oxlajuj B'atz' by this workshop they practice with the product designs that develop from now on and ask Oxlajuj B'atz' that the train always because The colors are changing, took place on 17-12-15 participated 8 women of the group.

Achievements:

- They understood that the colors will change according to the fashion and is a process that they should know and be attentive to update their products.
- Apply what they have learned in this workshop with the elaboration of products of bracelets, Roads table, straps and scarves.



6. Workshop of product innovation with the group of women of Chuacruz.

The Workshop was developed of trends in colors and colors according to the seasons of the year, with the group of women Oxlajuj Kan, with the objective of strengthening the skills of women for the innovation of its products, which are ocean the colors that are used in the seasons of the year in the spring, autumn, winter and summer, as customers of other countries are governed with these colors, as well as the



colors that are emerging from each year being colors to fashion, and the development of the products must be governed to them so that there is more sales. The workshop was held at the headquarters of the group Chuacruz the 17-12-15 participated 14 women.

Achievements:

- Women very happy and grateful for this workshop because it is essential for them as artisans updated in fashionable colors.
- Apply the knowledge acquired in their products produced in a waist loom as: cushions, tablecloths, individual, Path of Table, shakers etc.
- Ask Oxlajuj B'atz' this innovation workshop each year to update of fashionable colors.

Institutional Alliance:

Bridge of Friendship:

Coordination was conducted with a bridge of friendship, which I request to Oxlajuj B'atz' as an entity with a lot of experience in workshops of production processes, to develop workshops to women partners of bridge of friendship, and was held in the dates of 23 and 24 July, the workshop was very convenient and interesting for women, as it was developed the following topics: fair trade, quality raw material, a trend of colors and seasons of the year, product design, labels and finishes, costs of products, they were attended by a total of 25 women from the areas of Chichicastenango, Santa Catarina Palopo, Santa Clara La Laguna, San Juan La Laguna, San Pablo La Laguna, Nahualá, which appreciated by This workshop already that strengthened their knowledge, put into practice what they learned to improve their craft production since the beneficiaries are them.



For the year 2016 a bridge of friendship and Oxlajuj B'atz' are in coordination meetings for the development of workshops for production processes, to the other members of bridge of friendship from other departments of Guatemala.

Castillo Córdova Foundation:

Also in the year 2016 was coordination of work with the Castillo Córdova Foundation, since they in Tzununa are working four areas of work being the following: health and nutrition, agriculture, environment and crafts.

By the same coordinated with Oxlajuj B'atz' for the implementation of processes of production of handicrafts to a group of women with craft skills, so that you are working with this group strongly with workshops of trend of colors and innovation of its products, with the aim of achieving quality to a short-term, for the sale of their products in the fair trade shop.



VISIT OF TOURS IN STORE GROUP TRADE FAIR AND ROSES PATANATIC

As result of the workshops of community Tourism has achieved to sell bundles of tour doing trip in the shop of just commerce and visits one of the communities depending on the group that they want to visit the client, in October a group of 20 tourists visited the shop of Oxlajuj B'atz' and to the group of Patanatic. What increased the income of the women for this visit since the following bundle sold: trip to the shop of Oxlajuj B'atz', he visits to the footpath, process demonstration of carpet and lunch.

