

September Featured Grantee Kids Play International



Cambodia

Introducing Kids Play International

Launched in 2008 by three-time Olympian Tracy Evans, KPI uses sports to achieve gender equality in post-genocidal countries.

It is founded on the Fair Play spirit of the Olympic movement, which champions the idea that sports should be used not just as physical activities, but also as a means of educating people.



Where in the world? **CAMBODIA**



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CAMBODIA

- **25% of Cambodia's population was massacred during the genocidal rule of the Khmer Rouge (1975-79)**
- **Hundreds of thousands were tortured; 2 million were executed**
- **Thousands were traumatized while others became orphans, widows, refugees**
- **Millions of landmines resulted in thousands of deaths and disabilities since the 1980s**
- **Today: Cambodia is economically stable and much improved, rampant corruption and poverty persist**

Life Challenges of the Women Served

- Gender inequality permeates all facets of women and girls' daily lives and puts women at risk for gender-based violence
- Harmful stereotypes prevent girls and women from developing leadership skills and confidence
- Intergenerational trauma lingers from the genocide



What are we supporting?

Kids Play International will improve gender equity in Ang Chagn Chass through sports-based education programs

The program has four components:

- **Let's Play Fair – after-school program encourages gender equality**
- **All Girls United – discussions on sexual/reproductive health, gender-based violence and stereotypes, financial literacy, and education**
- **Play Fair Community Days – weekly community event**
- **Play Fair Inclusion Workshop – showcases KPI's best practices and methodologies**

What are we supporting?



Project activities promote women and girls and educate boys and men to be more supportive and inclusive of women and girls and ultimately to see their contributions and value. Research shows that sports are effective at empowering girls and developing supportive young boys.

Direct Impact: Year 1 - 134, Year 2 - 264; Indirect Impact: Year 1 - 800; Year 2 – 1,010

Budget

DFW's grant of \$49,775 over two years will fund:

Item	Detail	Total
LPF Program Delivery	Delivery by 15 Coaches of LPF activities with 120 youth participants 4x/week, throughout the entire year.	\$9,000
AGU Program Delivery	7 Female coaches deliver community based AGU activities with female participants throughout the year.	\$10,800
Master Coach	Managing the day-to-day activities (coach schedules, organization of LPF community events, liaison to partner schools, translation/interpretation, assists with parent meetings/home visits and more)	\$1,800
Advanced Training Play Fair Inclusion Workshop: Female team	Gender equity training for 7 female LPF coaches & up to 30 AGU girls (facilitator, materials, venue, food, supplies, transportation)	\$8,000
Play Fair Inclusion Workshop Delivery	AGU coaches and female players deliver PF Inclusion workshops to local community, parents, coaches, players and teachers in partner schools	\$2,100
Monitoring and Evaluation	Field support for coaches, collection of accurate and timely M&E forms, annual evaluation research, data analysis and internal feedback	\$2,400
Office/printing /supplies and communication	Office space, printing and photocopying of M&E and curriculum materials, supplies, cell phones, internet	\$2,715
Cambodia-Based LPF and AGU Program coordinators	Program management, direct oversight of all coaches and training, curriculum design, and more	\$12,960
Total		\$49,775

Share Your Thoughts

1. **Why do you think sports are such good gender equalizers?**
2. **How might sports play an increasingly important role within families?**
3. **Why is it imperative that boys be included in this program?**

September's Sustained Grantee: Community Cloud Forest Conservation

Q'eqchi' Women Lead in Education and Agroecology



This project is in Guatemala and DFW funding covers

- **Four new Women in Agroecology Leadership for Conservation (WALC) coordinators**
- **Four-day, condensed workshops for female family members of past, present, and future WALC participants**
- **Community Health, Nutrition, and Agroecology workshops in each village, open to all interested women, especially to mothers of school children.**
- **Direct Impact: 9,840 women; Indirect Impact: 22,000 family members**