

10 Ways to Give to Dining for Women

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Why Giving Matters

- DFW invests “dining out dollars” in global gender equality.
- Giving is a key strategy in New Strategic Plan.
- DFW’s goal is to triple the amount invested from annual donations by 2025

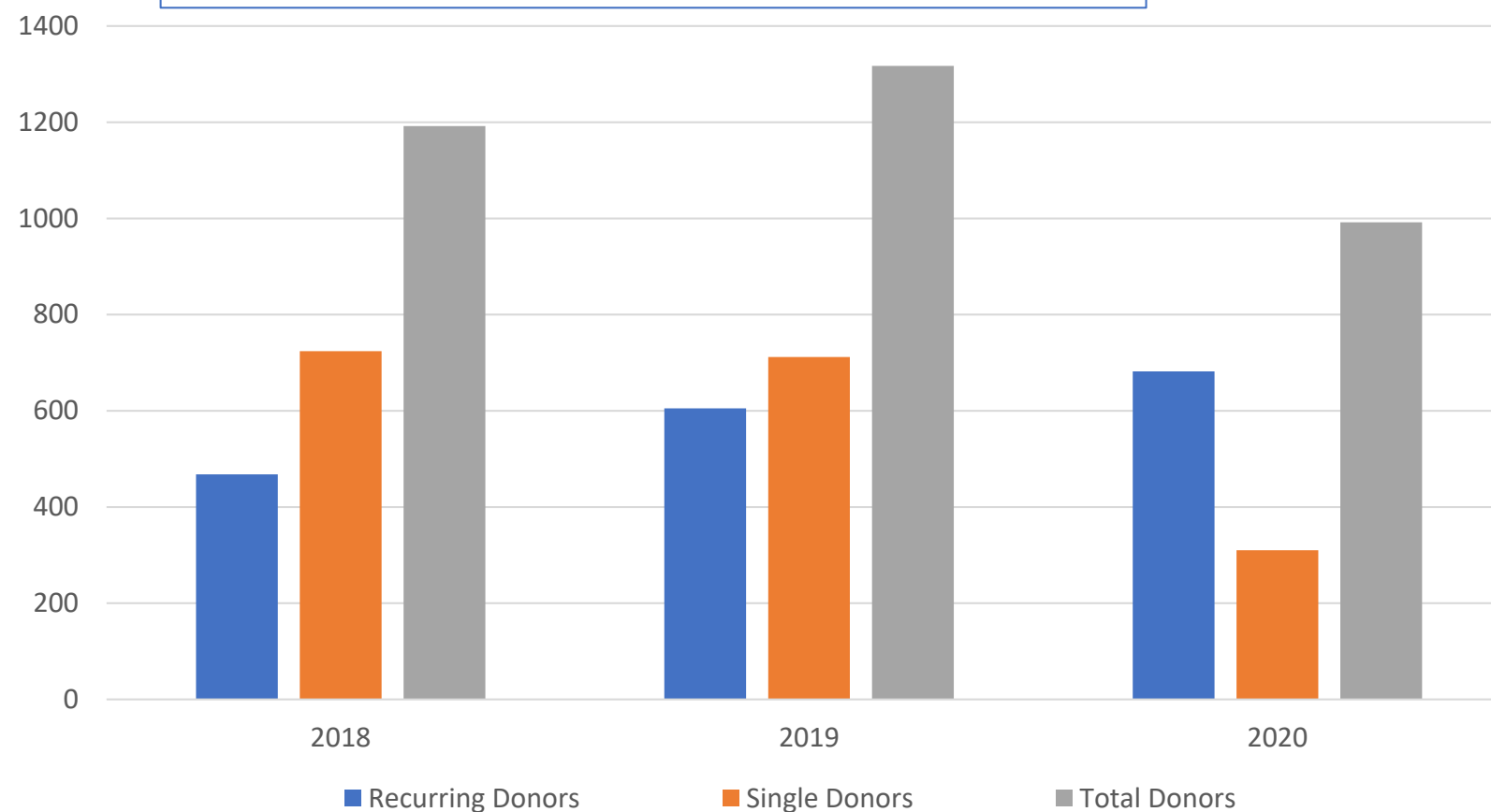


All donations support DFW's mission

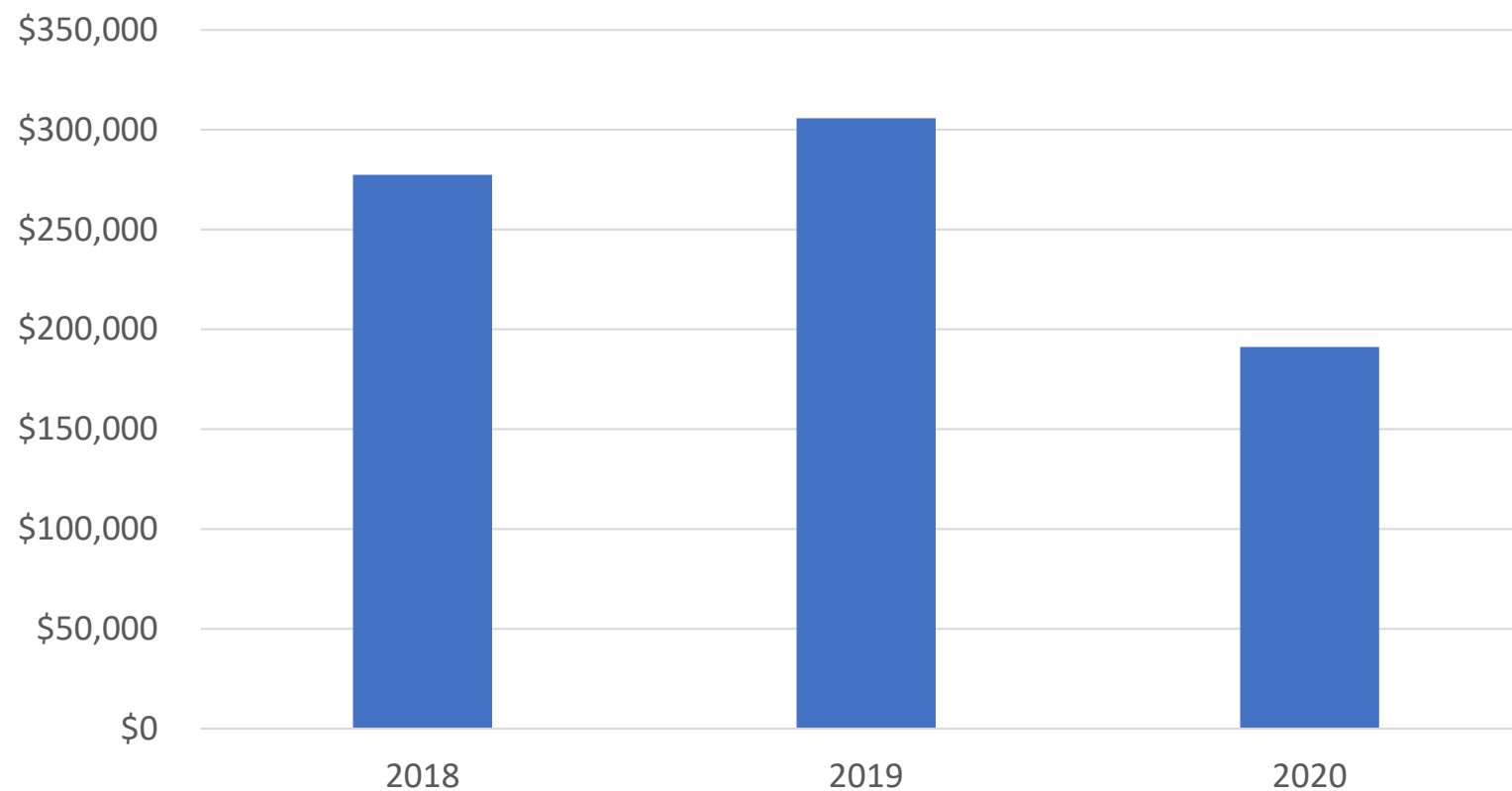
Your donation contributes to all of DFW's programs and ensures that we are a high-impact, sustainable organization.



Recurring vs. Total Donors West Region 2018-2020



Sum of Amount Donated West Region 2018-2020



Shop the DFW Marketplace

Dining for Women's online Marketplace features beautiful items, handcrafted by artisans around the world. Your purchases support these artisans, many of them women and girls, and also provide a portion of sales back to Dining for Women.

If you are a vendor and are interested in participating in our online Marketplace, please review our [Cause Marketing Guidelines](#) and submit a proposal [here](#).



Amazon Smile

<https://smile.amazon.com/>

Your AmazonSmile Impact

Your orders that have supported charity

Remember, only purchases at smile.amazon.com or through the activated Amazon Shopping app support charity.



Your total orders

39 orders

[Learn more](#) ▾



- TisBest Philanthropy sells donation gift cards. The sender purchases a gift card for the dollar amount of their choice.
- The recipient spends their TisBest Charity Gift Card by donating to a charity they believe in.
- TisBest donates a portion of their sales to Dining for Women.

HOW TO DONATE

1. **Set up automatic recurring donations** by bank draft (preferred) or credit card
2. **Donate online** by credit card or PayPal
3. **Mail a check** to your chapter leader or:
DFW Monthly Chapter Donations
P.O. Box 890272
Charlotte, NC 28289-0272

Donate



VISA



BANK

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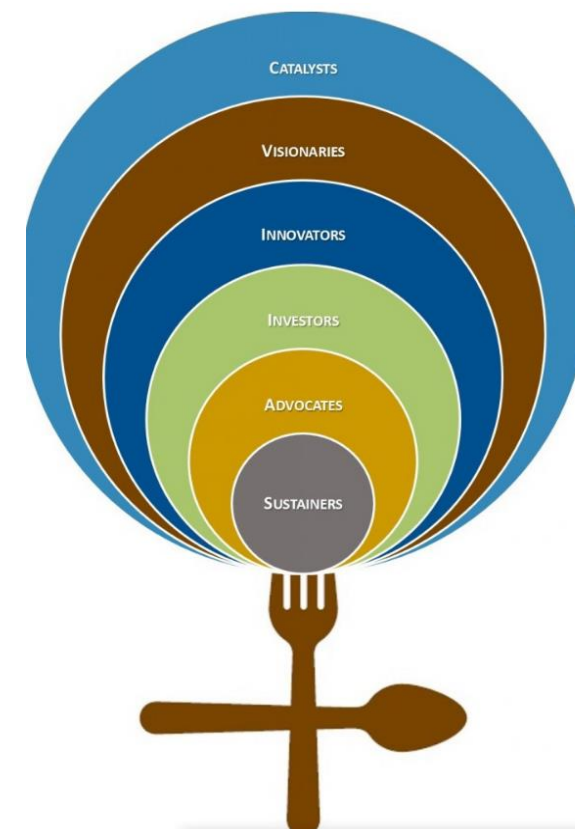
Comparison of Fees by Payment Type

For each \$20 donation the net proceeds are:

- \$19.85 for Automatic Bank Draft (15 cents per transaction)
- \$19.18 for Check (72 cents per transaction)
- \$18.90 for Automatic Credit Card (3.75% fees plus 35 cents per transaction)

Founders' Circle

- Donate major gifts from Sustainers (\$1,000) to Catalysts (\$50,000)
- Founders' Circle members are invited to special events, receive advance notice on new initiatives, and are tapped for feedback.



Donating Distributions

- Donate distributions from Traditional IRA to qualified charity and avoid paying tax on it.
- Donor Advised Funds
- Planned distributions from your Trust

Please consult with your tax advisor for tax planning advice



Planned Giving

- Leave a legacy in your will or trust to DFW
- Email Beth Ellen Holimon to discuss your legacy
bethellen@diningforwomen.org





- Some corporations match employees' donations to non-profits. Corporate matching gifts **double** your donation.
- Check DFW Website to see if employer offers matching gifts program. (www.diningforwomen.org/donate/#Matching)
- Here are companies DFW has already got corporate matching relationships with:
 - Adobe Systems, Inc.
 - Amgen Foundation
 - Boeing Company
 - Charles Schwab Foundation
 - Johnson & Johnson
 - Microsoft Matching Gifts
 - Qualcomm
 - PG&E
 - United Airlines



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In-Kind Noncash Donations

- Request donations of goods or services from local vendors
- To receive written acknowledgement submit In-Kind Donation form to HQ
- Examples: wine, gift certificates



2020 annual appeal

invest in global gender equality

Women and girls around the world are being disproportionately impacted by the COVID-19 pandemic. COVID-19 is jeopardizing the limited progress made by women and girls globally and may reverse gains in gender equality. Your annual appeal gift is more important than ever!

2020 Annual Appeal Goal: **\$400,000**

Donations can be made online, or by mailing a check to:

Dining for Women

P.O. Box 890272

Charlotte, NC 28289-0272

Please write **"ANNUAL APPEAL"** on the memo line of personal check

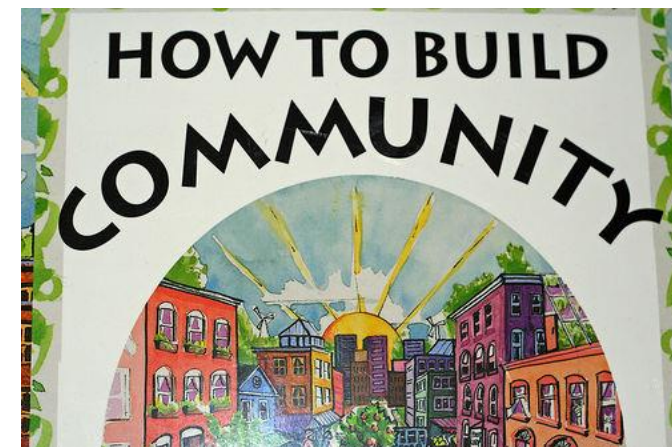
Tribute Gifts

- Mothers' Day
- Birthday Tribute
- Special Occasion



Benefits of Fundraisers

- Donations support DFW's mission
- Build community
- Drive awareness about Dining for Women
- Attracts new members



Fundraiser Process

- Refer to DFW Chapter Fundraising Guidelines
- All fundraisers must be approved in advance. Submit **Fundraiser Approval Form** to RL for approval.
- Mail check instead of cash donations with "**Consolidated Cash**" in memo line
- Mail **Fundraiser Proceeds Form** with any checks from fundraiser to DFW Home Office



Yard Sale

- Follow all local COVID guidelines
- Use visitor sign-in sheet for contact tracing
- Rummage Sale
- Plant Sale
- Used Cookbooks



Sell Crafts



Charity Miles

- Walk – Run – Bike for a cause
- FitBit Challenge
- Participants ask their friends and family to support the cause by donating \$ per mile over 30 days!



Eventbrite Events

- No fees if tickets are free
- Fees vary depending on ticket prices and Eventbrite package



Virtual Classes

- Charge participants class fee
- Cooking demonstration
- Wreath making
- Fitness classes



Movie Screenings

- Sell tickets to virtual movie screening (or local theater).
- LunaFest supports films by women and about women.
- LunaFest2021 starts accepting applications for virtual screenings in January 2021.
- LunaFest charges \$350 fee donated to Chicken & Egg Productions.
- Net Proceeds sent to DFW.



FaceBook Fundraisers

- Set a goal for fundraiser
- Create a FB Fundraiser Event
- Invite FB friends to donate
- FB charges no fees for charity donations
- FB Giving Tuesday coming soon 12/1/20
- West Region's Annual Appeal Challenge goal to match \$5K



Conclusion

- Close each chapter meeting asking members to donate (preferably automatic bank drafts)
- Set up Amazon Smile link to DFW
- Talk with financial planner and tax advisor about donating tax-free distributions
- Organize a Fundraiser to benefit DFW
- Donate **now** to West Region's Annual Appeal Challenge

