Our new name, tagline, and logo were designed to honor our organization’s past, to highlight our powerful community and impact on women and girls globally, and to set us up for even greater impact in the future.

The word “Together” is front and center in our new name because our chapters are the foundation of our organization and gathering together in our chapters lies at the root of our impact.

Our new tagline — *Collective action for global gender equality* — centers our mission and how we aim to get there: by harnessing the power of coming together to make a difference.

Our new logo is an interpretation of women – standing strong with their hands raised high — coming together around a center circle which can be viewed as the world or a giving circle like our chapters.

This new name and look is fresh, modern, and designed to welcome people of all ages, genders, identities, religions, and races.