



October 2021 Featured Project

Maasai girls and women leading the way in societal change



TOGETHER WOMEN RISE

Introducing Nashulai Maasai Conservancy

Nashulai Women's and Girls' Empowerment Project

- Improves the lives of Maasai girls and women now and long-term
- Promotes girls' education, women's rights, and economic empowerment



About Kenya

- Population nearly 55 million
- Rapid population growth
- Strained natural resources (including land), social services, and labor market
- More than 40 percent of Kenyans are under the age of 15



Life Challenges

For Maasai women

- High rates of poverty, unemployment, underemployment, poor health outcomes, food insecurity, and barriers to accessing education
- Face patriarchal practices and denial of education
- Illiteracy, extreme poverty, discrimination, and gender-based violence (GBV)
- Female genital cutting (FGC) still a significant problem though illegal



The Project

- Provides sexual reproductive health (SRH) education, first for girls, then boys
- Supports vulnerable girls' access to quality higher education through scholarships
- Trains women on human rights and combats GBV and FGC through talk radio shows
- Trains women in cooperative enterprises: beekeeping and soap and sanitizer making, and directs potable clean water access for all

YEAR 1 – 1,500 DIRECT BENEFICIARIES AND 750,000 INDIRECT BENEFICIARIES

YEAR 2 – 3,500 DIRECT BENEFICIARIES AND 750,000 INDIRECT BENEFICIARIES



The Project

Economically empowered women will know how to

- manage an enterprise
- understand production
- access credit
- find employment in one of four cooperative enterprises and within the tourism economy (when it returns)



Budget

Item	Description	Cost
Sexual Reproductive Health Education	60 Sessions for 2,000 girls, training of 20 trainers (3 workshops), 10 campaigns educating 2,000 parents, packaging materials, design, development, sanitary pads fabric	\$14,855
Scholarships	Scholarships for 50 vulnerable girls to complete their education	\$5,000
Women's Rights Campaign	10 campaigns to educate 600 women on their rights, training of 20 trainers (3 workshops), anti-FGC and GBV radio talk show campaign	\$4,450
Savings and Credit	Organizing 1,080 women into Savings and Credit	\$5,500
Beekeeping Training	Training fee for 3 beekeeping trainers (8 sessions), training materials, beekeeping materials and transportation	\$4,164
Miscellaneous	Soap and hand sanitizer ingredients and materials	\$1,031
TOTAL		\$35,000

About Nashulai Maasai Conservancy

- Founded by Maasai Elder Nelson Ole Reiyia and Canadian-adopted Maasai Elder Ric Olomunyak Young
- Maasai tribe faced deepening poverty, biodiversity collapse, and pressure from outside developers to sell land
- United 3,000 Maasai across 5,000 contiguous acres to sustainably manage their land and lease it for fair price to not-for-profit community conservancy
- Gender equality and education are foundational to their holistic mission

Share your thoughts

- How do you think the intersection of traditions and modernization can be translated to practical applications in the broader community? How might that translate to systemic change in ending FGC?
- Extend the conversation to FGC in the US. Might this effort have an effect beyond its local relevance?
- How do you think the community benefit from beekeeping and soap and sanitizer making might affect the reception/success of these women-run businesses?





TOGETHER WOMEN RISE

October 2021 Sustained Grantee

HealthRight International, Inc.

Community-based Maternal Mental Health Care (Uganda)

- September 2015 Featured Grantee
- Provides mental health and psychosocial services to conflict-affected populations
- Expands Maternal Mental Health (MMH) intervention to new population of perinatal women among the South Sudanese refugees



HealthRight International, Inc.

Direct Impact: 8,400 women and girls

Indirect Impact: 8,400 members of the community

- Integrates Self Help Plus (SH+) intervention into the MMH stepped care model
- SH+ is low intensity intervention delivered by lay practitioners/community health workers
- Innovative, multi-media intervention has five audio-recorded sessions and illustrated self-help book

