October 2021 Featured Project

Maasai girls and women leading the way in societal change
Introducing Nashulai Maasai Conservancy

Nashulai Women’s and Girls’ Empowerment Project

• Improves the lives of Maasai girls and women now and long-term

• Promotes girls' education, women's rights, and economic empowerment
About Kenya

• Population nearly 55 million
• Rapid population growth
• Strained natural resources (including land), social services, and labor market
• More than 40 percent of Kenyans are under the age of 15
Life Challenges

For Maasai women

• High rates of poverty, unemployment, underemployment, poor health outcomes, food insecurity, and barriers to accessing education

• Face patriarchal practices and denial of education

• Illiteracy, extreme poverty, discrimination, and gender-based violence (GBV)

• Female genital cutting (FGC) still a significant problem though illegal
The Project

• Provides sexual reproductive health (SRH) education, first for girls, then boys

• Supports vulnerable girls’ access to quality higher education through scholarships

• Trains women on human rights and combats GBV and FGC through talk radio shows

• Trains women in cooperative enterprises: beekeeping and soap and sanitizer making, and directs potable clean water access for all

Year 1 – 1,500 direct beneficiaries and 750,000 indirect beneficiaries
Year 2 – 3,500 direct beneficiaries and 750,000 indirect beneficiaries
The Project

Economically empowered women will know how to

• manage an enterprise
• understand production
• access credit
• find employment in one of four cooperative enterprises and within the tourism economy (when it returns)
## Budget

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sexual Reproductive Health Education</strong></td>
<td>60 Sessions for 2,000 girls, training of 20 trainers (3 workshops), 10 campaigns educating 2,000 parents, packaging materials, design, development, sanitary pads fabric</td>
<td>$14,855</td>
</tr>
<tr>
<td><strong>Scholarships</strong></td>
<td>Scholarships for 50 vulnerable girls to complete their education</td>
<td>$5,000</td>
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<tr>
<td><strong>Women’s Rights Campaign</strong></td>
<td>10 campaigns to educate 600 women on their rights, training of 20 trainers (3 workshops), anti-FGC and GBV radio talk show campaign</td>
<td>$4,450</td>
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<tr>
<td><strong>Savings and Credit</strong></td>
<td>Organizing 1,080 women into Savings and Credit</td>
<td>$5,500</td>
</tr>
<tr>
<td><strong>Beekeeping Training</strong></td>
<td>Training fee for 3 beekeeping trainers (8 sessions), training materials, beekeeping materials and transportation</td>
<td>$4,164</td>
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<tr>
<td><strong>Miscellaneous</strong></td>
<td>Soap and hand sanitizer ingredients and materials</td>
<td>$1,031</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td>$35,000</td>
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</tbody>
</table>
About Nashulai Maasai Conservancy

- Founded by Maasai Elder Nelson Ole Reiyia and Canadian-adopted Maasai Elder Ric Olomunyak Young
- Maasai tribe faced deepening poverty, biodiversity collapse, and pressure from outside developers to sell land
- United 3,000 Maasai across 5,000 contiguous acres to sustainably manage their land and lease it for fair price to not-for-profit community conservancy
- Gender equality and education are foundational to their holistic mission
Share your thoughts

• How do you think the intersection of traditions and modernization can be translated to practical applications in the broader community? How might that translate to systemic change in ending FGC?

• Extend the conversation to FGC in the US. Might this effort have an effect beyond its local relevance?

• How do you think the community benefit from beekeeping and soap and sanitizer making might affect the reception/success of these women-run businesses?
October 2021 Sustained Grantee

HealthRight International, Inc.

Community-based Maternal Mental Health Care (Uganda)

• September 2015 Featured Grantee
• Provides mental health and psychosocial services to conflict-affected populations
• Expands Maternal Mental Health (MMH) intervention to new population of perinatal women among the South Sudanese refugees
HealthRight International, Inc.

Direct Impact: 8,400 women and girls

Indirect Impact: 8,400 members of the community

- Integrates Self Help Plus (SH+) intervention into the MMH stepped care model
- SH+ is low intensity intervention delivered by lay practitioners/community health workers
- Innovative, multi-media intervention has five audio-recorded sessions and illustrated self-help book