



June 2022 Featured Project

Empowering marginalized teen girls to become the leaders of today and tomorrow



TOGETHER WOMEN RISE

Introducing Project Soar

Girls Soar in Morocco (GSM): A Leadership Training Program for Marginalized Teen Girls

Single focus is teen girls in the most marginalized communities

Helps vulnerable girls

- stay in school
- avoid child marriage
- gain leadership skills
- gain skills for future employment



About Morocco

- Population more than 36 million
- 2/3 live in urban areas
- Ranked 143 out of 153 countries in 2020 World Economic Forum's Global Gender Gap
- Women's rights and political inclusion are high relative to neighboring countries
- Huge poverty gap between urban and rural areas



Life challenges for women in Morocco

- Teen girls are at high risk of underage marriage - vulnerable to dropping out of school, early motherhood, and gender-based violence
- Poverty and sociocultural norms increase child marriage and gender disparity in marginalized areas
- Many marginalized girls are unable to attend school due to lack of menstrual hygiene supplies
- Ideology promotes traditional roles for women and girls



The Project

- Empowerment workshops and Girl Leader Clubs (GLC) help girls overcome cultural barriers, lack of parental knowledge, and financial constraints
- Participants ages 13 – 18 are among the most marginalized in Morocco – living in extreme poverty
- Puts girls on a productive path – freeing them from violence, teen pregnancy, and child marriage
- Helps lift them and their families out of poverty

DIRECT IMPACT: 220 INDIRECT IMPACT: 660

The Project

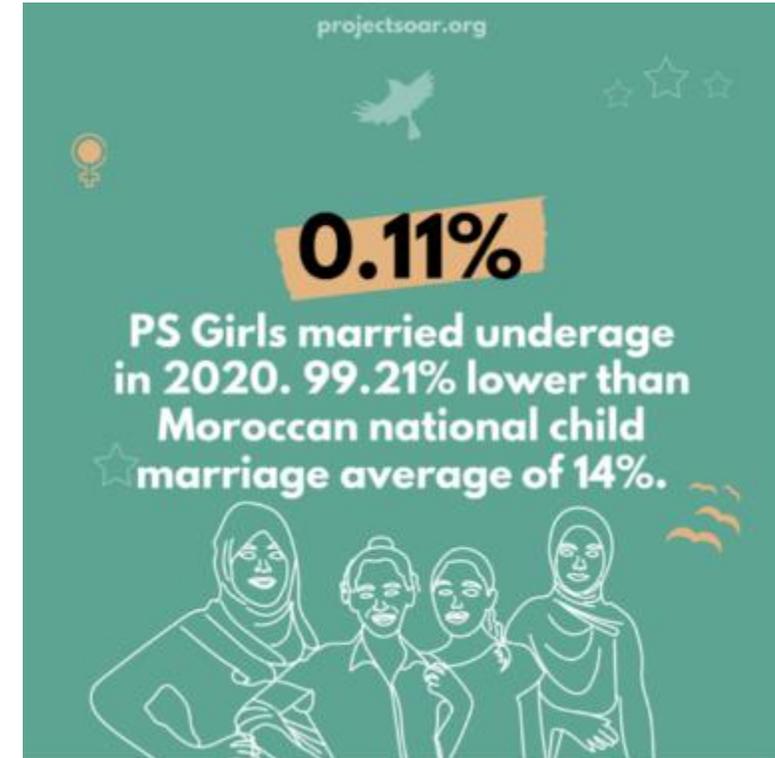
- **PS Empowerment Workshops:** After orientation, girls take part in 25 weekly workshops that help them understand their **Value, Voice, Body, Rights, and Path** – the PS 5 Pillars of Girls' Empowerment
- Workshops follow series of rituals to optimize the adolescent brain: opening circle, affirmations and education, activity, meditation/visualizations, journaling, and closing circle
- **Girl Leaders Clubs (GLCs):** Girl-led and facilitator-mentored, offer a safe space for girls to practice the leadership skills learned in the empowerment curriculum
- GLCs are self-sustaining as participants become facilitators

Budget

Item	Description	Cost
Personnel		\$9,570.00
Benefits, taxes and allowances	Includes staff to train facilitators, ready and ship supplies, implement program in the field, collect impact data, etc.	\$3,984.75
Space and utilities	Located in Morocco	\$3,696.00
Supplies, equipment, and postage	Includes PSB kits (supplies and curriculum facilitators need to run workshops, two pairs of menstrual underwear for all 200 girls and the facilitators, shipping to sites	\$9,421.50
Travel	In-depth training of facilitators, includes per diem	\$8,882.50
Contractual	Empowerment Facilitators (cycle of workshops), photographer to document workshops, monitoring and evaluation, accounting audit	\$9,900.00
Indirect costs		\$4,545.25
TOTAL		\$50,000.00

About Project Soar

- Founded in 2013 by Maryam Montague, international development specialist and feminist social entrepreneur, to give back to the Moroccan village where she lives
- PS has provided 200,100+ hours of empowerment workshops for 3,543 teen girls and is active in 22 Moroccan chapters and five Ugandan chapters
- In 2020, 88 percent of PS girls went on to higher education vs. national rate of 53 percent



Share your thoughts

1. In addition to the Girl Leaders Clubs, what else about this program makes it sustainable?
2. As the girls become more confident and self-assured, how does it change others around them, their families, and the broader community?
3. How might a facilitator become a mentor? How do you think mentorship contributes to systemic change?



