



TOGETHER WOMEN RISE

SUMMER INTERN

Job Description

Together Women Rise is a powerful community of women and allies dedicated to achieving global gender equality. We have hundreds of local chapters across the U.S. with members learning about and advocating for gender equality. As the world's largest giving circle, Together Women Rise collectively provides grants to organizations that empower women and girls in low-income countries, as well as building strong local communities of engaged activists.

We are seeking to launch new chapters, and our instincts tell us that working with 55+ communities would be very fertile ground for the experience we offer for the following reasons:

- Footprint concentration – Communities are either large condo/apartment or planned neighborhoods
- These communities have existing programming and internal communication outlets
- They yield a steady influx of new residents seeking connections and friend-making opportunities
- Being primarily retired, residents tend to be less distracted by work, child rearing, etc.
- Geographic reach – 55+ communities are everywhere

An intern will provide research findings.

When: July 15, 2022 – August 12, 2022

Where: Remote

10 flexible weekday hours per week

Pay: \$16.00 per hour

Please send cover letter and resume to jobs@togetherwomenrise.org

Application due date: **July 11, 2022**

BACKGROUND: The U.S. active adult (55+) community market size was valued at USD 565.3 billion in 2021 and is anticipated to expand at a compound annual growth rate (CAGR) of 4.01% from 2022 to 2030.

Increasing demand from 73 million baby boomers, reduction in the stigma of retiring, and growing interest of investors in senior living facilities are driving the market. Active adult housing is a purpose-built multi-family housing for younger seniors and has a heavy emphasis on community space and activities. The living preferences of baby boomers are changing, as this population wants to stay independent and lead an active lifestyle. Thus, post-retirement they prefer to relocate to communities with residents who share their values and lifestyle interests.

Intern responsibilities include:

- Researching how many 55+ communities exist across the U.S and of what type (secular, for profit/non-profit, independent, part of network) composition, staffing, etc.
- Openness to starting new programs; what is the process?
- Activities and programs for residents: how do they advertise or promote?

Requirements include a strong interest in learning about 55+ communities and how intensive outreach can help Together Women Rise create new giving circles within these communities. We are interested in connecting with men and women interested in supporting Together Women Rise's mission. Please visit togetherwomenrise.org for further information. Please feel free to reach out with questions. We look forward to hearing from you.

Job Type: Internship

Pay: \$16.00 per hour

Schedule: Day shift

Work Location: Remote