2022 Annual Appeal
Key Talking Points for Chapter Leaders

1. During our annual appeal, we ask all members to make a year-end gift in addition to their monthly chapter contributions.

2. Together Women Rise funds all our grants, partnerships, learning, and community building programs through your monthly chapter donations **AND** your annual appeal donations.

3. Monthly chapter donations alone are not enough to fund our work and ensure Together Women Rise is a high-impact, sustainable organization.

4. **ALL** donations (i.e. monthly chapter donations, annual appeal donations) are combined and used to:
   - Fund our grants and our partnerships
   - Conduct rigorous screening, vetting and monitoring of our grantees
   - Provide excellent learning materials and engagement opportunities for our members
   - Support new and existing chapters across the U.S.
   - Recruit and retain a highly competent and experienced staff, and ensure we have a strong, sustainable organization.

5. Our 2022 annual appeal raises funds **for the current year’s expenses**.

6. The COVID-19 pandemic has set back global gender equality, and the impact will be felt for years to come. Your annual appeal gift is more important than ever!

**Instructions for Your Chapter’s Annual Appeal Donations**

- Be an example to your chapter: support the annual appeal with your own donation, and then encourage your chapter members to contribute.

- If your chapter is meeting virtually, your members can contribute to the annual appeal:
  - By credit card online at www.togetherwomenrise.org
  - By check mailed to Together Women Rise, PO Box 890272, Charlotte, NC, 28289-0272.
  - By completing the coupon that will be mailed to every member in early November.
  - By creating a fundraiser and sharing with family, friends, co-workers, etc. Use this easy step-by-step guide.

- If you have still been collecting donations from your chapter members and sending them in yourself, please keep any annual appeal donations **separate** from regular monthly chapter donations.

- Be sure to write **member ID numbers** and “Annual Appeal” on the memo line of any checks.

- Complete the **Annual Appeal Donations Transmittal Form** and send it, along with the checks you collect from members, to **our bank processing center in Charlotte, NC** (address provided on the form).

- If you have any questions, please contact your Regional Leader or the Together Women Rise home office at donations@togetherwomenrise.org, or 864-335-8401.