



TOGETHER WOMEN RISE

Collective action for global gender equality

2022 Annual Appeal Key Talking Points for Chapter Leaders

1. During our annual appeal, we ask all members to make a year-end gift in addition to their monthly chapter contributions.
2. Together Women Rise funds all our grants, partnerships, learning, and community building programs through your monthly chapter donations **AND** your annual appeal donations.
3. Monthly chapter donations alone are not enough to fund our work and ensure Together Women Rise is a high-impact, sustainable organization.
4. **ALL** donations (i.e. monthly chapter donations, annual appeal donations) are combined and used to:
 - Fund our grants and our partnerships
 - Conduct rigorous screening, vetting and monitoring of our grantees
 - Provide excellent learning materials and engagement opportunities for our members
 - Support new and existing chapters across the U.S.
 - Recruit and retain a highly competent and experienced staff, and ensure we have a strong, sustainable organization.
5. Our 2022 annual appeal raises funds **for the current year's expenses**.
6. The COVID-19 pandemic has set back global gender equality, and the impact will be felt for years to come. Your annual appeal gift is more important than ever!

Instructions for Your Chapter's Annual Appeal Donations

- Be an example to your chapter: support the annual appeal with your own donation, and then encourage your chapter members to contribute.
- If your chapter is meeting virtually, your members can contribute to the annual appeal:
 - By credit card online at www.togetherwomenrise.org
 - By check mailed to Together Women Rise, PO Box 890272, Charlotte, NC, 28289-0272.
 - By completing the coupon that will be mailed to every member in early November.
 - By creating a fundraiser and sharing with family, friends, co-workers, etc. Use this easy step-by-step [guide](#).
- If you have still been collecting donations from your chapter members and sending them in yourself, please keep any annual appeal donations **separate** from regular monthly chapter donations.
- Be sure to write **member ID numbers** and “**Annual Appeal**” on the memo line of any checks.
- Complete the [Annual Appeal Donations Transmittal Form](#) and send it, along with the checks you collect from members, to **our bank processing center in Charlotte, NC** (address provided on the form).
- If you have any questions, please contact your Regional Leader or the Together Women Rise home office at donations@togetherwomenrise.org, or 864-335-8401.