

Together Women Rise
Transformation Partnerships Grant - Year 2 Report
(January – December 2024)

Catalyzing Gender and Climate Justice from the Ground Up

To achieve both gender and climate justice, [Landesa](#) starts with land. With more than 50 years of global and localized expertise grounded in the land rights sector, we know that secure rights to land is one of the most important assets in the Global South, and a critical driver of poverty alleviation, food security, and gender equality. Insecure land rights leave many communities and households vulnerable to exploitation, displacement, and violence - particularly for women and young girls. As demand for land rises across the Global South, land tenure security becomes a more pressing gender equality challenge.

Women disproportionately experience poverty and marginalization in the context of land. Worldwide, women are the primary producers of food, holders of traditional ecology and medicinal knowledge, and guardians of complex ecosystems. And when women hold rights over land, oppressive and unequal power dynamics between women and men are transformed, enabling women to claim agency and rise as potent and equal leaders within households, communities, and societies, shifting the needle toward gender justice. Stronger land rights for women increases their decision-making power and is associated with more investments **in families' health, education, and human capital. Yet, the discourse on women's human rights** often neglects the pivotal issue of land rights, and gender justice often lacks adequate investment in the land, Indigenous rights, and climate action fields.

As a leading global NGO working at the nexus of land rights, gender equality, and climate justice, we take an ambitious and innovative approach to addressing **deep-rooted, complex challenges faced by the world's most marginalized and vulnerable. Gender and social inequalities blunt crucial leadership and violate human rights. Increasing women's control** over land increases their decision-making ability and challenges patriarchy at its root, by **fundamentally changing women's economic, social, and political status, thus supporting and enabling their leadership. Women's land rights contribute foundationally to achieving gender and climate justice.**

The Landesa [Center for Women's Land Rights](#) collaborates globally to elevate and catalyze the voices and leadership of grassroots women and women-led organizations who are driving the movement on land rights at local and national levels to realize both gender and climate justice. Under our Transformation Partnerships grant with Together Women Rise, in 2024 the Center carried out activities detailed in this report to help reach our goal of achieving long-term, systemic gender equality impact.

We are honored to partner with Together Women Rise and share our successes and learnings this year under two key objectives: Movement Building and Storytelling. The remainder of this report describes our activities for 2024 under these objectives, and reports on the global metrics we developed to measure the outcomes of our work as we continue forward.

Objective 1, Movement Building

The Center prioritizes deep collaboration with the broader gender equality and climate action movements, with the recognition that land is key as a foundation for both. We partner with a broad network of global, national, and grassroots actors to accelerate effective action by governments on gender equality and climate action through the realization of women’s rights to land in practice. **A key aspect of the Center’s leadership in the women’s land rights space is via** facilitation of the Stand for Her Land (S4HL) initiative, which the Center leads on behalf of Landesa. At the global level, S4HL is facilitated by a Steering Committee of six global **organizations committed to the implementation of women’s rights to land globally** (Global Land Tool Network Partners (GLTN), Huairou Commission, International Land Coalition, Landesa, Rights and Resources Initiative (RRI), and the World Bank. Landesa is the Steering Committee Secretariat, holding responsibilities for facilitating strategic direction and fundraising, and providing administration, coordination, and management of this growing movement.

[Stand for Her Land](#) (S4HL) is a global advocacy initiative focused on securing **women’s rights to land in practice at** the grassroots level: Recognizing the cross-cutting importance of **women’s land rights** for achieving gender equality, climate action, and food security, leaders across the globe have made formal commitments to secure these rights, and have incorporated international standards and commitments into national legal and policy frameworks. But even when laws are equitable, deeply entrenched patriarchal social norms and a lack of investment often result in weak implementation. S4HL exists to support millions of women around the globe to claim equal footing in a fast-moving world through the transformative power of land rights. The Center leads S4HL for Landesa, in coordination with global, national, and grassroots organizations, **driving implementation of women’s rights to land** in practice.

Currently, S4HL has six national Coalitions in Bangladesh, Colombia, Ethiopia, Senegal, Tanzania, and Uganda, with Kenya joining as the seventh and newest coalition this

S4HL Country Coalitions
(click each Coalition to learn more)

[Bangladesh Coalition](#): 9 Member Organizations
[Colombia Coalition](#): 6 Member Organizations
[Ethiopia Coalition](#): 17 Member Organizations
[Senegal Coalition](#): 11 Member Organizations
[Tanzania Coalition](#): 36 Member Organizations
[Uganda Coalition](#): 85 Member Organizations
Kenya Coalition: *Launch underway!*

164 Member Organizations and counting!

year. Each is comprised of local grassroots organizations, national civil society organizations, and other non-state actors working towards the shared goal of stronger **women’s land rights**. Led by a local coordinating organization, these coalitions partner with and catalyze other key stakeholders, including government agencies and civil society, to realize **women’s land rights** through supporting implementation and reform of laws and policies, shifting discriminatory social norms, and building awareness of **women’s land rights for the general** public to enable women to claim their rights. In 2024, S4HL gained 67 new Coalition members!



Left: Members of Northern Vision, a Kenyan grassroots organization in Isiolo County, with the mission of empowering Indigenous women (pictured with Landesa Kenya Country Program Director, and Landesa Director of Communications in October 2024).

Right: Members of Endorois Indigenous Women's Empowerment Network (EIWEN), a Kenyan grassroots organization in Baringo County. EIWEN is an Indigenous women led non-profit whose key mandate is to raise the voice and status of Indigenous women, advocate for climate justice, as well as improve on the living standards through capacity building of Indigenous and marginalized women, persons with disabilities, and young girls.

Both organizations are excited to be joining the new Kenya S4HL Coalition this year!

A crucial component to our S4HL work involves capacity-building and trainings. We support grassroots women¹ to be present in global venues by providing training on how to engage with government officials and how to navigate advocacy processes within these venues, and by providing financial and logistical support.



In March 2024, members of Landesa and S4HL hosted multiple side events with partners at UN Women's Commission on the Status of Women (CSW) conference.

¹ S4HL prioritizes the leadership of women who advocate for and from the communities in which they live across the rural to urban continuum, as their perspectives and work are at the heart of transforming gendered and economic power dynamics. "Grassroots women" includes those advocating both inside organizations and as individual activists.

The goal is to empower grassroots women to have the agency and confidence to voice their priorities for themselves. Women often face social, cultural, and resource barriers to access and be heard in decision-making spaces – we work to support them in overcoming these barriers and gain the confidence to stand for their interests and rights, and serve as a voice for their communities. Approximately 40% of grant funding currently supporting six of the seven S4HL Coalitions is funneled directly to Coalition members for their respective advocacy activities. An additional 30% supports national level activities but is managed at the global level, per request of the Coalitions. Each Coalition sets their own criteria for how they manage their collaborations and local agendas. Landesa works with Coalition lead organizations and partners to support smaller **organizations’ capacity to pursue, secure, and manage funding independently.**



In May 2024, Members of Landesa and S4HL participated in the UN Civil Society Conference in Nairobi, to advocate for women’s land rights global governance gaps and SDG goals.

Driving changes to international standards

Landesa works directly with governments to strengthen rights to land. One of the most strategic **ways to build political will, influence standards that support governments’ prioritization of land rights**, and support greater knowledge for government officials of the ways in which secure land rights relate to other government priorities, is to advocate in global arenas. In particular, the three Rio Conventions, which address the interrelated climate, land and soil, and biodiversity crises, are key arenas to strengthen standards **specific to women’s land rights.**

In collaboration with our Climate Change Program and S4HL, the Center for Women’s Land Rights works closely with the Secretariats and gender caucuses (and broader civil society advocacy groups) of all three [Rio Conventions](#) to **integrate women’s land rights more deeply** in the climate action, land restoration, and biodiversity agendas, including the Gender Secretariat of the UN Framework Convention on Climate Change (UNFCCC), the UN Convention to Combat Desertification (UNCCD), and the UN Convention on Biological Diversity (UNCBD). Both within **Landesa programs and S4HL Coalitions, we also support integrated implementation of women’s land rights and Rio Convention, human rights, and [Sustainable Development Goal](#)** commitments in collaboration with civil society and government partners. As Landesa is present across all these agendas, we are uniquely placed to explore ideas and provide support to global and national actors to strengthen implementation frameworks, leveraging transformative impact for women across the world.

For example, 3.5 billion people globally are affected by land degradation; it threatens food security and livelihoods, drives migration, and raises the risk of gender-based violence. Landesa partners with the United Nations Convention to Combat Desertification (UNCCD), one of the three Rio Conventions, to support governments to strengthen tenure rights as a basis for combatting land degradation while ensuring gender justice and social inclusion.

Metric: Number of changes to international or sectoral norms, standards, frameworks or goals, influenced by Landesa and/or S4HL, to protect or strengthen land rights, and percentage of these that expressly protect women, youth, indigenous peoples, and/or communal land rights.

- Landesa and S4HL continue to work with partners to implement the [“Collective Women’s Land Rights Commitment”](#) within the **Generation Equality Forum Framework**, UN Women’s initiative to accelerate gender equality; this is a key **tool for advocacy on women’s land rights** as a driver for broader gender equality in the lead up to the Commission of the Status of Women (CSW) in March 2025.
- This [awareness raising guide](#), drafted by Landesa and presented and adopted at the UNCCD Conference of the Parties (COP) in May 2022, provides a framework for efforts to increase **key actors’ awareness** of the *why* and *how* to collaborate on tenure as a foundational issue for healthy land and soil.
- This year, we saw additional wins at the UNCBD Conference of the Parties (COP16) in Cali, Colombia. Landesa advocated alongside the S4HL Colombia Coalition, and numerous other land sector partners, to see **the inclusion of a “headline” indicator** on land tenure included in the monitoring framework for global biodiversity. This means all 193 countries that are Parties to the CBD will be accountable to monitor and report on land rights as a basis for biodiversity conservation. **This “headline” indicator** is accompanied by three other indicators focused on land from the Sustainable Development Goals (SDGs) that are gender-disaggregated. This creates a firm foundation for further advocacy to support land rights for women in all their diversity.
- Also at the UNCBD, a methodology **to support countries’ work under the Gender Plan of Action** was considered by Parties. **The Center for Women’s Land Rights was able to provide** input to [the development of this monitoring framework](#) ahead of the COP. This decision is still pending and Landesa will continue to work with partners under the CBD Gender Caucus to support uptake.
- Landesa and S4HL teams advocated in July within the African Union process ahead of the Commission on the Status of Women (CSW) in March 2025, which marks the 30th anniversary of the Beijing Conference (and will be a key opportunity to shape global work on gender equality beyond 2025). As a **result of this advocacy, strong language on women’s land rights** was included in the Africa position paper for CSW.
- In the lead-up to the UNCCD COP16 in Riyadh in December, Landesa and S4HL staff have been partnering with the UN Office of the High Commissioner for Human Rights (OHCHR). Under their climate portfolio, they have a focus on land rights and gender, and are working



Maria Camila Barrera, from the S4HL Colombia Coalition, speaks at “Bringing Feminist Climate Justice to Biodiversity Conservation,” one of the S4HL priority events at UNCBD COP16 in Cali, Colombia (October 2024)

with us to deepen their engagement in the UNCCD, and their engagement with grassroots women leaders through the S4HL network.

- Landesa worked for many years with key partners to support the development and adoption of [the Committee on Economic, Social and Cultural Rights General Comment No. 26 on Land](#). This is the first comprehensive statement from a human rights treaty-monitoring body on land as a human right. Landesa is now continuing this work with the Office of the High Commissioner for Human Rights and civil society partners to identify how this new standard can be implemented, particularly how it can be leveraged in advocacy with **governments to implement women’s land rights, and how civil society can leverage it to support increased awareness of human rights standards on land.**
- At the [UNFCCC COP29](#) in Baku, Azerbaijan in November 2024, Landesa contributed to language on social safeguards in the context of carbon markets. This is a rapidly expanding arena, with enormous implications for land rights for rural and Indigenous communities. These safeguards will provide guidance and accountability for governments and private sector actors. We were also honored to co-host a side event at COP29 in collaboration with Global Green Environmental Network (GLOGEN) and other global partners. The side event, *Land Rights for Climate Justice*, was moderated by Dr. Jessica Hernandez (Landesa), with expert panelists and opening remarks from Hindou Oumarou Ibrahim, co-chair of the



International Indigenous Peoples Forum on Climate Change.

- In 2024, as a result of our consistent advocacy in global advocacy spaces related to gender equality and the Rio Conventions, we were invited to continue collaborating with a group of civil society, grassroots, and Indigenous organizations, funders, and other key actors to explore synergies and practical action points [to implement women’s land rights as a foundation for achieving Rio Convention goals](#). This initiative, which has grown from its initial gathering in July 2023 to a multi-year effort, has proven to be a key space to connect with the Rio Convention Secretariats, the gender caucuses for each Convention, and numerous partners who are pursuing work at the intersection of gender equality and natural resource rights.
- We attended the second annual workshop for this initiative in June 2024 and are working in partnership with several key actors from this Initiative within our work across the Rio Convention COPs this year. We were asked by the organizers at the initial workshop in 2023 to lead development of a [Theory of Change \(TOC\) on women’s land rights in the Rio](#)

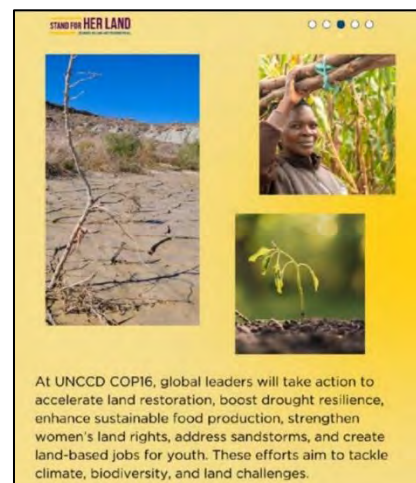
[Conventions](#). We were then able to present on this TOC at the workshop in 2024, and are now leveraging the TOC collaborating with partners from the initiative to facilitate next steps for the systems change needed to **integrate women’s land rights in Rio Convention** implementation.

Driving implementation of global standards at national and local levels

Metric: Landesa actively tracks the number of S4HL Coalitions that are leveraging international or sectoral norms, standards, frameworks, or goals to influence revisions to or implementation of national frameworks.

S4HL is working with all seven S4HL Coalitions (Bangladesh, Colombia, Ethiopia, Kenya, Senegal, Tanzania, and Uganda) to leverage international norms, standards, and initiatives, including treaty-body standards, Rio Convention standards, and the Sustainable Development Goals (SDGs), as well as regional norms such as those set by the African Union for **women’s land** rights implementation by aligning advocacy activities with these norms in engagements with government agencies and public awareness.

- Last year, we shared that the Ethiopia S4HL Coalition was advancing both UNCCD goals on land restoration and tenure security for women. Ethiopia is severely impacted by land degradation, with 85% of its land area degraded. Ethiopia is also located within one of the **world’s most food-insecure** regions, compounding the effects of land degradation, which impacts women and girls disproportionately. The Government of Ethiopia has been allocating land to women and youth in support of and in tandem with their land restoration programming (e.g., tree planting, agroforestry, sustainable soil management). This has **increased women’s tenure security and agency, agricultural productivity, and increased** employment for women and youth, alleviating poverty and improving food security. These programs can go further with greater advocacy, support, and resources. This year, S4HL Ethiopia with support from Landesa and S4HL partner International Senior Lawyers Project (ISLP) [submitted a case study to the UNCCD for their “Women-led solutions for drought resilience” initiative](#). Ethiopia S4HL Coalition members who contributed to the case study will be at UNCCD COP16 in Riyadh in December 2024 to share their experiences of working **on both women’s land rights and soil and land restoration**.
- S4HL will have a significant delegation at UNCCD COP16 this year – 15 members of the S4HL network from Bangladesh, Senegal, Uganda, Ethiopia, Tanzania, and Madagascar will share how they are working to **ensure land and soil health, promoting women’s land rights and women’s leadership in land** restoration efforts, and supporting trainings and good practices on agroecology for grassroots members of the S4HL Coalitions and the communities they represent.
- In Tanzania and Uganda, S4HL has driven national-level **implementation of the Women’s Land Rights Collective** Commitment, via advocacy to government officials to **implement women’s land rights, in line with commitments** under the Generation Equality Forum initiative, led by UN Women.



- In Bangladesh, the S4HL Coalition has engaged with both the prior and current interim government to support full adoption of the Convention on the Elimination of all forms of Discrimination Against Women (CEDAW). Bangladesh currently holds reservations to CEDAW on the basis of Sharia law, but the S4HL Coalition and others have engaged in strong national advocacy to support awareness of the benefits to all (women, families, and communities) of strong rights to land for women.
- In Colombia, Landesa partnered with the Coalition this year to support engagement at the **Convention on Biological Diversity, and to advocate for increased attention to women’s land rights** in the monitoring framework for global biodiversity, and for increased leadership and voice of rural, grassroots, Indigenous, and afro-descendant women.
- In Kenya, Landesa has participated in national-level **implementation of the UNCCD’s** initiative to integrate land tenure security into land degradation neutrality plans and programming (the national-level framework for land restoration). Landesa Kenya is also **engaged in numerous venues to strengthen women’s land rights at the regional and global levels**, collaborating with new S4HL members as the Coalition forms.

In 2023 a global advocacy strategy was developed to increase the visibility of the S4HL initiative and particularly the work of the Coalitions; elevating the voices of grassroots women, linking **Coalitions’ advocacy objectives to global advocacy arenas, and further positioning and linking women’s land rights** to key thematic areas such as gender-based violence, climate change, **women’s economic empowerment, and food security**. The strategy was developed through a series of consultations with national coalitions and partners. This strategy is now accompanied by an annual update to prioritize social media activations, key events, and key messaging, in line with the overall advocacy vision for S4HL. [Click to jump to global advocacy strategy in appendix.](#)

Metric: Number of people attending trainings conducted by implementing members of the S4HL Steering Committee. Trainings may be technical, programmatic, or operational in nature.

- The [S4HL Global Learning Strategy](#) was finalized and shared with partners the first week of April, and will provide an important grounding in the prioritized learning objectives for the Campaign broadly. The Strategy will be used on a consistent basis to guide learning discussions on a quarterly basis.
- For the April 2024 webinar, we explored the questions: What are the current social barriers to **women’s land rights**? How can we address these barriers at the local level? What have we learned so far? Representatives from Landesa and from the Uganda, Colombia, and Bangladesh Coalitions presented on key terms and concepts related to social norms and behavior change approaches, how in-depth training of staff and Coalition members, along with baseline data analysis, is used to determine social norms interventions, and how this is key to their work and ability to make informed decisions for intervention development and implementation.
- In addition to offering an opportunity for reflection for presenters, participants were able to ask questions directly and consider new ways of approaching work through a social norms and behavior change lens. Resources were developed for the presentation, focusing on Key Terms and Definitions, all of which are now available through the [S4HL website](#).

- From June 24-29, ILC, along with the National Land Coalition of Colombia and the Colombia Coalition (referred to as the **“Caribbean Women’s Coalition for Land and Territory” locally**) in coordination with the S4HL Campaign team organized a Global Learning Exchange on **women’s land rights and gender justice** called **“Weaving Knowledge and Resistance.”** The four-day event, held in Turbaco, Colombia, served as a platform to advance the dialogue on gender justice by bringing together more than 40 women from grassroots



Participants at the Global Learning Exchange on Women’s Land Rights and Gender Justice, June 2024

organizations across various continents. These leaders, active in Latin America, Asia, and **Africa convened to share insights, learn from each other’s experiences, and forge solidarities around women’s land rights that transcend geographic and cultural boundaries.**

- In July 2024, S4HL coalitions convened in [a Global Learning Webinar](#) to share their learning on how to have an impact in global advocacy spaces, deepening understanding of what Global Advocacy is, who the stakeholders are, and where they can experience impact. They shared about their deepened policy knowledge, and also their greater sense of power and through participation in decision-making processes.
- In September 2024, a small group of global leaders from all Coalition countries convened in a [capacity sharing exercise](#) to reflect on ways that they have intentionally prioritized grassroots leadership in their national coalitions, and reflected on power dynamics and approached that may need to shift to deepen grassroots leadership in the years ahead for their national coalitions.

*Metric: Proportion of S4HL monies directly funding national-level and subnational-level **women’s land rights** practitioners and activists.*

Since the inception of S4HL in 2018, \$3,292,724 has directly funded national-level and subnational-level women's land rights practitioners and activists. Landesa also supports S4HL Coalition members in capacity-building partnerships. As an example, in the Fall of 2023 Landesa and a Tanzania S4HL Coalition member [Pastoral Women’s Council](#) jointly applied for and were awarded a \$25,000 grant from Lever for Change, a nonprofit affiliate of the John D. and Catherine T. MacArthur Foundation. Over the past **year, Pastoral Women’s Council and Landesa** conducted a gender equity-focused research project in Embaash and Enkikaret villages of Longido District, Arusha, to increase understanding around the challenges and limitations faced by Tanzanian pastoralist women in accessing, owning, and controlling communal land, while exploring potential benefits and outcomes that arise from securing and strengthening women's land rights and participation in decision-making within land management structures. More than 80% of the grant funds were **directed to Pastoral Women’s Council** for this project. [Click to jump to the project brief in appendix., outlining the findings and recommendations from the assessment.](#)

Metric: Number of formal partnerships with global and regional organizations.

- Bi-Annual S4HL Partners Meeting: S4HL held its first bi-annual partner meeting in January 2024. Representatives from all current partners were present. Bi-annual calls will serve as an opportunity to build the movement by developing relationships across partner organizations, enhance our collective knowledge about intersections for collective action in our work related to **women’s land rights**, and support strategic collaboration at these intersections. The purpose of this first meeting was to make introductions among the first group of partners, communicate the priority work of S4HL Global in 2024, set expectations for S4HL partnerships, and identify key discussion priorities for future meetings. The group identified priorities for future meetings including **sharing partners’ learnings and their activities** related to building a movement for **women’s land rights**, and brainstorming and planning of potential cross-partner collaborations.
- We currently have formal Memorandums of Understanding (MoUs) in place with eleven global partners, and are in process with another five. Current partners are the International Federation of Surveyors, Global Land Alliance/Prindex, **the International Senior Lawyer’s Project**, Land Bridge, UN Women, Land Portal, Cadasta, Land Equity International, Norwegian Refugee Council, Habitat for Humanity, and the United Nations Convention to Combat Desertification Youth Caucus. MOUs are in development with the International Development Law Organization, Canadian Foodgrains Bank, Just Rural Transitions, the UNCCD, and Women Engage for a Common Future.

*Metric: Number of organizations added to the **women’s land rights** Platform.*

Building on previous women’s land rights stakeholder mapping work, in 2023 Landesa created a database of organizations working on **women’s land rights and on the intersection between climate and land rights. The database includes information on each organization’s **description**, type, focus areas, location, and contact information. By October 2024, 219 women-led grassroots organizations from approximately 50 different countries have their work registered on our new **Women’s Land Rights Platform** (map pictured below), growing and strengthening a powerful network of women-led movements to connect and share their missions with the world. The Platform has welcomed 889 individual visitors, and received 1,868 views thus far.**



Global convenings, conferences, and events are a crucial platform for **championing women’s** land rights, connecting with diverse actors from allied arenas (gender equality, climate action) and mobilizing diverse audiences (heads of states, grassroots activists, CSOs, and other key influencers). As such, we measure this as part of our movement-building work as well as our storytelling work.

*Metric: Number of publications, presentations on **women’s land rights** produced, organized, or presented by Landesa*

Creation of the S4HL Toolkit: S4HL has grown to an increasingly thriving movement for women’s land rights, which is a foundation for gender justice, food security, and climate solutions. We expect that by year end 2024, 10 Coalitions will be established with specific goals, strategies, and funding to support national implementation of S4HL activities. Individuals and organizations from another 25 countries have reached out to request more information and have raised their hands to start their own Coalitions. Because S4HL wants to grow with impact and **see measurable results, we determined that it would be vital to develop a “Building a Coalition”** Toolkit, to empower future Coalition leaders with the tools, information, and learnings needed to work through the foundational stages and activities. We are still finalizing the toolkit, but are happy to share the current draft with this report. ([Click here to jump to Toolkit DRAFT in appendix](#))

- From January-September 2024: 22 publications; 15 presentations
- Of the 22 publications, seven were either Landesa (monthly) or S4HL (quarterly) newsletters, and the remaining can be viewed in the below table with publication links.

Publication	Quarter	S4HL Coalitions featured
WLR in Ethiopia: Supporting Land Degradation Neutrality	Q1 2024	Ethiopia
Emergence of a Changemaker: Monira Begum	Q1 2024	Bangladesh
To invest in women’s economic empowerment, finance solutions from the ground up	Q1 2024	Bangladesh, Colombia
Press Release: New partnerships reinforce a growing movement for women’s land rights - Stand for Her Land Campaign	Q1 2024	General/All
Landesa Annual Report 2023	Q1 2024	All
National Alliance of Women and Land welcomes new measures taken by the Minister of Agriculture, Food Sovereignty and Livestock	Q2 2024	Senegal
Social Norms and Behavior Change – Key Terms and Concepts	Q2 2024	None (Relevant to all)

UCOBAC: Promoting peaceful co-existence of landlords and tenants on private Mailo land	Q2 2024	Uganda
Standing Together in Solidarity	Q3 2024	Uganda
New case study supports gender-equitable land rights to reach LDN	Q3 2024	Ethiopia
Confronting land degradation via WLR	Q3 2024	General/All
Zero landlessness declaration	Q3 2024	Bangladesh
Social changemaker: Rita Murmu	Q3 2024	Bangladesh
Droits Fonciers et Inégalités de Genre au Sénégal (French)	Q3 2024	Senegal
Ajá ¿y por qué no? Hombres comprometidos con la equidad de género [Serie sonora y guía pedagógica] (español)	Q3 2024	Colombia

Metric: Number of presentations with a global event audience featuring voices of grassroots women.

While we are not officially reporting on this metric yet, we have several examples where the voices of grassroots women were featured in global speaking events throughout the year.

This year we deepened capacity for grassroots and national level civil society to engage and **feature women’s voices** in regional and global venues by supporting attendance at the UN Commission on the Status of Women, the World Bank Land Conference, the UN Summit of the Future, all three UN Rio Convention COPs, and numerous other global and regional events. The S4HL Secretariat has also supported greater engagement with UN actors via these events, including national level engagements by Special Rapporteurs in Bangladesh and Colombia. This has resulted in increased recognition of **women’s land rights** in international spaces, and uptake of **women’s land rights** in decisions, discussions, and outcome documents from these venues.

- *68th Session of the Commission on the Status of Women:* CSW is a crucial space for women’s **land rights** advocacy, as it brings together state agents, development partners, advocates, and activists from around the world to reflect on progress and share practices in empowering women and girls and realizing their human rights. It is a key opportunity to highlight and promote the issue of **women’s land rights** as a women’s



and human rights issue, and to elevate grassroots voices from the initiative as well as build and strengthen strategic partnerships.

- In March of 2024, Landesa and several members of the S4HL Steering Committee (International Land Coalition, the Huairou Commission, Habitat for Humanity, and the World Bank) attended the 68th Session of the Commission on the Status of Women (CSW68). The priority theme for this year's CSW was "Accelerating the achievement of gender equality and the empowerment of all women and girls by addressing poverty and strengthening institutions and financing with a gender perspective". Landesa, S4HL, and key partners hosted the above side event, with panelists from our grassroots coalitions. The session brought together a panel of grassroots women leaders and civil society practitioners to share lived experiences about the power of strong tenure to support rural and Indigenous women to not only become champions for transformative development, but to help their families and communities escape poverty and other injustices. The session called on governments and development partners to finance what works: strengthening the rights of women and girls to land, property, housing, territory, and natural resources.

S4HL partners also hosted three additional CSW sessions:

- *Addressing Poverty and Empowering Women Through Land: ILC Young Fellows and the S4HL Campaign (Virtual)*: This session, sponsored by ILC, offered a unique space to discuss and disseminate knowledge on the critical role secure ownership and control of land plays in empowering women and addressing poverty. Through storytelling, the **event brought experiences of young leaders and women from ILC's leadership program** and S4HL to highlight their successes and challenges in securing women's land rights. The session illustrated the transformative impact of land ownership and access for women as a key strategy in the fight against poverty and in advancing gender equality and overall sustainable development.
- *Women's Land Rights as a Pathway to Women Economic Empowerment and Gender Equality (Virtual)*: This session, sponsored by ILC, provided a platform for women's land rights champions including small holder farmers, family farmers, pastoralists, and youth to showcase innovative and transformative approaches harvested from initiatives geared towards secure tenure rights as part of a broader discourse on economic justice. The session built on momentum for women's land rights achieved by the CEDAW Committee, 1995 Beijing Declaration and Platform for Action, the Sustainable Development Goals, and women's land rights work within the Generation Equality Forum (GEF). The session called for recognition of the importance of securing land tenure for sustainable food systems transformation, and asserted that decision-makers at all levels, development partners, civil society and other key actors should consider women's land rights fundamental to achieving gender equality and empowerment for women and girls, and provide resources for women's land rights.
- *Shaping Feminist Foreign Policy Working Session at CSW68*: In November 2023, S4HL, GROOTS Kenya, IDLO, WECF and UN Women co-organized a side event at the second Shaping Feminist Foreign Policies (SFFP) conference in The Hague, to highlight **the importance of including women's rights to land and natural resources as a priority** for government implementation of Feminist Foreign Policies (FFP). The co-organizers established the value and importance of sustaining advocacy momentum for FFP within multilateral spheres. As a follow up action, the co-organizers hosted an informal discussion together with additional partners on the margins of CSW68, focused on

strategic FFP engagement opportunities in 2024, including the UN Civil Society Conference, the third international conference on Shaping Feminist Foreign Policies, and the Summit of the Future. The session provided a platform to reconnect partners; reaffirm the importance of grassroots level engagement on the FFP, land rights and natural resources nexus, including in multilateral processes; receive updates and identify engagement opportunities on the CSO conference held in Nairobi (September 2024), the 3rd Shaping Feminist Foreign Policies conference, and the Summit for the Future; and network with new partners, share experiences, and exchange ideas on common objectives related to FFP.

- *World Bank Conference on Land 2024*: Connections between land rights, gender, and climate change were front-and-center at the World Bank conference this year. S4HL had a robust group of more than 30 delegates, including a representative from Colombia and Bangladesh Coalitions. The main goals for participation were to build networks and drive resource generation for S4HL via engagement with current and new partners, deepen knowledge and expertise of land sector experts on systemic interventions such as S4HL, and to build capacity for grassroots travelers to participate in such convenings. [S4HL facilitated and participated in a number of panels](#) including the following:
 - *Pairing ‘Climate-Smart’ Land Use Planning with Gender-Equitable and Socially Inclusive Land Rights*: In this session, ALRD and S4HL Bangladesh Lead Rowshan Jahan Moni shared case studies on grassroots organizing for WLR and climate resilience in Bangladesh.
 - *Women’s Land Rights as a Foundation for Sustainable Climate Action*: This session focused on building knowledge of how **women’s land rights** can help achieve the goals of the Rio Conventions and provided participants an introduction to how the S4HL Campaign is advancing the full realization of WLR at global, national, and local levels.
 - *Transforming Land Rights and Climate Justice through Women-led Renegotiated Social Contract*: S4HL led this session, describing ways in which partners working to **amplify the voices of grassroots women and girls can strengthen women’s land tenure for climate justice**.
 - *Securing Women’s Land Rights for a More Livable Planet*: This session focused on the latest research on the relationship between climate change and WLR, featuring panelists working to secure WLR in national and global contexts.
 - *Women Talking: Storytelling On Women’s Land Rights, Norms Change, and Sustainability*: This engaging session featured, Dr. Jemimah Njuki of UN Women, Maria Camilla Barerra of CINEP/PPP, and Rowshan Moni of ALRD. The speakers shared stories of how attitudinal, behavioral, and norms change, including involving men in the assertion of **women’s rights can catalyze local implementation of the global and national land policies that call for secure land rights for women, but which are often not fully realized at the local level**. A number of conference attendees noted that this was **the most “engaging” and “refreshing” panel that they have participated in ever at the conference**.

Participation in the 2024 World Bank Land Conference enabled S4HL to:

- Create and deepen connections with global partners and funders, further cementing the value add of S4HL across the sector as a movement-builder and driver and mechanism for implementation for women’s land rights;
 - Highlight S4HL as a unique approach to strengthening land rights for women as an entry point to achieve gender justice, climate justice and resilience, and food security; and,
 - Provide specific recommendations to national delegations and a broad range of land sector actors for approaches to implementing women’s land rights in practice.
 - Build on connections and learnings to develop and lead sessions at gatherings for the Summit of the Future (the UN initiative that will extend beyond the 2030 Sustainable Development Agenda) and the Rio Convention COP discussions held in Fall 2024; and
 - Cascade learnings from the participants present to Coalitions members, highlighting their experience, recommendations for how to prepare for attendance and how to have an impact at global advocacy spaces, which were highlighted in the July global webinar session.
- *UN Summit of the Future*: The Summit of the Future was a high-level UN convening held in New York City in September of 2024. World leaders, civil society, and many other key actors attended to adopt the [Pact for the Future](#), which is intended to address pressing global challenges for sustainability and peace, and to serve as a bridge to a new global consensus on sustainable development ahead of the sunsetting of the 2030 Agenda. S4HL participated at the Summit of the Future, hosting a [side event](#) on May 9 and engaging with UN Women and S4HL networks in the leadup to the Summit to develop talking points and advocacy approaches.
 - *Rio Convention 2024 COPs*: The largest effort for global advocacy audience in 2024 is to bring the **women’s land rights** movement and grassroots voices to each of the Rio Convention COPs:
 1. The UNCBD was held from October 21-November 1 in Cali, Colombia, and was a key **opportunity for Colombia Coalition members to engage in collective advocacy on women’s land rights with Women’s** Caucus members. Eight members of the Colombia Coalition and other partner members from ILC, RRI, Cadasta, and TMG focused on urging and supporting Parties to commit to and invest in implementation of the Kunming Montreal Global Biodiversity Framework (KMGBF), **which includes 3 indicators specific to women’s land rights and identical to key SDG indicators on women’s land rights (1.4.2, 5.a.1, and 5.a.2).**
 2. Engagement at the UNFCCC COP29, from November 11-22 in Baku, Azerbaijan, focused on collaboration with the Gender Secretariat for the Convention as well as the Women and Gender Constituency (one of 9 formal constituencies of the UNFCCC, composed of civil society focused on feminist climate justice). For both groups, **women’s land rights** is already a focus. Six Coalition members from Land Sea Maldives, ALRD (Bangladesh), National Land Rights Forum Nepal, and ILC focused on carbon markets, loss and damage, food systems and agriculture, and collaboration with the Indigenous, youth, and farmers’ **caucuses.**

- The UNCCD, from December 2-13, in Riyadh, Saudi Arabia, is the COP S4HL will engage in most deeply. Five Landesa/S4HL staff members, 11 S4HL Coalition members (from Bangladesh, Ethiopia, Madagascar, Senegal, Tanzania, and Uganda), and 13 additional partner members will be in attendance this year. Landesa was asked to host a high-level event focused on **women's land rights**, sponsored by the UNCCD Secretariat, and we co-designed [four events](#) and will participate in several additional events in collaboration with several UN agencies and key partners within the **women's land rights** and climate space. Landesa is also leading a subcommittee within the Gender Caucus on gender and tenure, to elevate WLR across the COP and to call for action from Parties to deepen implementation of UNCCD decisions from previous COPs to secure gender-just tenure rights as a foundation for land restoration initiatives. We created this [S4HL UNCCD COP16 Landing Page](#) to support attending partners.



Objective 2, Storytelling

Land rights are integral **to women's rights and advancing gender equality**. We work to make **the women's land rights movement more visible**, as women's rights to land contribute powerfully to healing our relationships with each other and with our planet. When women, men, communities, nations, and the world -- hear and can act on this understanding, we all have a brighter future. The **Center for Women's Land Rights is helping to amplify the hopeful, transformative story of the power of land rights to achieve gender justice**.

In 2024, Landesa continued to build and strengthen the [women's land rights storytelling platform and map](#). The platform offers a space for women around the world to share their stories as a powerful tool for **change, and for organizations to make their work on women's land rights more visible on a global stage**. Women's diverse experiences and perspectives are a valuable part of the larger narrative of the push for women's land rights. All story contributions **help ensure that women's voices are heard and can inform policies and programs that promote gender equity and justice**. The map demonstrates where women and **grassroots women's land rights organizations** are working to advance gender equality around the world.

*Metric: Number of **women's stories** shared on the **women's land rights platform**.*

We also launched a story-telling platform in July 2023, and as of December 2024, 71 women from more than 30 **different countries have shared their stories on the women's land rights platform**, and these numbers are growing. Furthermore, 219 women-led grassroots organizations have registered their work on the platform, creating a growing, powerful network of women-led movements to connect and share their lived experiences and missions with the world. We invite you to visit the platform linked above and learn more about this powerful network and their stories!

One such story that demonstrates the powerful impact of local **women's land rights** trainings is from Rehema, of Chogongwe Village, Morogoro, Tanzania (see below)

Rehema, of Chogongwe Village Morogoro, Tanzania

Rehema is local farmer from Chogongwe village who participated in a series of training interventions **on women's land rights**, facilitated by the Landesa Stand for Her Land team in Tanzania early this year. The training equipped participants with the knowledge and skills necessary to adopt transformative agroecological **practices, understand women's land rights**, and leverage **these tools for women's economic empowerment**.



Rehema was struck by the realization that most traditional practices in her village were deeply detrimental to women, particularly on property ownership and decision-making.

Empowered by the knowledge she had acquired; Rehema took it upon herself to become a **champion for women's rights within her community**. She began organizing and facilitating training sessions for various groups, **including women's groups, and churches**, as well as during traditional ceremonies.

During one of her training sessions, Rehema encountered Victoria, a woman whose life had been deeply affected by oppressive norms and traditional practices. Victoria had been denied the right to make decisions regarding the use of land and the income generated from agricultural produce. Worse still, she had suffered physical abuse from her husband whenever she attempted to assert her rights or question his unilateral decisions.

Determined to help Victoria, Rehema accompanied her to the Village Executive Officer (VEO), where **Victoria's plight was formally addressed. The VEO took swift action, holding Victoria's husband accountable for his actions.** The intervention not only provided Victoria with immediate relief but also sent a powerful message to the **community about the consequences of violating women's rights.**

Today, Victoria's life is transformed significantly. She now actively participates in decision-making processes regarding her family's land and income. The physical abuse has ceased, and she has become a vocal supporter of the Stand for Her Land initiative, encouraging other women in her village to stand up for their rights.

Rehema's work has sparked a broader movement within Chogongwe village, where more women are now coming forward to claim their rights and challenge the traditional practices that have long held them back. Her story is a proof of the transformative power of education and advocacy, illustrating how one empowered woman can ignite change which ripples through an entire community. The Stand for Her Land initiative, through the dedication of champions like Rehema, continues to create lasting impacts, ensuring that women in rural Tanzania can fully realize their rights and potential.

Publications and informational communications involving grassroots voices are crucial to driving national, regional, and global attention to the **importance of women’s land rights and the gender equality movement** – increasing awareness, understanding, and advocacy. The Center works to publish blogs, articles, videos, webinars, social media, podcasts, and presentations that shift narratives, social behaviors, and norms.

Metric: Number of publications and informational communications pieces published in media outlets, and estimated number of views.

From January-September, 2024, we estimate that S4HL had at least 51 publications in media outlets, with an estimated 19.9 million unique views per month.

These estimates exclude many news articles published in local newspaper outlets such as an article about the Zero Landlessness policy published in 4 district-level newspapers in Patuakhali District of Bangladesh. S4HL Bangladesh is actively opposing the **government’s** "Zero Landless" declarations, which inaccurately claim that certain areas have no landless people and subsequently halt the distribution of khas (public) land. A paralegal trained through S4HL in Bangladesh communicated with local journalists to cover the story of a landless family to document the continuing existence of landless persons.



A group of local journalists visited the house of a landless women, who lives in a plastic sheet made house built on a piece of land owned by others. After observing the status of Sharmin Begum the journalists published the news in the local newspapers (both print and online) in September, 2024. After that news, a local government official acknowledged the situation and informed the journalist that whenever khas (public) land allocation resumes, his office will provide houses to the most vulnerable landless people, especially women-headed families.

A Thousand Voices

We are also excited to share a special preview of a related media piece about the “Zero Landless” declarations opposition. *This video will be officially released on Human Rights Day on December 10th.*



Click the above photo to watch “A Thousand Voices” and learn how 2,500 people, mostly landless and Indigenous women from around Bangladesh, attended a mass gathering in Dinajpur and raised their voices strongly against the “Zero Landless” declaration of the government. The event was organized by the Community Development Association and ALRD with the support of the S4HL Initiative. This mass gathering is one of [several actions taken by the S4HL Bangladesh coalition](#).

Metric: Total estimated reach of S4HL social media initiative.

From January-September 2024, S4HL social media reached almost 5.2 million people. Below we share examples of our Women Economic Empowerment Activation.

- *March 2024: leading up to CSW*

This activation highlighted the connection between Women’s Land Rights, Gender Equality, and Women’s Economic Empowerment leading up to the Commission on the Status of Women (CSW68) in March. It aimed to position women’s land rights as foundational for gender equality and economic empowerment while emphasizing the importance of grassroots funding and financing for women’s land rights initiatives.

This social media activation launched on S4HL’s Instagram, Facebook, and LinkedIn channels. The activation also used a storytelling approach using stories submitted to the Women’s Land Rights Platform highlighting **the link between land tenure and women’s economic empowerment.**

- *June 2024: UNCCD Desertification and Drought Day*

On June 17, S4HL launched a 24-hour messaging activation on Desertification and Drought Day in partnership with S4HL National Coalitions. The Bangladesh Coalition contributed materials for this activation. The S4HL Communication Team created a social media toolkit and translated it into Spanish, French, and Kiswahili, to better fit national and regional contexts.

Each Coalition started posting at 9am local time to ensure the activation messages were shared continuously over a full 24-hour period across the globe. The messages focused on: 1) Raising awareness of drought and desertification and its impact on land, food security, sustainable agriculture, and the climate; 2) Emphasize the transformative power of sustainable land use; and 3) What can individuals and followers do in raising awareness and amplifying S4HL voices.

- *Oct 6th- Oct 12: Youth for Her Land: Our Legacy, Our Future*

The "Youth for Her Land: Our Legacy, Our Future" activation was a week-long social media initiative collaboratively launched by the (S4HL) initiative and the UNCCD Youth Caucus. The activation aimed to raise awareness, spotlight youth leadership, and drive action for youth involvement in land rights advocacy.

The activation launched on S4HL’s and UNCCD Youth Caucus’ social media channels and has reached approximately 4600 people. Each day focused on one of the activation’s four calls to action, ensuring consistent messaging throughout the week, and concluded with a push for followers to sign the UNCCD Youth Caucus’s petition. Posts included graphics, quotes and stories from Youth Land Heroes, and key statistics that drive home the importance of youth involvement in land governance.

The activation calls to action are aligned with the UNCCD Youth Caucus’ petition:

1. Promoting youth involvement.
2. Enhancing education and awareness.
3. Advancing land justice and rights.
4. Strengthening policies and legislation.

Beyond social media outreach, the Center and S4HL increased awareness on the importance of **women's land rights and the gender equality movement** through various webinars and media engagement activities.

Storytelling is strengthened when grounded in evidence, **including women's** experiences. We have a global dearth of data on women's secure and equitable land tenure, women's power and priorities in land and natural resource governance, and progress towards those priorities. In developing and communicating evidence-centric advocacy messages, Landesa works to complement and strengthen ongoing efforts to improve the evidence base and available gendered data, including through participatory and grassroots-led data gathering.

*Metric: Publications, panels, trainings, and social media efforts related to data production, leveraging, dissemination, or capacity sharing to address data gaps on **women's land rights**.*

In close collaboration with all global programming, Landesa's Research, Evaluation, and Learning (REL) team supports evidence-based decision-making by working side-by-side with project teams and partners to assess social, environmental, and tenure-related gendered impacts of our programming and communicate evidence-based, good practices to practitioners and policymakers. Through participatory, gender-responsive and socially inclusive research methods, Landesa works to build local and global evidence that enables a nuanced, intersectional understanding of land rights and uses and how they can improve **women's** empowerment, climate outcomes, livelihoods, and governance of what interventions work, where, how, and for whom. The REL team wrote a book chapter, "Approaches to Strengthen **Women's Land Rights and Tenure Security through Agricultural Programming**" for the book, *Women and smallholder farming: Addressing global inequities in agriculture*. The book is scheduled for publication in early 2025.

As an example of **addressing the data gap on women's land rights**, Landesa and Uganda Community Based Association for Women and Children Welfare (UCOBAC) (a S4HL Coalition member) worked with Team Initiatives Limited (TIL) to conduct a baseline study in twelve districts of Uganda. Similarly, Landesa and Habitat for Humanity Ethiopia (a S4HL Coalition member) worked with a researcher based in Ethiopia to conduct a baseline study in eight woredas of Ethiopia. Prior to data collection in each country, we developed a training manual and trained a team of data collectors.

In Uganda, TIL surveyed 605 community members (401 women, 204 men), 20 grassroots/community-based organizations, 20 NGOs/INGOs, and 127 land officials. They also conducted 24 focus group discussions with men and women and 26 key informant interviews with Coalition members, traditional and cultural leaders, and public officials. In Ethiopia, we conducted 506 community member surveys (293 women, 213 husbands), 24 key informant interviews with key stakeholders, 14 semi-structured interviews with Coalition members, and 16 focus group discussions with men and women. These studies provide baseline information regarding demographics, ownership, access, and control of land, knowledge and attitudes about **women's land rights, capacity to articulate and advance women's land rights**, perceptions of social norms, and perceived land tenure security.

In Uganda, UCOBAC also created a “[Transforming Social Norms on Women’s Land Rights](#)” toolkit to engage communities in ways that enable them to interrogate existing inequitable and harmful social and gender norms, and empower them to transform them into equitable norms that advance women’s land rights and spur development.

This video documents significant stories of the toolkit’s course implementation in Uganda, including reflections from male course participants, their spouses, community leaders, and community members on the changes observed in land allocation, land utilization, gender roles, and peer norms.

Click on **Kenneth Mukasa’s photo** to hear about the progress toward gender equality via social norms and behavior changes from toolkit course participants.



Landesa is a member of the Technical Reference Group (TRG) to the Global Land Observatory (GLO). The objectives of the GLO are to generate and make available data, evidence and analyses on the status of land tenure and governance issues, as a reference point for policy makers, IGOs, civil society, private sector, and academia, linking with country commitments in the frameworks for the Sustainable Development Goals (SDGs), the Voluntary Guidelines on the Responsible Governance of Tenure of Land, Fisheries and Forests in the Context of National Food Security, and the New Urban Agenda. **The TRG provides guidance and support to GLO’s** technical priorities, approaches and overall work. The group is composed of technical land data experts from UN agencies and SDG custodians, key land research and advocacy facilities, and representatives of related data initiatives. Through the TRG, Landesa is contributing to two chapters (one on gender and land and another on climate and land) of the State of Land Tenure and Governance Report, which will be published in 2025.

As a member of the SDG Land Momentum Group, Landesa led the development of a brief on [Progress Towards the SDG Land Rights Commitments](#). By reviewing the publicly available Voluntary National Reviews (VNRs) submitted for the 2023 High Level Political Forum as well as data reported for SDG 1.4.2, 5.a.1, and 5.a.2, the brief summarizes what member states had accomplished by 2024 towards meeting SDG land rights targets. Among the 39 VNRs available for 2023, only two countries report taking significant action to enhance land rights. Data from the SDG Global Database reveals that most adults lack government-recognized land documentation, and documentation is especially low for women. However, no data on indicator 1.4.2 have been added since 2018 and only 12% of countries who agreed to the SDGs have ever reported on land documentation. Reporting on SDG 5.a.1 suggests that much of the agricultural population lacks secure rights to land and there is a gender gap in tenure security, but only 20% of countries who agreed to the SDGs have reported on this indicator. Finally, many of the countries who agreed to the SDGs and have reported on SDG 5.a.2, which tracks progress towards ensuring that legal frameworks guarantee women equal rights to land, lack legal provisions that are **foundational to granting and protecting women’s land rights**. No new data on this indicator were added in 2023. The brief advocates for continued action to support governments in collecting data for these indicators and especially for indicator 1.4.2.

In September 2024, Landesa along with Executive Office of the President – The Office of the **President’s Advisor on Women Rights, Local Development Research Institute (LDRI), SDGs Forum Kenya**, and GROOTS Kenya hosted the inaugural Women in Data Summit in Lake Naivasha, Kenya. As an output of this summit, partners presented a Communique to government officials on the production of gender data, adoption of technology to produce gender data, simplified and formatted gender statistics, and ensuring that these efforts are adequately funded. Click [here](#) and [here](#) to view videos of the event.

In late 2023, Landesa applied and became a member of the Gender and Environment Data Alliance (GEDA), a platform that serves to compile, curate, and communicate data at the intersection of gender and the environment. Through its membership, Landesa seeks to connect and amplify its data advocacy efforts concerning linkages between women’s land tenure security and climate action with/through other similar initiatives. To date, we have participated and provided input on GEDA activities and voted in Steering Committee elections.

Looking Forward – Our 2025 Priorities

- Facilitate the S4HL Steering Committee and networks through a bottom-up process to develop the next S4HL strategy (2026-2030).
- Update the global S4HL website to reflect stories and outcomes from all Coalitions.
- Support existing and new S4HL Coalitions (new Coalitions in 2025 are likely to include Kenya (currently forming), Cambodia, and Argentina) to be connected and visible at the global level.
- Host learning sessions between Coalitions to identify and disseminate lessons learned.
- Finalize and disseminate the **“Coalition Toolkit” to capture lessons learned from** the process of S4HL Coalition advocacy, and to support new and prospective Coalitions to form and advocate effectively.
- Increase the number of grassroots women who are present in and able to advocate effectively **for women’s land rights in national, regional, and global venues**, with a particular focus on UNFCCC COP30 (which has particular opportunity given the anticipated adoption of a new Gender Action Plan), **and on women’s land rights across the Rio Conventions**
- Support S4HL Coalitions to add at least 10 **stories each to the Women’s Land Rights Platform**; add at least 100 additional organizations to the platform; **add a “resources” section to the platform to allow for sharing of key publications and data related to women’s land rights.**
- Continue holding national level dialogues with decision-makers in at least four countries on key priorities for law and policy reform or implementation, and build on work done over the last three years (e.g., Marriage Bill in Uganda, public land distribution in Bangladesh).
- Continue to leverage **case study on women’s land rights and land restoration in Ethiopia**, at the national level to further integration of gender, tenure, and land restoration, and at the global level to support this integration within national-level **implementation of the UNCCD’s** initiative on tenure and land degradation neutrality.



Report Annex

(Click each annex below to jump directly to annex page)

- [Annex 1: S4HL Global Advocacy Strategy 2022 – 2025](#)
- [Annex 2: Landesa/Pastoral Women’s Council: Project Findings](#)
- [Annex 3: Building a S4HL Coalition Toolkit \(Draft, not finalized\)](#)

Stand for Her Land Global Strategy: 2022-2025

Background

We are in a unique moment of momentum for women’s housing, land, and property rights (WLR). There is already wide global recognition that WLR is foundational to women’s economic empowerment, human rights, and a wide array of development outcomes. But there is also growing recognition that WLR is essential for success and for accelerating progress on universal and urgent global priorities, including most centrally climate action and gender equality – and justice in both these arenas for marginalized populations – and to poverty eradication, food security, peace and security, and sustainable urbanization and sustainable economic development overall.

Over the last several decades, governments have made enormous progress to enact or reform laws and policies to guarantee and protect secure and equitable WLR. In many cases these reforms have been driven by coordinated advocacy efforts led by civil society and grassroots women. Recognizing their cross-cutting importance, leaders across the globe have made formal, specific, and urgent commitments under numerous frameworks to ensure all women have secure land rights. These include the 2030 Agenda, the Rio Declarations, the United Nations Declaration on the Rights of Peasants, the African Union Agenda 2063, the Malabo Declaration, and many others.

International human rights bodies have increasingly and more explicitly recognized women’s rights to land, housing, property and natural resources as “fundamental human rights” (CEDAW, 2016). Members of the Stand For Her Land (S4HL) Campaign Steering Committee have a long-standing, on-going, and integral role in influencing these processes in human rights, climate action, and other global venues, in broad collaboration with numerous stakeholders from the land sector and many others.

But on the ground, progress toward realizing WLR in fact remains elusive. Despite these commitments, countries’ legal and policy frameworks vary in guaranteeing and protecting WLR in a fully inclusive manner, and in whether their frameworks are harmonized across formal, customary, and religious tenure regimes. Even in countries where legal frameworks are relatively equitable, WLR are frequently unrealized in practice. There is a pervasive lack of implementation of laws and policies, and persistent social and structural barriers mean that millions of women are prevented from claiming their rights in practice. Strong laws and policies mean little to individual women without effective implementation and enforcement. In many countries, activities to strengthen WLR include technical assistance to governments, research, intervention pilots, large-scale projects, and civil society support for government efforts; this has included support for projects designed to address discriminatory gender norms and other challenges to implementation. While contexts differ, women still face similar

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challenges to claim and secure WLR. This phenomenon is not isolated to any one geography or culture; the gap between law and practice pervades continents, countries, contexts and communities. And in many countries, numerous national and local CSOs hold deep expertise and long experience on WLR, but they lack needed resources and a coordinating mechanism to identify and act on shared goals.

The Stand for Her Land (S4HL) Campaign is designed to address this gap.

S4HL is a collaborative solution to a consistent pattern that hampers realization of WLR:

- Governments are unlikely to marshal the resources needed to close the gap for WLR without both sufficient support and the incentive of public demand.
- Women often lack the information, support and allyship, and social freedom they need to exercise agency and realize their rights, especially in rural areas.
- Entrenched patriarchal norms and weak implementation are mutually reinforcing barriers to WLR; discriminatory norms stifle and dissuade implementation, and a lack of implementation lends legitimacy to those who actively deny women their rights.

Officially launched in 2019, S4HL was designed to respond to the implementation gap for WLR in a unique way: galvanizing action and effecting large-scale change through collective, coordinated, multi-level advocacy.

S4HL draws on the strengths and perspectives of a broad range of actors: intergovernmental institutions, development and philanthropic partners, I/NGOs and CSOs, grassroots organizations and activists, with a focus on women's voices and women's leadership at all levels. S4HL learns from, collaborates, and builds on existing efforts to strengthen WLR, and drives a global movement to secure WLR. At the national level, it brings together diverse civil society and grassroots stakeholders to form S4HL Coalitions to advocate with a unified voice and under a unified strategy. Coalitions develop and pursue a contextualized and coordinated approach to advance secure, equitable WLR at national and local levels, and join forces to advocate at regional and global levels. S4HL facilitates collaborative advocacy between national-level CSOs and grassroots organizations and activists to advocate for change in capitals, as well as communities. Global S4HL members support national Coalitions to advocate for stronger WLR rights standards and better implementation of WLR under regional and global commitments, including Agenda 2063, the Sustainable Development Goals (SDGs), the Rio Conventions, the Generation Equality Forum, and others. Critically, the global reach of the campaign means that civil society and grassroots women's voices will be heard and directly influence global processes, and that realizing WLR can be accelerated in practice.

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The first phase of the campaign focused on design, development, and piloting. Activities included a comprehensive consultation process with a broad range of global and grassroots organizations to explore the need and inform S4HL's development; raising global awareness of the development of the campaign, and engaging in national-level outreach; elaborating the S4HL vision and brand; forming the Steering Committee; launching a pilot Coalition in Tanzania; and setting the foundation for new campaign Coalition development in additional countries.

Current Context

S4HL is now at an exciting new juncture. After sustained effort to lay the foundation, establish Country Coalitions, and build the S4HL network, the campaign is now realizing **significant opportunities**:

1. The first is **new projects**. Funding from the US Department of State is enabling Coalition formation in Colombia and Bangladesh over the next four years, and funding from BMZ is launching Coalitions in Senegal and Uganda, with additional efforts in Ethiopia over the next five years. USAID is currently considering support for S4HL Tanzania, e.g. via links to their Land Tenure Assistance (LTA) activity and potentially their Mobile Application to Secure Tenure (MAST) program.
2. Second, S4HL has a key moment of **global momentum**. There is donor interest in the campaign beyond current investment; BMZ, Department of State, and USAID are all watching implementation of current projects with keen interest and recognition that the S4HL model has great potential for impact. There is increased global recognition of women's housing, land, and property rights (WLR) as foundational to gender equality, climate action, and sustainable development; examples here include the recent uptake of the Collective Women's Land Rights Commitment under the Generation Equality Forum (GEF); recent recognition by the UN Convention to Combat Desertification (UNCCD) of the need for advocacy on WLR; and broad recognition by the multilateral and bilateral donor community of WLR as a key area for investment, and that advocacy is a crucial tool to achieve impact for WLR.

However, these opportunities are mirrored by **significant challenges**. To harness current momentum, the S4HL Steering Committee will need to carefully address the following:

1. Steering Committee **capacity constraints**. Both as individual representatives and as organizations, S4HL Steering Committee members are constrained in contributing to and guiding the campaign. Examples of key questions to explore include: To what extent can Steering Committee members pursue and absorb additional funding beyond what is already secured, and what type of funding? For what activities (and at what scope) can

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Steering Committee members lead or support implementation, once activities are identified within a campaign strategy, logframe, and workplan?

2. **Untapped potential and capacity** of Steering Committee member organizations. If infrastructure can be created to harness it, Steering Committee organizations have a significant global presence, grassroots networks, and long experience on WLR. For example, between the Huairou Commission, the International Land Coalition (ILC), and the Rights and Resources Initiative (RRI) alone, the Steering Committee is linked to hundreds of grassroots and Indigenous Peoples' organizations across the globe; but the Steering Committee lacks a shared and clearly articulated sense of where the best opportunities for joint impact are, how to stage efforts, etc. This incredible collective capacity is currently not being leveraged to its full extent.

In short, S4HL has:

- ***A window of opportunity*** in the form of global momentum for women's land rights, and significant donor investment in and donor attention to the campaign specifically;
- ***Bottlenecks***, as Steering Committee members have limited capacity to pursue, absorb, and channel resources to grassroots actors in line with the vision and core purpose of the campaign, and limited administrative capacity to engage in the work of movement building.
- ***Enormous potential for impact*** if we can address these bottlenecks, given the wide and deep networks and knowledge of the Steering Committee members, the ready environment for growth for S4HL, and the urgency, scope, and foundational nature of the need to secure WLR to achieve gender equality and avert the climate emergency.

The Global 2022 to 2025 Strategy and the S4HL Global Steering Committee

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The following strategic objectives (“**Build Infrastructure, Tell the Story, Leverage Momentum**”) harness the current moment for the Steering Committee, S4HL, the land sector, and for the gender equality, rights, and development movements to which WLR is foundational. They are designed to support the Steering Committee to leverage its collective capacities and to build collaborative influence over the next four years, in concert with a wide and growing array of actors. These objectives will govern the activities and are specific to the role of the Steering Committee over the next four years; they are designed to be both strategic and tailored to the current opportunities and challenges faced.



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These objectives contribute to the elements of the broader vision and mission of the S4HL Campaign as captured in the “North Star” document: 1) Close the “implementation gap” – the distance between strong standards at international, regional, and national levels for women’s rights to land, housing, and property, and the realization of those rights in practice; 2) Center the leadership and voices of grassroots women; 3) Situate women’s land rights as foundational to the broader gender equality and climate action movements. This Global Strategy will also support objectives for S4HL at regional and national levels, driven by Coalition strategies.

The objectives in this mid-term strategy are interrelated and mutually supportive; action under one objective will bolster progress under the other two. They are meant to capture the current moment for the campaign and to lay out an ambitious yet feasible path for Steering Committee support to Coalition leads and members, and to all S4HL stakeholders; and for the current Steering Committee to address current constraints, build on current capacity, and expand and strengthen S4HL efforts. This strategy specifically focuses on Steering Committee activities and capacities as a gateway for campaign growth, and in recognition that S4HL Coalitions are currently at the heart of campaign efforts via project work and require increased and strategic Steering Committee support to facilitate both short and long-term impact.

**A note on roles: The roles of and relationship between the Global Steering Committee and the Coalitions is described in the governance document for Stand for Her Land, and therefore is not detailed in this document.*

The objectives and activities of this strategy are designed to contribute to the greatest impact possible for longer-term goals of S4HL and the WLR and gender equality movements overall:

- 1) increasing resources and capacity for grassroots WLR activists and organizations to advocate successfully for stronger housing, land, and property (HLP) rights;
- 2) better implementation of law and policy related to WLR as a result of S4HL efforts, and progress toward reform where law and policy limits gender-equal rights; and
- 3) broader recognition globally of the centrality of WLR to issues of gender equality, climate action, and economic justice, and more resources devoted to WLR.

Global S4HL 2022 to 2025 Objectives

1 - Build infrastructure. *Increase Steering Committee capacity to drive resources to Coalitions and grassroots WLR practitioners and activists, in existing Coalition countries as well as laying additional groundwork for a stronger global movement for WLR, and for; 2) those national and local level actors to identify, secure, and absorb funding, and implement projects independent of Steering Committee member support.*

The vision of S4HL is to bridge the gap between law and practice for WLR. This will require a wide range and large number of actors to be empowered to carry out this work, and S4HL seeks to empower grassroots women-led civil society in these efforts. To achieve the vision in the short and long term, and to achieve the other strategic objectives under this strategy, the Steering Committee must build critical administrative infrastructure that harnesses Steering Committee resources and addresses current bottlenecks, to efficiently deliver greater resources to grassroots actors. It will require advocacy with donors, and building, redirecting, and coordinating our own capacities within the Steering Committee to achieve these results. Many of the activities under this objective have already been initiated but require additional organization and resources. A division of labor amongst Steering Committee members, identification of resources to achieve strategic and feasible ends, and planning to achieve those ends are the substance of this objective.

a. Identify resources to support outreach and administration. Identify who S4HL has already engaged, for what purposes, and how we might reignite those contacts now to achieve building the movement for WLR and channeling resources to grassroots actors. Initial sub-activities under this activity include:

- 1) S4HL materials sorted and updated for current use.
- 2) Contact lists for donors and supporters organized and refreshed.
- 3) Identify communications priorities (newsletter, Twitter, etc.)

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- 4) Learning sessions to gather insights from and draw connections with previous and current campaigns (Solid Ground, Land Rights Now)
- b. Map Steering Committee capacities to identify how resources can be channeled most strategically, immediately, and efficiently. Landscape analysis for WLR advocacy is urgently needed to support S4HL. This should start with a clear and shared understanding of Steering Committee capacities, so that we can identify strategic next steps (e.g., where are countries where a number of Steering Committee members already have a strong presence and strong partners), speak with a more unified voice as a campaign, and be able to provide ready answers to donors and partners about where resources will have the most impact. This activity could involve mapping:
- 1) Countries where Steering Committee members are present or have strong partnerships or network members;
 - 2) Networks and campaigns Steering Committee members lead or participate in, and listing/mapping the members of those networks and inviting them to be involved in S4HL where appropriate;
 - 3) Global venues where Steering Committee members participate, key stakeholders we engage with in those venues, and likely champions for S4HL associated with these venues;
 - 4) Creating and building a database of WLR actors globally (including networks of Steering Committee members).
- c. Steering Committee members engage with Coalitions on capacity building work under funded projects. In line with the overall model of the campaign, project funding under both the US Department of State and BMZ projects have significant resources for capacity building for Coalition leads and for the Country Coalitions more broadly. This is envisioned for operational capacity building as well as support for grassroots women and organizations to engage more fully in S4HL. Steering Committee members already funded under this work will engage in this capacity building (Landesa, ILC, and HfHI), but the Steering Committee can also explore possible ways to include other members and help channel additional knowledge and resources to Coalitions. Possible activities here could include:
- 1) Steering Committee members and/or partners provide mentorship and/or peer training for Coalition members.
 - 2) Steering Committee members hold S4HL webinars on specific topics with Coalition members, or support Coalition members to host webinars and trainings.
 - 3) Steering Committee members facilitate connections for Coalition members to donors, consultants, pro bono support, and provide other support for networking and capacity building.
- d. Internal Steering Committee capacity assessment to understand and build absorptive capacity. The Steering Committee now holds an exciting but still relatively modest portfolio of work. The current funding required significant fundraising capacity to secure. In addition, both donors (US Dept. of State and BMZ) have extensive reporting and compliance requirements

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that demand extensive administrative capacity to manage. While the momentum from current projects may make fundraising easier, and while we can cultivate additional donors with less stringent requirements, public sector donors seem to be those with the most interest currently. S4HL should therefore be prepared to absorb additional public sector funding and should continue to evaluate how to pursue funding most efficiently. This requires candid and strategic conversation at the Steering Committee level about how we pursue funding. It may also indicate the need to engage in strategic conversations with donors about how to navigate challenges we face in achieving the overall goal of the campaign: channeling resources to grassroots actors and organizations to implement WLR. Sub-activities could include:

- 1) Identifying the next 2-3 most promising Country Coalitions, the most likely Steering Committee members to manage funding for those Coalitions, likely donors, and any challenges to securing or managing those funds.
- 2) Mapping any constraints for Steering Committee members in absorbing or managing funds and identifying solutions to alleviating those constraints.
- 3) Developing a fundraising plan, including identifying criteria for sharing responsibility to pursue and manage funding (e.g., which Steering Committee members are best positioned for which functions, which organizations can provide pass-through, would donors support administrative functions for the campaign overall or for some SC members, etc.).

Success for “Build Infrastructure” looks like:

- S4HL Administrative and Management staff at the global level is “right-sized,” serves the campaign’s needs, and helps ensure and accelerate the campaign’s impact
- All S4HL Steering Committee member entities and representatives are contributing measurably to the mission of the campaign in line with their own missions and the Global S4HL workplan.
- Robust stakeholder mapping of S4HL actors (Coalition members, Steering Committee networks, WLR actors, and adjacent/allied fields and movements) is completed, contributing to increased communication and collaboration that accelerates closing the implementation gap.
- S4HL Steering Committee members have raised an additional \$15 million USD for campaign activities; this funding was secured and is jointly managed by no fewer than four (4) Steering Committee members, and no less than 65% of funding is supporting activities at grassroots and national levels.
- Additional funding supports Steering Committee capacity to support Coalition activities within existing projects, building Coalition sustainability; Coalitions can increasingly access funding independently due to Steering Committee support.

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2 - Tell the story. *Powerfully demonstrate that when you drive resources to grassroots women and create conditions for them to work in concert for WLR, the results are transformative.*

S4HL Steering Committee partners have a long history of supporting grassroots efforts; addressing the elements of “need and speed” for WLR – the scale of resources needed and the urgency of the problem in the face of climate change, gender inequality, and poverty – and the ability to amplify the stories of grassroots efforts are at the heart of what S4HL seeks to achieve. Our current S4HL projects present enormous opportunity to both achieve the ultimate goal of the campaign, but also to prove the model of the campaign and amplify the stories of grassroots women on the global stage. The current projects focus on WLR as an enabler for women’s economic empowerment, and CSO coalition building as a driver for stronger WLR. These projects can demonstrate that support for women-led civil-society has a transformational effect on lived realities for women and policy at local and national levels, as well as centering their stories and the broad story of WLR amid the challenges most gripping humanity: the climate emergency, economic, gender, and social inequalities, rapid urbanization, migration, and peace and security. WLR is a foundational solution to the biggest crises we face; we have a unique chance to tell that story clearly and compellingly right now, via the current campaign projects, and in turn to draw more resources to WLR.

a. Create collateral under current projects. There is significant funding under both Dept. of State and BMZ, and likely some under USAID as well for storytelling about the campaign. This will support creation and updating of collateral for S4HL. This collateral can take the form of videos, pictures, quotes, webinars, interviews, podcasts, billboards, pamphlets, social media tiles/ads, etc:

- 1) Stories, perspectives, and statements gathered from grassroots women and activists both within S4HL project work, but also through the work of Steering Committee members and partners.
- 2) Perspectives from national-level stakeholders in S4HL countries (interviews with government officials, academics, donors, civil society, INGOs, etc.).
- 3) Statements from global level experts on WLR, gender equality, climate action, and other topics linking to WLR (GBV, widow’s rights, child marriage)

b. Solidify and share key messaging. In the process of securing current funding, S4HL has honed principles for the campaign and a core story for S4HL. This message can be easily transferred to formats for sharing by Steering Committee members as well as members of Coalitions and the broader S4HL network.

- 1) Engage a public relations and/or communications firm to help the Steering Committee further refine the “story” of S4HL, and to identify who our key target audiences are, and when we should be engaging them;
- 2) PR firm drafts a 2-3 year communications strategy to engage donors and tell the story of S4HL, with the goal of driving resources to grassroots actors.

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c. Identify key venues for S4HL messaging. In collaboration with allies of the campaign (donors, Coalition members), and following development of the above PR/comms strategy, Steering Committee members map and book venues for messaging for the campaign. These are high-profile or high-impact arenas where new audiences may be engaged, donors can be more deeply engaged or engaged for the first time, and where partnerships can be built or solidified. Examples could include:

- 1) Online interviews with key stakeholders (brief and/or tweet-length, or podcast length), webinars;
- 2) In person 1:1 meetings with Steering Committee members and donors (as COVID restrictions allow);
- 3) Steering Committee member meetings or sub-Committee meetings used for brainstorming to identify in which venues S4HL can get more traction, and to list key stakeholders for contact, and identify connections.

d. Leverage data for advocacy. Both the Dept of State and BMZ projects have significant monitoring and evaluation (M&E) components. This means there will be a large amount of material available that will showcase the impact of promising or good practices, and can help demonstrate how work within S4HL might be transferred or scaled. This allows for:

- 1) Research briefs and fact sheets on “what works” for WLR as well as key challenges (what policies are being targeted for implementation or reform, what progress is being made), and how S4HL is finding solutions, and linking this to storytelling efforts (below).
- 2) Providing data from 5Coalition countries on the social norms and behavior change strategies being employed, and lessons learned from engaging male champions in government and civil society.
- 3) Briefs on “paths to progress” – capturing institutional challenges that hinder implementation of WLR, and how advocacy can help move the needle.

e. Storytelling based on quarterly reporting under BMZ, US Dept. of State. Both projects also have quarterly reporting requirements for each donor that include requirements for storytelling about impacts from the projects; this material will be incredibly valuable for advocacy beyond donor reporting. Activities here could include:

- 1) Working with donors to leverage messaging. Both Department of State and BMZ are interested in amplifying the message of S4HL, and would likely be open to use of stories for quarterly reporting in other venues, and might be willing to support those efforts.
- 2) Tweet, retweet. Landesa can support an overall social media strategy for S4HL, and work with the Steering Committee to identify how to build and amplify S4HL messaging.
- 3) Store material for the long haul. Current projects are likely to generate more communications material than we can use immediately, and this can be stored and organized in our shared Teams space for use over the next few years. The

Landesa Communications team can support organization and training on how to leverage these materials.

f. Leverage Steering Committee member presence in global venues for S4HL storytelling. Steering Committee members have high-profile presence in the Generation Equality Forum (GEF), climate action venues, the Commission on the Status of Women (CSW), African Union events, the Global Land Forum, and many others. Mapping our collective presence in regional and global venues (above, under “Build Infrastructure,” Objective 1b) will allow us to build the profile, network, and resources of the campaign via these venues. Priority activities here include:

- 1) Amplifying the Collective WLR Commitment under the GEF as a S4HL priority. A number of Steering Committee members have been active in drafting the GEF WLR Commitment; committing to implementation as a campaign will align scarce resources for common goals, and harness the global momentum of the GEF (see Objective 3, below);
- 2) Leverage presence on panels at UN events (UNFCCC, UNCCD, CSW). The Steering Committee can develop key talking points for members to share in a variety of venues.
- 3) Identify high-level stakeholders for 1:1 meetings at global events or linked to other opportunities. This can also be linked to the overall stakeholder mapping and PR firm engagement.

Success for “Tell the Story” looks like:

- S4HL has up-to-date, consensus driven (by campaign Coalitions and the Steering Committee) messaging and collateral that supports and accelerates progress on the objectives of the campaign.
- S4HL messaging centers WLR within the broader gender equality and climate action movements, and has generated a measurable increase in name recognition, speaking engagements, and funding at global, regional, and national levels.
- Data generated by project reporting and activities enables the Steering Committee and Coalitions to deepen conversations with key stakeholders, produce key materials, and support additional efforts to close the data gap on WLR.

3 - Leverage momentum. *Build on current significant donor investment and interest in S4HL (USAID, BMZ, Dept. of State), and link S4HL activities and Country Coalition actors to major land sector initiatives (e.g., Framework for Action), global initiatives (e.g., Generation Equality Forum, UNCCD Advocacy Strategy).*

Beyond the current funding for S4HL, there is significant collaborative activity in the land sector, significant recognition of WLR in the global gender equality and climate action movements, and significant donor interest beyond the current level of investment via projects in the model of the

campaign. This lends current projects even more attention and momentum than they might otherwise have, and more catalytic potential for impact.

a. Enable Steering Committee Members as both advisors and spokespersons to increase impact of current S4HL projects. As feasible, leveraging Steering Committee member capacities to harness these current areas of momentum can help attract additional funding to: address capacity gaps, expand the campaign's reach to new countries, build the global S4HL network of donors and supporters, and support collaboration with the broader women's rights movement, land sector initiatives, and climate action and sustainable development arenas. Activities to include:

- 1) Focus on elevating our areas of expertise and priority. E.g., hold a S4HL session at CSW in March, focused on empowering grassroots women across rural and urban HLP issues, with panelists chosen by Huairou, RRI, and HFHI.
- 2) Focus on common geographies (e.g., Uganda – here we have a presence for GLTN and Huairou as well as ILC and Landesa); e.g., hold 1-2 sub-Steering Committee meeting with these members to identify how to leverage partnerships and networks for current projects.
- 3) Leverage Steering Committee meetings/working groups to develop and agree on common messaging.

b. Outline key alignment for S4HL with major land sector initiatives based on content, implementation next steps, and Steering Committee Member engagement. S4HL Steering Committee members have been active in drafting the Framework for Action, and ILC and RRI have been central to driving new research on land inequality and Indigenous Peoples' tenure. The campaign as a whole can leverage these efforts toward the vision of S4HL, and work collaboratively to highlight the centrality of WLR within these initiatives.

c. Outline key alignment for S4HL with major global initiatives based on content, implementation next steps, and SC Member engagement. Steering Committee members are quite active in the GEF and CSW, and climate action venues. With a clearer understanding of how Steering Committee members are engaged, and how the work in these global venues links to S4HL project work, these efforts can be leveraged to build the campaign. Priority activities here include:

- 1) Focus on momentum under the GEF. The Collective WLR commitment was an exciting accomplishment, and the next steps in the GEF process have the potential to be broadly impactful for WLR and gender equality overall.
- 2) Incorporate WLR implementation into the UNCCD Advocacy Strategy. Landesa has been asked to work in partnership with the UNCCD, ILC, FAO, IFAD, and Land Portal to draft an advocacy strategy for implementation of tenure ahead of the UNCCD's COP15 in May 2022. This is directly tied to the UNCCD Secretariat's knowledge of S4HL and awareness of the need for greater gender and social inclusion integration in their work with governments; so this is a key

opportunity to highlight the role of civil society and gender equality in the work of climate action.

3) Engage with UN Women at both global and national levels, and support Coalition ties to UN Women national strategies.

Success for “Leverage Momentum” looks like:

- S4HL Steering Committee members have visibility and influence as SC members, leading to coordinated and accelerated progress on campaign objectives and greater recognition for the WLR movement, and greater integration for the WLR movement with gender equality and climate action movements.
- S4HL supports integration of gender into and increased visibility for key land sector or sector-related initiatives (e.g., Global Land Agenda/Framework for Action, SDGs, CLARIFI).
- S4HL efforts in global arenas related to gender equality and climate action have catalyzed greater engagement with, coordination on, and progress for S4HL’s mission.

Conclusion

Stand for Her Land has great opportunity immediately ahead. The foundational needs for organizational and administrative infrastructure laid out in this strategy are designed to support the rapid growth also outlined, so that S4HL can harness current momentum and have the impact we envision for WLR globally.

Research on Women's Communal Land Rights in Northern Tanzania



In pastoral communities of northern Tanzania, customary tenure is the dominant form of land governance, yet it does not provide equal rights and opportunities for women.

Women face suppressive practices and limited access to land and productive resources within these systems. Many community members and institutions are unaware of the extent to which customary tenure systems perpetuate gender inequalities at the community level.

In partnership with Landesa, Pastoral Women's Council Tanzania conducted research that:

Increases understanding around the **challenges** and **limitations** faced by Tanzanian pastoralist women in accessing, owning, and controlling communal land

Explores potential **benefits** and **outcomes** that arise from securing and strengthening women's land rights and participation in decision-making processes within communal systems

Ultimately, research findings uncovered solutions to:



address gender disparities, promote social justice, and empower women.



Through individual and focus group discussions, the project interviewed **138 women, local government officials, and traditional leaders** in Embaash and Enkikaret Villages in Longido District, Tanzania.

Findings

- The study revealed **deeply ingrained inequalities** in customary land tenure systems, which prioritize patriarchal traditions, limiting women's rights to own, use, or inherit land.
- **Women's representation in land governance remains minimal** due to systemic barriers and societal norms. Several challenges hinder women's participation, including low confidence, societal pressures, limited education, and resistance from male counterparts. Women who do hold leadership positions often face marginalization in decision-making processes.
- There is a **lack of awareness** among community members and institutions about how customary tenure systems contribute to gender inequalities.
- Secure land rights have a profound impact on **women's economic independence and social standing**. Land ownership enables women to support their families, engage in agricultural and business activities, and reduce their reliance on male relatives. It also offers a **sense of stability and security for future generations**, particularly in cultures where inheritance practices often disadvantage women. Land ownership enhances **women's autonomy**, allowing them to make independent decisions and protecting them against gender-based violence and discrimination. Finally, women's ownership of land **benefits entire communities**, as women tend to use land in ways that promote sustainability and communal welfare.
- Increased awareness, education, and successful examples of women leaders are gradually **challenging traditional norms** and fostering societal change.



Recommendations

- Increase targeted **outreach and educational programs** to inform women about their rights and encourage their participation in governance.
- Promote **democratic selection processes** (in lieu of appointments) for women leaders.
- Strengthen **economic empowerment initiatives** like microfinance programs.
- Address traditional norms and gender biases with **community sensitization** programs.
- **Improve collaboration** among local leaders, government bodies, and civil society.
- Strengthen **enforcement of laws** that protect women's land rights.

Through dismantling systemic barriers, challenging patriarchal norms, and creating inclusive frameworks that recognize women as equal contributors to society, Tanzania's pastoral communities can make significant progress towards achieving gender equality and sustainable development.

Building a Coalition Toolkit – Draft

Acknowledgements

This toolkit is a combined effort between the Coalition leaders, grassroots organizers, and global Stand for Her Land (S4HL) team to create a pathway for new Coalitions to be established around the globe.

DRAFT

Acronyms

CFO – Coalition Facilitating Organization

CSO – Civil Society Organization

CC – Country Coordinator

EMENA – Europe, Middle East and North Africa

GRW – Grassroots Women

HC – Huairou Commission

ILC – International Land Coalition

LAC – Latin America and the Caribbean

MEL – Monitoring, Evaluation, and Learning

NLC – National Land Coalition

S4HL – Stand for Her Land

SDGs – Sustainable Development Goals

ToC – Theory of Change

WLR – Women’s Land Rights

DRAFT

Roles

There are a number of roles that you will consistently see come up throughout this document. These roles each play a part in ensuring that S4HL coordinated advocacy is successful from local to global spaces. It does not reflect the full list of roles and possible stakeholders that may exist on a S4HL project but provides general explanation of “who’s who” in S4HL.

	Title	Description
Country	Coalition Facilitating Organization (CFO)	Within your country, stakeholders will need to decide which organization or group of organizations will form as the administrative and management body for the Coalition. This CFO will have responsibilities to ensure the coordination of stakeholders and advancement of strategic initiatives.
	Country Coordinator (“CC”, often from the Coalition Facilitator Organization Lead)	This CC is tasked with acting as the project manager and lead facilitator of work at the national level – they are the point person for communication with S4HL Global. This role can rotate amongst the Coalition but must be filled by someone at all times.
	MEL Focal Point	The MEL Focal Point provides broad MEL support to the coalition, ensures that metrics are developed to track progress, and data is gathered based on the metrics developed by the Coalition. This role can be taken on by the CC if appropriate, or be a separate position.
	Coalition	Coalitions are the national-level group that comes together to set a strategic plan, implement activities and track performance of coalition activities. They are comprised of grassroots and civil society.
	Country Partners	Country Partners are those who are aligned with Coalition organizations to ensure success of S4HL priorities but may not participate in the strategic planning and implementation of day-to-day activities. As example, they are journalists, government and ministry representatives, and networks who will support the work as it is implemented.
Regional	Huairou Commission	
	ILC Regional National Land Coalitions Focal Point (NLCFP)	For Countries where an ILC National Land Coalition (NLC) is present, ILC's Regional Focal Point for NLCs is the person who represents the NLCs national priorities and works to advance the NLC strategy.
	ILC Regional Coordinator	The ILC Regional Coordinator connects regional priorities with ILC global programming, as well as ensuring synergies between thematic and national activities. Africa, Asia, EMENA (Europe, Middle East and North Africa) and LAC (Latin America and the Caribbean) are the four regions through which ILC's work is articulated, and each of them has a Regional Coordinator.
	ILC Gender Justice Advisor and ILC Women’s Land Rights Lead and Regional Focal Points (GJ and WLRs)	ILC has two leads on ILC's Women's Land Rights global programme as well as on Gender Justice cross-cutting pledge. Global work on WLRs is led and coordinated by the WLR lead, the implementation of the cross-cutting gender justice pledge is coordinated by the Gender Justice Advisor. At regional level dedicated focal points work on GJ and WLRs

		and articulate the programme at their respective regional level. There is an overlap between them in LAC and Asia.
Global	Global Steering Committee	Provides direction and strategic vision for S4HL activities.
	Global Secretariat	Committee of individuals within the Steering Committee tasked with day to day management and implementation of S4HL activities.
	Global Lead	Overall lead for the S4HL Campaign. Drives vision and ensures overall sustainability of S4HL globally.
	Global Advocacy Director	Drives Global Advocacy priorities and connects global opportunities to across local, national and regional teams.
	Global Manager	Manages and facilitates implementation of the global strategy, metrics, administration, info management and events engagement for the campaign.
	Global Research, Evaluation and Learning Specialist (REL)	Once national teams are forming into a Coalition, the REL Specialist supports Coalitions with development of ToCs, and associated metrics based on current plans.
	Global Technical Lead	Works directly with the Coalition Coordinator in Country for technical implementation of activities.
	Global Project Managers	Where funding is available for this role, individual will oversee the project management components for in country work including administration and operations (non-technical aspects). Leads coordination between Landesa and Coalition lead on reporting and other deliverables and financial related aspects.

Executive Summary

To be completed on final vetting of the Toolkit

Introduction to S4HL

Quick narrative, highlights from the section.

Phase I: Building Interests and Connections

Quick narrative, highlights from the section.

Phase II: Forming Coalition Stakeholders

Quick narrative, highlights from the section.

Phase III: Identifying WLR Priorities

Quick narrative, highlights from the section.

Phase IV: Strategy

Quick narrative, highlights from the section.

Conclusion

Quick narrative, highlights from the section.

Introduction

Welcome! Stand for Her Land and the global community of advocates are so glad you are here to build on the movement to achieve gender and climate justice through the transformative power of land rights for women.

Background

Before you begin, you'll want to understand the origins of S4HL, to better understand how S4HL envisions meeting our collective dream.

The decision to establish S4HL was jointly agreed in a Gender, Women's Land Rights and [Sustainable Development Goals](#) (SDG) Expert Group Meeting in 2017. [UN Women](#) and [Global Land Tools Network](#)/HYPERLINK "https://unhabitat.org/"UN brought together representatives from grassroots to global organizations including HYPERLINK

"https://huairou.org/"[Huairou Commission](#) (HC), [International Land Coalition](#) (ILC), [Landesa, Rights and Resources Initiative](#) (RRI), [Habitat for Humanity](#), [Oxfam](#) International, and others, to share their experiences, challenges and recommendations for achieving

gender justice and sustainable development. The group concluded that the recognition of WLR in practice is a fundamental challenge that must be met to make progress towards our vision of a more just and sustainable future. After much discussion, the group determined that ***coordinated advocacy which centers the voice, leadership, and capacities of grassroots women (GRW) to build political will for Women's Land Rights (WLR)*** across the global to local spectrum would make implementation of WLR a reality.

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[International Land Coalition](#) (ILC), [Landesa, Rights and](#)

[Resources Initiative](#) (RRI), [Habitat for Humanity](#), [Oxfam](#)

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Grassroots women | S4HL prioritizes the leadership of women who live and advocate in rural areas, informal settlements, and other marginalized communities, as their perspectives and work are at the heart of transforming gendered and economic power dynamics. "Grassroots women" includes those advocating both inside organizations and as individual activists.

(ILC), [Landesa](#), [Rights and Resources Initiative](#) (RRI), [Habitat for Humanity](#), [Oxfam](#) International, and others, to share their experiences, challenges and recommendations for achieving gender justice and sustainable development. The group concluded that the recognition of WLR in practice is a fundamental challenge that must be met to make progress towards our vision of a more just and sustainable future. After much discussion, the group determined that ***coordinated advocacy which centers the voice, leadership, and capacities of grassroots women (GRW) to build political will for Women's Land Rights (WLR)*** across the global to local spectrum would make implementation of WLR a reality.

Over the following 2 years, partners worked to clarify the approach, interest, resources and attention needed, and in 2019 S4HL began with the launch of a Coalition in Tanzania, which continues as S4HL's flagship Coalition. A global Steering Committee was also established that year, with Landesa acting as the Global Secretariat. In 2020, the COVID-19 pandemic ravaged the globe, disrupting work, interrupting funding streams, and creating barriers to building the S4HL movement. With dedication and creativity, efforts continued and since then multiple [Coalitions](#) have launched, with momentum building for Coalition establishment in another 25 countries. The S4HL Steering Committee envisions 50 Coalitions working across the globe by 2030 to advance the movement for WLR, ensuring grassroots voice and leadership across decision-making spaces from local to global levels.

The Challenge

Because land is central to power and identity, control over land is fundamental to gender justice. But despite many gains to ensure women's *equal legal rights to land, housing, property, territory, and natural resources* (together WLR), we are still far from achieving equality in practice. Those working within the women's land rights sector have come to realize a consistent pattern that prevents equal WLR from becoming a reality:

1. Governments are unlikely to gather the resources needed to effectively realize WLR. They need both sufficient **supports to implement** effectively, and the **incentive of public demand** to get the job done.
2. Women often **lack the information, support and allyship, and social freedom** they need to exercise agency and realize their rights, especially in rural areas.
3. Deep patriarchal norms and weak implementation reinforce each other as barriers to WLR. **Discriminatory norms** stifle and prevent implementation. When implementation then lags, it reinforces the norms and beliefs of those who would actively deny women their rights.

S4HL is a Solution

S4HL presents a solution to this trinity of challenges. S4HL is building a collective, well-resourced, grassroots women-led movement which is catalyzed and sustained to advocate with local and national governments and global institutions for the realization of WLR. S4HL knows this will require shifts in knowledge, attitudes, social norms, and behaviors among rightsholders, officials, and service providers towards supporting WLR will be necessary. It will also require Coalitions to engage in legal land literacy education, mass media campaigns, community engagement about social norms that inhibit WLR, sharing capacity and learnings between all key actors, and advocacy in national, regional, and global arenas to cement WLR as a powerful and necessary solution for gender equality and climate action.

If this work is done successfully - **governments** will have the political will and resources to implement WLR at scale and **women**, with the support of their families, communities, and officials/service providers, will claim, exercise, and leverage their rights to land—including their rights to decision-making power at all levels of land governance—without fear of experiencing social sanctions or gender-based violence. **Ultimately, done simultaneously and collectively, this work will** accelerate gender equality for millions of the world’s most marginalized women and integrated and effective climate action that centers environmental and climate justice.”

The [Theory of Change](#) is a good tool to understand how change happens under the banner of S4HL, but **what is it that your Coalition will actually do?** Your Coalition is going to bring together a diverse network of local and national changemakers to implement work across five key areas.

ACTIVITY	GLOBAL ADVOCACY	PUBLIC ADVOCACY	POLICY ADVOCACY	CAPACITY SHARING	SOCIAL NORMS AND BEHAVIOR CHANGE
WHAT YOUR COALITION WILL DO.	Raise awareness and inform global standards and norms, as well as global resource providers, about the challenges and potential solutions.	Raise awareness, building public support, and political will through communications activities.	Collaborate with government, civil society, development partners, and other allies to identify and support actions government can take to bridge the implementation gap.	Build the knowledge and skills of civil society (with priority placed on GRW-led efforts) to 1. influence government action and public engagement on WLR and 2. build knowledge and legal literacy on WLR.	Identify the attitudes, social norms, and behaviors that limit the realization of WLR and implementing contextualized approaches to achieve progress toward gender-equal attitudes and practices.
WHY IS IT IMPORTANT YOUR COALITION DOES THIS.	Experiences at the local level are often a response to standards, norms, and policies that are decided at the global level, including the SDGs. By engaging globally, you will be able to inform solutions and direct necessary resources to your local priorities.	Public Advocacy builds awareness, momentum and puts pressure on government to create the political will necessary to advance WLR.	Policies and laws must be in place which support WLR in communities. Having a clear sense of the laws polices you want created or expanded is a cornerstone to all the other work your Coalition will do.	Communities need to have literacy and understand what the laws and policies say, and don't say, to best speak to their rights.	If good laws and policies are in place, but social norms prevent women to realize their rights, we will not meet the goal. Emphasis must be placed on identifying and addressing the SNBC that would create barriers to realization of goals.

S4HL Principles:

Although Coalitions differ in their specific context and the way they will do the work – every Coalition is rooted in the following principles when engaging in the above activities.

These principles should guide your Coalition in how it works. While your Coalition may identify other principles to augment these, the following are It is up to each Coalition to decide how they will apply these principles in practice. But the following provide a north star for how to reach our goals. It is **essential** that stakeholders, and ultimately Coalitions, work in alignment with these principles to be considered a S4HL Coalition:

- We are women and grassroots led: GRW are best placed to define and guide interventions to strengthen women’s rights to land in practice. Effectively addressing the challenge of women’s land rights requires adequate resources for grassroots actors and organizations, and following their lead to build a systemic approach that transforms norms and institutions at local, national, and global levels to achieve gender and climate justice.

- We focus on land rights challenges that disproportionately or exclusively affect women.
- We work on a range of land tenure rights (individual ownership, communal rights, etc.).
- Consider challenges women face at all steps, from advocating for and granting of legal rights to actual implementation and realization of those rights.
- Propose concrete goals with a focus on specific changes, both needed and achievable.
- Share tools and lessons with peers throughout the Coalition and wider global network of CSOs and organizations working on WLR.
- Do No Harm - S4HL takes a do no harm approach to all activities – this means all S4HL actors seek to identify, understand, and ameliorate power dynamics, and to understand and mitigate potential harms that may be created or exacerbated by campaign activities; this includes addressing the tension between the goal of addressing harmful social norms and “do no harm.”
- GESI - We are inclusive of all types of women. S4HL takes an intersectional approach to marginalized identities, recognizing that not all women will be impacted similarly by tenure insecurity. Recognizing diverse identities (youth, ethnicity, Indigeneity, etc.) and ensuring that marginalized groups are empowered and championed is at the core of the campaign’s principles.
- Global standards impact local realities – Coalitions advocate from local to global levels.

S4HL is building a movement that will deliver on WLR, and result in a gender and climate just future for all. – Esther Mwuara-Muiru

How to Use This Toolkit

This toolkit is made specifically for you, the grassroots organizers, civil society, and multi-stakeholder networks in national contexts who are interested in establishing a Coalition. It provides some of the key information **you** will need to be successful in start-up of a Coalition. It provides guidance and recommendations from 6 other Coalitions who have already gone through the process and learned what worked well, and what pitfalls to avoid.

While every Coalition will be different and experience unique challenges and opportunities, this toolkit provides guidance on what to do to get started – from the moment you hear about S4HL, all the way through to creating a strategy and launching your Coalition. Future toolkits will share more about how to implement the work, when the “rubber meets the road,” -- this toolkit focuses on the foundational tools and resources you will need to build a S4HL Coalition.

While S4HL provides broad guidance for building an effective and impactful Coalition, it does not provide guidance for every scenario you may face. You’ll find here the basic recommendations, tools, and resources to get started. It offers anecdotes, stories, quotes and art to inspire you, and allow you to think boldly and with courage about what is possible, and what can be achieved together. Use this toolkit as a working document. Come back to it as often as you want, jump to different sections to guide where you are in your specific moment, and use the tools and resources to guide your work.

This toolkit is broken into four main sections: i) building interest and connections ii) forming stakeholders iii) identifying priorities, and iv) strategy. Movement between sections can be fluid. At times you will find you are sitting between 2 phases. We have done our best to organize the process,

but in truth, the advancement of your Coalition will depend on the way that your Coalition decides to evolve. Take note of the * next to sections that reflect **Essential Requirements** as you progress. These are required for affiliation with S4HL as a Coalition. The rest are recommendations from others that have come before you.

Remember that you can always come to the Global Secretariat if you need help or want to discuss the materials herein. You are reading this document because you are from a national space where you see the need to address the multiple, unique and distinct challenges that prevent women from realizing their rights to land. You are here because you want to work as a collective to make women's land rights a reality.

A final thought before you begin. Our vision is to create a movement that will deliver on WLR, so that there can be a more gender and climate just and sustainable future for all. Along the way, there will be challenges. There will be highs and lows. But we hope you succeed, and we are honored to be with you on this journey.

DRAFT

Phase I: Building Interest and Connections

“Rural women know the problems and understand the issue; employ them early and properly to ensure change.”

– Tike Mwanpile, S4HL Tanzania

Any person connected to S4HL has a moment when they first hear about this initiative – in a global or regional meeting; from a colleague; on a webinar; from another grassroots organizer or some other setting – and they realize there is an initiative catalyzing the global women’s land rights movement through coordinated. For those already working on women’s land rights, as well as for those who see themselves as WLR allies, many recognize advocacy is vital to solving solutions at the ground level, and addressing global challenges as well, and are eager to do this work collectively. Typically, after first hearing about S4HL, people are excited, because they know the power of land rights for women, and the difference it can make in women’s lives at a very basic level.

For those of you just coming to S4HL, you may not have a clear sense of how you will do the work, who is already engaged at the National level, or how to connect with the Global Steering Committee. The following provides practical next steps for what to focus on at this most preliminary phase.

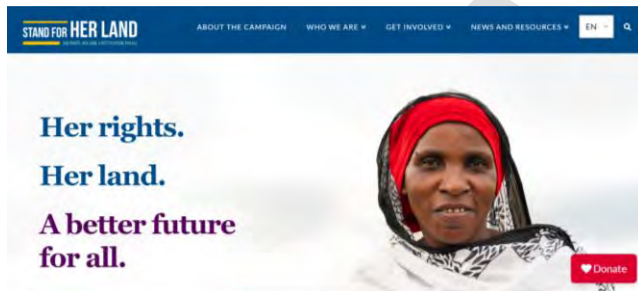


Figure 1. Finding S4HL through the website platform

What to Focus on Now

There are five key components to consider as you become connected with S4HL and decide whether you and other country stakeholders will move forward with establishing a coalition at the national level:

- Reflect on your commitment to GRW leadership.
- Understand what S4HL is, and what it is not.
- Reflect on and research whether a S4HL Coalition is a good fit for your Country, at this time.
- Understand what you are building on.
- Consider the benefits and challenges early on.

Reflect on your commitment to GRW leadership *

Before anything else: reflect on your role as, and commitment to, grassroots leadership.¹ S4HL is about ground up collective advocacy. GRW across the rural-to-urban continuum have led the WLR movement for decades, and their efforts have been under-resourced and under-recognized. S4HL insists on

¹[Suggestions for Grassroots inclusion at stages.docx](#)

grassroots leadership and voice within Coalition leadership, decision-making and representation. Reflect honestly on whether this is a core principle that you will commit to.

REFLECTION EXERCISE

With a piece of paper, write down your answers to the following questions:

- Why is grassroots leadership, their voice and agency in this work important to me?
- What ways do I promote grassroots leadership and strengthen their voice and agency?
- In what ways that I may create barriers for collective grassroots leadership to thrive?
- How will I commit to ensuring
 - my leadership as a grassroots organizers?
 - others as grassroots leaders?

If you or those you are working with are unable to commit to GRW leadership in your Coalition, consider other pathways for advancing land rights work for women.

Understand what S4HL is, and what it is not. *

S4HL is not just working towards broad land rights. It is not solely legal or policy work. It is not just advocacy. S4HL is a global initiative that understands that WLR challenges run deep, are complex, and require multi-pronged and simultaneous and coordinated efforts to make progress. Coalition members will need to engage in Global Advocacy; Public Advocacy; Policy Advocacy; Capacity Building, and Social Norms and Behavior Change work across the global to local spectrum, and will need to work across stakeholders from a broad network of sectors including development, gender justice, human rights, environmental, and others to meet their goals. To gain this footing and deeper understanding, we recommend the following activities:

- **How to do it:**
 - Read the S4HL North Star document to gain clarity on what S4HL is, and how it works. (Annex X)
 - Read the S4HL FAQ which provides answers to broad logistical questions about S4HL. (Annex X)
 - Review this Toolkit. Use it as a resource along your journey to build a S4HL Coalition but read it through once.
 - Reach out to colleagues, partners, and allies who are working on WLR or who you think may be interested in collective advocacy for WLR. Present the idea of forming a Coalition to them, and share the introductory materials with them.
 - Reach out for an introduction call with S4HL Global to learn more from the Secretariat, to understand S4HL and how to build a Coalition.

Reflect on and research whether a S4HL Coalition is a good fit for your Country, at this time *

Though WLR must be improved in every country in the world, S4HL may not be a perfect fit for every context. To be successful, S4HL requires an enabling environment that is not present in every context. A

few broad considerations should be thought about within the national context to probe whether the enabling environment exists, and before any steps are taken that require time and resources. Consider, in the national context:

1. Are there laws protecting WLR which face implementation challenges due to any number of social, structural, or other significant and persistent barriers?
2. Is there a strong civil society with expertise on women's land rights and adjacent issues, willing to take 'ownership' and drive the campaign?
3. Is there a need for a new initiative that will add value to existing collective or individual advocacy efforts to advance women's secure and equal land rights in practice?
4. Is there a generally open political environment conducive to an advocacy campaign that will in most cases aim to influence and guide policymakers and other decision makers?
5. Are there GRW already included in the decision-making process to consider formation of a national Coalition?
6. Is there currently funding available, or will there soon be funding available, that will allow for sustainable startup and implementation of S4HL in this national context?

If these pieces for an enabling environment aren't in place, consider if there are steps that you or aligned stakeholders could take to build that enabling environment, prior to working to establish a S4HL Coalition.

- **How to do it:**
 - Use the Feasibility Questionnaire (Annex X) with aligned stakeholders to document what is in place, and what needs to be developed, to be able to create a Coalition in your national context.

Understand what you are building on

The WLR movement has been active for decades, led by grassroots leaders and Civil Society. You already have a large team on your side who is ready to work with you and support the coordinated advocacy work of S4HL. Right at the start, think about who is engaged in the work already, who from the land sector, and cross gender equality and environmental justice spaces? These organizations and individuals are ready to make a difference on WLR and will bring momentum and excitement to the cause. The [WLR Platform](#) is a great resource to start to understand who is working on these issues in your geography – you can help build connections in your national context by adding your organization if it is not listed on the platform .

S4HL Coalitions can be developed on their own, but they also can be formed on already existing platforms. For example, Tanzania's Coalition was established on a Multistakeholder platform and Bangladesh, Senegal and Uganda's Coalitions were established on the ILC NLC Platform. Ethiopia began their work not on any platform, but brought Civil Society and Grassroots organizers together to chart their path forward. Regardless, anyone interested in working to establish a S4HL Coalition should understand how these work, and how to engage with them. **By "form" S4HL means that the group can join together building on collective efforts. This does not mean that the existing platform will automatically be the Coalition Facilitating Organization (CFO), which comes with a number of administrative requirements, only that they will be included in the Coalition Membership.**

Stand for Her Land Platforms to Consider

NLCs	Huariou Commission	Multistakeholder Platforms?	RRI?
<p>ILC operates at the national level through multi-stakeholder platforms called National Land Coalitions (NLCs) that advance people-centered land governance in their respective socio-political context. Some NLCs have already taken part in national S4HL campaigns, and future S4HL campaigns will benefit from pinning their approach to existing NLCs.</p> <p>If you are interested in building a S4HL Coalition, check if an NLC is present in your country. The benefits of referring the S4HL approach to such platforms include:</p> <ol style="list-style-type: none"> Not starting from scratch: because WLRs are one of ILC’s cross-cutting pledges, all NLCs have already been asked to reflect on how to tackle the challenge. Linking S4HL to other land policy and advocacy spaces: because NLCs tackle their priorities through a variety of initiatives and partnerships, attaching a S4HL campaign to an NLC can open up new spaces where to champion WLRs. Connecting to an existing land rights network: because NLCs are multi-stakeholder platforms where diverse actors meet, from people’s organizations and women organizations to central and local governmental bodies, initiating a S4HL campaign in the context of an NLC can be a catalyzer for accelerated change and a peer-to-peer as well as cross-learning opportunity. <p>How to do it:</p> <ul style="list-style-type: none"> If you are not part of an NLC – Check on the ILC website if an NLC is present in your country. NLCs are hosted by an ILC member organization and coordinated by a facilitator. If you cannot get in touch directly with the NLC, you can reach out to the regional focal point via the relevant regional office for Africa, Asia, EMENA (Europe, Middle East and North Africa) or LAC (Latin America and the Caribbean). If you are an NLC – Consider how your Strategy addresses the challenges connected to WLRs, whether it needs to be expanded whether and/or whether it would benefit from the implementation of a S4HL campaign. 	<p>Confirm with Mino if there are things that HC should consider?</p>	<p>Tanzania, Kenya</p>	<p>Confirm with Omaira if there are things that HC should consider?</p>

Consider the benefits and challenges early on

S4HL believes that through this work, you will see results. But it's important to be up front about the benefits and challenges early on, so that as newcomers, you can make good decisions about when and how to engage in building your own Coalition. Take stock of the following reflections offered by current Coalition members.

Benefits

- EG: S4HL has the potential to level up the work you are already doing in country. You will see results.
- Example
- Example

Challenges

- EG: The process might not be difficult, but it does take time.
- Consider capacity to sustain work over time.
- Example
- Example

Administration with S4HL Global

At different phases of development of S4HL Campaigns, you will be required to take action to establish yourselves as a S4HL Coalition associated with S4HL Global. In this early Phase, the only requirement is that you meet with a member of the S4HL Global team to gain a foundation for what S4HL is and how it operates. Note: Stakeholders in this stage may not refer to themselves as a S4HL "Coalition" until they have signed an MOU with S4HL Global.

Case Study: Take time to learn

A Civil Society Leader in "Atlantis" found S4HL online and wanted to learn more about what S4HL is, and whether it was possible to start a Coalition there. After reaching out to the Global S4HL listserv, an initial call was set up to share about S4HL. The Civil Society leader collaborated with the Global Secretariat to make connections with interested parties from existing platforms and individuals in country for an initial introduction meeting. When the entire group arrived at the meeting, spirits were high, and individuals interested in learning more. Then an individual from "Organization B" said that they had already decided to be the leader of the campaign, and would be moving ahead as the Coalition Facilitating Organization without discussion from the group. Unfortunately, Organization B had

1. never spoken with the Secretariat previously, nor the other stakeholders in the room,
2. was not a grassroots organization, nor had they thought through commitment to GRW leadership,
3. not engaged in feasibility questions, collaboratively with other stakeholders, and
4. did not know what the CFO role included or what the responsibilities would be, so could not make such a commitment – nor had anyone in the group agreed they should play that role.

After the meeting, the group held meetings with Organization B to reset expectations, and help them understand the basics. With a deeper understanding of what S4HL is and how it works they were able to take collaborative steps to grow together with other individuals and organizations from Atlantis.

Phase II: Forming Coalition Stakeholders and Planning

“Coalition formation requires building strong relationships with potential members and clearly communicating the issue at hand.” - Ethiopia Coalition, December 2023

At this stage of developing your Coalition, you likely won't know exactly **WHAT** your Coalition will work on and how you will achieve your vision, but you will be focused on foundational pieces of gathering the right people, resources and vision to plan your upcoming work. At this phase, you and other leaders within your national context will be cementing your belief in the value of strategic collective advocacy and should engage in the preliminary steps that will support your foundation for a future S4HL Coalition.

Each context will be different, and you will need to be thinking through how you and others will engage in these activities.

What to Focus on Now

There are three key components to the Coalition formation stage::

- Engage initial stakeholders.
- Establish Coalition principles.
- Plan for activities and resource generation.

Stakeholders

Arguably the most important component of this phase is getting a sense of who all the stakeholders are and who needs to be included in development discussions. Coalition formation requires building strong relationships with potential members and clearly communicating the goal. You will need a team of experts to make S4HL work, and being aware of the types of people/organizations to include, along with who you currently have to work with, and who needs to be at the table, will be important.

S4HL Coalitions should prioritize including the following types of organizations, or connecting with them as Partners from the start:

- Grassroots Organizers: These individuals and organizations power the movement.
- Legal/Policy Experts: Women’s Lawyer Associations, Paralegals, and Legal experts will support the Coalitions to identify advocacy goals related to law and policy, and will be able to share capacity with other Coalition members to support collective advocacy with government agencies and in other legal and policy venues, to lead development of legal literacy campaigns, and to inform S4HL messaging from a legal perspective.

Emphasize the inclusion of women led and grassroots organizations. Focus on WLR and gender organizations. Given that this is a central commitment [of S4HL] make sure they are included in those initial meetings,”

- Kenya

It was important for us to find the right Coalition members. To select the Coalition members, [we] employed various strategies such as referral/ recommendation, lobbying, building personal relationships, and networking.

-Ethiopia Dec 23

- Women’s Rights and Human Rights Organizations: Rights based organizations can support integration of women’s land rights in the venues and agendas they champion, addressing a common problem for women’s land rights: it is often missing from gender equality and feminist conversations as well as human rights conversations, despite the strong standards in both arenas related to women’s land rights.
- Youth and youth-led organizations: Youth bring excitement, knowledge, and the ability to reach new audiences. Though their willingness to employ innovative approaches is highly valuable in agricultural, climate, land restoration, and sustainable land and resource management, they experience significant exclusion from accessing land. , For youth, rights to land, housing, and territory are both a present hope and a promise for the future. Youth will bring energy and reach to the work of gender equality in the context of land.
- Social Norms and Behavior Change (SNBC) Experts: S4HL Coalitions work to shift discriminatory and harmful gendered norms within communities. This work translates into the change we seek, which is men and women within communities changing their beliefs, attitudes, and behaviors to enable women to realize equal rights to land, and to enable men and boys to champion gender justice. Engaging SNBC experts will allow you to design and deliver this work efficiently and effectively.
- Monitoring Evaluation and Learning: A core requirement of S4HL is that you will be able to track your results on progress. Identifying human resources early on that can help you think through what you want to track, and how you will track it, will make work much easier along the way.
- Land rights-based organizations and platforms: These organizations, and most importantly the people who keep them alive, have been fighting for land rights for years. They have the knowledge, the expertise and the network to help you connect and anchor your efforts to the wider land-policy advocacy space.

In mapping the stakeholders, consider: Who are the people and organizations which work well together? Which people and organizations have an aligned vision? Are there groups or actors in different areas of the country that will be able to support each other through collective advocacy at the national level, or through activities at the local level? These are all considerations for who can be included in this initial group. Though the potential Coalition might be small at the start (some current Coalitions suggest no more than 12 organizations to get started), there will be other partners and engaged stakeholders that you may want to have connected to your work. These include:

- Journalists and Media
- Government and Ministry staff
- CSOs focused on environment, food security, gender-based violence or other connected issues.

The Stakeholder Mapping tool is an important tool at this phase to help map who the various stakeholders might be and how to find the additional stakeholders who need to be included. We offer this Stakeholder Map for your use.

- **How to do it:**
 - Use the Stakeholder maps (template and example) (Annex X) to begin understanding aligned stakeholders.

A Note on Coalition Coordinators

At this phase, don't focus too much on who the Coalition Facilitating Organization (CFO) will be. In Phase 3, stakeholders will start to consider who will act as the CFO. This largely is an administrative and management role, and should be entered into with thought and consideration. For now, focus on getting the right people in the room.

Establishing Coalition Principles

With your stakeholders clearly mapped, you have a sense of who will be in the room and can consider ways that you will engage collectively in this work. Consider that, when the specific steps that might be needed are not clear, how will you ground the work in the spirit and principles that will guide you.

“Consider the many stakeholders and the leadership involved - understand the campaign and develop a common understanding. [Senegal] struggled without this and experienced various actors and activities – with diverse activities on the topic of WLR [which was a challenge to overcome].” - Senegal, December 2023

How to do it: A good way to set the tone at this time would be for you and other stakeholders to actively reflect on and document on how you will approach the work through grounding in principles.

REFLECTION EXERCISE

With a piece of paper, on your own or with others, consider and write down your answers to the following questions:

- How am I already working with the grassroots women already engaged and participating? What needs to be in place to ensure their leadership in S4HL national Coalition? In our operations, structure, or way we are implementing work.
- How can we ensure that the national work will incorporate a range of land tenure rights including rural, urban, and peri-urban areas and issues like individual ownership, communal rights, pastoral rights?
- What will it take to approach challenges that women face? How will I work to be inclusive of all types of women, recognizing that not all women will be impacted similarly by tenure insecurity. How will we think about youth, ethnicity, Indigeneity, etc. and other identities and ensure that marginalized groups are empowered and championed?
- What approaches will I take to ensure that our Coalition builds with existing movements, organizations, and advocacy campaigns, and seeks to collaborate and build upon past and current efforts to implement and strengthen women's land rights.
- Do no Harm means that we will need to identify, understand, and ameliorate power dynamics, and to understand and mitigate potential harms that may be created or exacerbated by campaign activities. How will I prepare myself to address the tension between the goal of addressing harmful social norms and "do no harm."

Planning and Resource Generation

At this stage, the excitement and interest is building and people will be working together to try and understand how to get a plan and resources in place to do this work. Your stakeholders are trying to figure out who needs to be getting to an in person workshop to identify the strategy and priorities that will be addressed by the Coalition.

At this stage, stakeholders are interested in the work, and want to start developing their vision and plan – which means that if resources have not already been identified to support this work, it should begin now. To be clear in setting the expectation: this phase will likely take a number of months. It is going to take time to bring people together, to plan how to start doing work, and it will take time to find the resources necessary to get work off the ground. If at all possible, S4HL Global recommends engaging in planning calls together, and engaging global staff to support you in thinking through the steps and that will be needed to generate resources.

The Planning document (Annex X) which was used for start up in a current Coalition country is a good reference for how to do this planning work.

Ultimately the work will require resources to facilitate programming. While some Coalitions may receive funding from a Global Steering Committee member organization through a grant or contract,

many Coalitions may find themselves seeking funding at this stage to engage in foundational activities. It does take resources to do these foundational activities, such as engaging in background research, scoping meetings and in person or desk research.

This one pager (Annex X) is a resource to get started in thinking about ways to approach funding your Coalition.

Regardless, at this Phase, you and other stakeholders should be working directly with a S4HL Steering Committee member organization to help facilitate your work ahead.

Administration with S4HL Global

At different phases of development of a S4HL Coalition, you will be required to become formally associated with S4HL Global. At this stage, a couple of things will happen.

Your **Prospective Coalition** should have general agreement from potential Coalition stakeholders about working in alignment with the principles and approach of S4HL.

The **S4HL Secretariat** will provide sign off that the prospective Coalition is working with a Steering Committee organization to support moving the Coalition forward in development. **S4HL Steering Committee** will provide formal sign off that a Steering Committee organization has the bandwidth and resources to support Coalition establishment.

DRAFT

Phase III: Identifying WLR Priorities

With a firm understanding of the way S4HL works and stakeholders coming together, burgeoning Coalitions will be **conducting background research** to ensure a shared, evidence-based understanding of the issues, and **identifying what priorities** they may want to address as a Coalition. We recommend that before any future Coalition Scoping workshop, that stakeholders have done the preliminary research and grounding work to come to a workshop ready to identify priorities. You will want to have a good sense of your assumptions, and what is needed to work on, before you get to a scoping workshop. We will highlight where certain activities should come first. If you have not already, you will want to consider the structure and leadership models of your Coalition

What to Focus on Now

There are three key components to attend to at this phase (see resources below for more detail on each):

- Analysis, including applying an intersectional gender equality and social inclusion (GESI) lens, and creating an evidence-based approach to the work.
- Do No Harm and risk management principles, highlighting
- Scoping Workshop which prioritizes Coalition vision, scope, leadership, and resource model.

Analysis *

In every context, you will need to engage in background and legal analysis prior to progressing any further. Having a clear understanding of the context that you are working within, and double checking your assumptions is required for a data-informed approach. Though you don't have to follow this in the order it's written – we do recommend engaging in the background, legal, GESI and social norms analysis before you get to any scoping workshop.

1. Background and Legal Analysis, WLR Policy mapping. *

There are myriad ways in which you can engage in background and legal analysis. Where some coalitions have engaged in participatory Community Assessments (Bangladesh) others have engaged in Assessment through Multistakeholder Platforms (Tanzania). All coalitions have suggested **that this is not “busy work” but valuable data to inform your agenda**. S4HL recommends including grassroots women's voices through community dialogues, paired with desk research and other participatory research meetings. The tools used for this analysis should be Gender Equitable and Socially Inclusive. The following are recommended tools to use to inform your analysis.

- Research - Sample Background analysis with GESI included. (Annex X)
- Identification - Sample WLR policy mapping documents.(Annex X)
- [Data Information and Needs](#)(Annex X)
- [GESI Protocol and Prompts adapted 202401.docx](#) (Annex X)

2. Social Norms Analysis. *

It is critical to understand the social norms that exist within the community and the norms and behaviors which must be addressed to create the change we wish to see. It is helpful to have this understanding prior to entering a Scoping Workshop so that the group is informed about where challenges exist and what they will realistically want to address. The following are recommended tools to use to inform your analysis.

- [Social Norms Exploration Tool](#) (Annex X)
- [Key Concepts and Social Norms 1-pagers](#) (Annex X)
- **HOLD: Discussion with Beth on which to include.**

Do No Harm*

Do No Harm is an ethical guideline that applies to gender and land work, and means that your actions should be taken with the understanding that they are not neutral and can and will impact dynamics and relationships in a given context. In the context of women's land rights, the principle means S4HL should take steps to ensure those working under the S4HL umbrella should not unintentionally exacerbate dynamics that threaten women's rights and social inclusion. We should take steps to understand the risks, and then set up systems to respond to them. Consider as you get started, to:

1. Understand the context we are working in and do the research, risk assessments needed to (ANNEX X)
2. Set up activities that will ensure planning around the risks that will come up (Do No Harm Approach Example ANNEX X)
3. Understand how you will communicate with and grow to respond to risks and harms that will occur?
4. Consider how you will monitor and respond to risks what resources will it take to respond? Consider what psycho social support services will be needed both for communicates and stakeholders engaged in this work
5. What will be your commitment to learn from evolving risks and then adjust your work as you proceed

“We implement the psychosocial approach because we recognize that women have many pains and represent gaps in accessing to their rights. But we also recognize that the motion is mobilizing force that brings together and strength organizational process. We do something that we call cycle of the wars. That is a space that women can share their feelings and talk about their experiences and to give each other strength. We do exercise to talk about their feelings. That is the first one. “

-MC – Colombia – June 2024

Scoping Workshop/ Identification of WLR Priorities*

With a solid understanding of the challenges and opportunities, the Scoping Workshop should bring together priority stakeholders into a physical room, and at minimum have the following outcomes from meeting: shared vision; prioritization of issues to address in work; leadership and ways of working; and resource generation. During this session, you will want to consider a number of ways of working, and consider the

Shared Vision and Collective Dream. In the workshop, you and Stakeholders should focus on building a collective dream, or a vision for what they want to see together in the world. Engaging the grassroots and civil society leaders on the challenges, and how you want to be and exist after S4HL, is imperative.

- **How to do it:** A good way to set your collective dream and vision, is through the following reflection exercise.

REFLECTION Exercise

Together with workshop participants, reflect on the following questions.

- How will our world look different, how will we be different, after 5 years of engaging in this work?
- How will we honor the work that has been done by others in this movement? How will we build on it together?
- How will we weave what has already been done into something new that will create results for women’s land rights, gender equality and a sustainable planet, free fro violence?
- How will we work together? What ways will we create horizontal structures to create the change we seek?
- In what ways will we honor the diversity of people that were working towards a shared vision, and via the process of talking and sharing, be able to understand each other better and create a stronger vision for our work?

Scope*. You need to come out of the Scoping meeting with a general sense of what you will work on and address in your Coalition. You can’t focus on every problem, but what specifically, around Global Advocacy

- How you will do it: The following examples provide ways to format the Scoping Workshop to support identification of priorities
 - Bangladesh Scoping Workshop (Annex X)
 - Uganda Scoping Workshop (Annex X)
 - Zambia Scoping Workshop (Annex X)
 - Tanzania Scoping Workshop (Annex X)

Leadership Models*. By this point in establishing your Coalition, you will need to have decided how you will work together, what leadership models you will choose, and who will serve as the Country Facilitating Organization CFO. In establishing a leadership model your group will need to answer the following questions

1. Who will make decisions, and how? (examples doc – Annex X)
2. Who will serve as the Country Facilitating Organization (CFO Responsibilities doc- ANNEX X)
3. What will the leadership group be responsible for, and what will the CFO be responsible for?
4. How will our leadership group keep each other accountable?

These decisions must be documented and made accessible to all in the prospective Coalition.

Resource Generation*. It will be very difficult to engage in any additional activities without dedicated financial resources to do this work. At this stage, you and the other Country Stakeholders must have

direct conversations with each other and with S4HL Global to secure funding to grow the work beyond initial stages. S4HL recommends identification of at least 2 years funding to engage in any additional work. The following Resource Generation documents to learn from

- FACJ Resource Development Webinars (ANNEX X)
- 1 pagers on funding landscape for GRW funders (ANNEX X)
- WIGSA (ANNEX X)

Administration with S4HL Global

At different phases of development of S4HL Campaigns, you will be required to take action to establish yourselves as a S4HL Coalition associated with S4HL Global. At this stage, a couple of things will happen.

Your **Prospective Coalition** must have

1. Identified leadership model and the CFO.
2. Identified funding for a minimum of 2 years to fund initial work.

S4HL Global will have

1. Steering Committee Organization sponsor identified, who will work with the Coalition to advance their activities and provide backstopping support.
2. Bandwidth to participate in Scoping workshop and support for research activities.

Phase IV: Strategy and Operations

“What we can do is to integrate the campaign activities, strategic plans in existing government programs. Then apply a multi-stakeholder approach, bringing all people in. Because women run the race. We are not going to champion it as women alone. That is very clear. The message is very clear. We just have to apply a multi-stakeholder approach. Then integrate the campaign activities, strategic plans in existing government programs so that we can tap such opportunities for governments to take us seriously. Let us tap into the existing government programs in almost every country.” - Lipi - interview from June 2024 ILC Exchange

This is an exciting time for new Coalitions! You’ve come very far, and by this Phase, you will have agreed to advocate collectively for women’s land rights for a set minimum period of time. You will have committed to the development and implementation of a strategy, with associated workplans and a Monitoring, Evaluation, and Learning (MEL) plan, you’ll also likely be Launching the campaign formally - things will really get going now!

What to Focus on Now

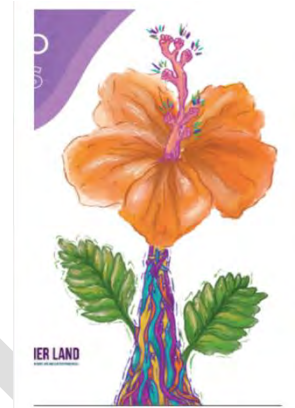
At this point, you will be engaged in a few key activities, and S4HL Global will be working with you to support the startup of this new Coalition. Specifically, focus on the following:

1. Strategy Development along with Theory of Change and MEL – And a Note about “Launch Events”

2. Planning, aligning a workplan and Budget to the Strategy
3. Operational Assessment and Capacity Building

Strategy

There are a variety of ways in which the Strategy can be developed. Having identifying priorities and what you want to work on in the Scoping Session, many Coalitions have come together for a National Planning Strategy Session to determine HOW they will do the work. The benefit of a large scale planning session is to bring people together, allow for an engaging workshop, and create energy and excitement, along with a shared sense of buy-in on the strategy under development. At times, Coalitions have aligned their National Planning/Strategy Session with a S4HL Launch event. It is up to you to decide based on your context, priorities, and resources available what manner you will address this session. Here are some suggestions to keep in mind for establishing your strategy:



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ToC for National work is established. Ideally, the strategy and ToC will be developed in tandem. While the Global S4HL ToC should inform the Coalition’s ToC, it is helpful for each Coalition to develop its own unique, detailed ToC. This process promotes critical thinking and learning by making explicit assumptions about how change happens. The process should be inclusive and iterative. Stakeholders should first agree on the problem statement and the impact statement, which identifies the overarching vision for change that the Coalition intends to make. Next, it is helpful to think through the ToC from both directions: what outcomes will result in the desired impact and what inputs and outputs are most likely to result in those outcomes? What inputs and outputs are feasible with existing resources and are they likely to lead to the expected outcomes? It is important to consider both the content and the scale of activities.

MEL Planning. While the strategy will not necessarily include a detailed MEL plan, it is important at this stage to start thinking through what you will track to ensure that the initiative is operating as planned (monitoring), how you will measure the outcomes using a credible counterfactual (evaluation), how you will learn within and across Coalitions and iteratively adapt interventions to improve effectiveness and quality based on new evidence (learning), who will be the MEL focal point and how will Coalition members help implement the plan, and what resources are needed and available. Resources include funds (for collecting data, salaries for MEL focal points, etc.) as well as the expertise and existing MEL systems of Coalition members (see MEL capacity and needs assessment ANNEX X for sample questions on this topic).

These Strategies are good examples of what you will have developed on completion:

Key MEL Definitions:

A **Theory of Change (ToC)** is a graphical representation and/or a logical explanation of the problem being addressed, what specific activities (inputs) will produce specific goods and/or services (outputs), how this will lead to the intended results (outcomes and impacts), and the conditions that must be in place for the initiative to work as expected (assumptions).

A **MEL Plan** is designed to monitor results and progress over the life of a project and is meant to encompass all key building blocks required for effective monitoring, evaluation and learning. A MEL Plan often depends on a ToC and Logical Framework, which together provide a strategic overview of the project and support decision-making by illustrating the main results to be achieved at various levels and their associated indicators. It describes how the project team plans to collect, organize, analyze, and apply learning gained from monitoring and evaluation data and other sources. A MEL plan presents the indicators, targets, and monitoring and learning tools, including the type and frequency of data collection (adapted from USAID guidance).

Indicators describe how or whether an initiative is making progress by measuring actual results and comparing them to expected results (targets). Indicators should be SMART: Specific (clearly defined, non-subjective), measurable (change can be demonstrated and quantified using available tools and methods), achievable (given capacity, budget, and other constraints), relevant (tied to intended outputs and outcomes), and time-bound (start and endpoint clearly defined).

- Uganda Strategy ANNEX X
- Colombia Strategy ANNEX X
- Tanzania Strategy ANNEX X

Country Case Studies for Strategy

“Think about what is right for your context, set targets of what you want to achieve, include it in the strategy. But do think about it - and then do it, then measure it (include in your MEL). -Coalition Member - 2024

Mini-case Study: Bangladesh

In Bangladesh they thought about the global, national and local priorities they wanted to impact, they considered what public advocacy, policy advocacy, capacity building and social norms work would be required to do the work. They identified their top priorities, and noted, it was challenging to limit to three pilot areas because more CSOs were interested. It was challenging to capture diversity with just three pilot locations, Bangladesh is a small country but very diverse. The guidance from S4HL was to limit pilot locations. So developing a wish list was challenging to prioritize just two or three issues to make a dent. They were able to prioritize and eventually gained more interest and people signed on to support, because they started small and grew.

Mini-case Study: Colombia

In Colombia, they developed a joint agenda with coalition that could recognize different processes that existed, diff members and women from pre-existing orgs. They held a series of gatherings with leaders of each org to consolidate momentum behind coalitions. This was important - it allowed them to work with leaders every organization which allowed for community strengthening, set the agenda within what the collective wanted to achieve and built a dialogue as the collation was coming together. Planning strategies that were useful but difficult to carry out because rural women in general in popular movement struggles – developed a TOC that was a strategy to implement in mid and long term. They made sure it wasn't confusing or would leave out experiences of women – they brought together various principles – consolidated into collective dream. Planned and summarized all the agendas through two sessions.

Mini-case Study: Senegal

The strategy was built on existing work and based on the experiences of rural women. It is guided by the strategies and mechanisms put in place by umbrella organizations to reverse inequity in women's access to land. The strategic orientation aims for a paradigm shift, i.e. an empowerment of the grassroots organizations, the leadership from behind that the members have agreed to opt for through supervision, the accompaniment of the grassroots groups by the technical organizations according to their expertise. This can be explained by the fact that grassroots organizations are close to communities and land issues. Furthermore, the establishment of S4HL Campaign in Senegal was designed to coincide with the launch of a big government land administration project funded by WB to digitalize land data and a degree to allow two names in the title. The campaign is thus hitched into advocacy actions towards advancing gender equality in the implementation of these two critical instruments .

A note about Launch Events. The purpose of a national launch event is to build visibility, build relationships, present at a national stage who you are, and what you will achieve. Current Coalitions describe inviting national level CSOs and Networks including policy makers, media, academics so they can express their solidarity and cooperation as well as coalition members, to speak to the work.

This resource packet can help you think through what others have included for launch events (ANNEX X)

Planning and Operations

At this phase, your identified CFO will need to continue working on the following planning activities, and resources are linked below to get started.

- **Resources / Resource Generation** Resource must be identified at this stage with confirmation of how activities within the strategy will be paid for including MEL and administration.
 - Example Budget template (Annex X)
- **Work plan** With a confirmed strategy, the workplan must be developed that aligned to the strategy.
 - Example Workplan template (Annex X)
- **Risk Management** To participate in a Do No Harm Approach, the Leadership group and CFO need to map out the risks for work, and how they will monitor and respond to risks.
 - Example Risk Log template (Annex X)

Operational Assessments

With your CFO and Coalition in place you'll want to assess the administration, management and operational needs to advance the work. These are the assessments S4HL Secretariat recommends engagement in:

- Operational (DOS – ANNEX X)
- Trafficking In Person (ANNEX X)
- Psychosocial support (ANNEX X)
- Approach for Prevention of Sexual Exploitation and Abuse (SEA) (ANNEX X)
- Do No Harm (ANNEX X)
- Social norms and behavior change training and IF you aren't doing SNBC (ANNEX X)

Your Coalition won't do this alone! Once the CFO and Steering Committee support organization are identified, they will work together on the assessment and also the needed capacity building and training support needed.

Administration with S4HL Global

At different phases of development of S4HL Campaigns, you will be required to take action to establish yourselves as a S4HL Coalition associated with S4HL Global. At this stage, a couple of things will happen.

1. Coalition Lead or Leadership group with administrative responsibilities are identified. *
2. MOU signed. Reporting form with minimum requirements provided. *
3. Connection to a S4HL Global Technical staff person. Global Onboarding. *
4. Operational Assessments*

Conclusion

“To sustain a coalition, it's important to understand that there will always be conflicts. The challenge is to find new ways to deal with them. To advancing the approach to the conflict with tenderness, care and patience. Because being such diverse women they are bound to be different. We must always find ways to continue to come together.” – Maria Camila (from ILC interview)

Highlight key points that S4HL is a vehicle. The vision and mission and agenda is a movement that will deliver on wlr.

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