



TOGETHER WOMEN RISE

Collective action for global gender equality

2025 Recurring Giving Campaign Key Talking Points for Chapter Leaders

This March, Together Women Rise is launching our "Give Monthly, Grow Together" campaign to strengthen our community of monthly donors. As a Chapter Leader, you have a crucial role during this campaign. Together, we can:

- Expand our circle of monthly givers by adding 50 new recurring donors
- Inspire each monthly donor to give \$10 more a month
- Increase our collective impact and ensure sustainable funding for projects and organizations that help women and girls live freely and safely, rise out of poverty, and become powerful agents of positive change in their communities. In a challenging time when federal funding for global gender equality is uncertain, Rise remains committed to building a world where every person has the same opportunities to thrive regardless of their gender or where they live.

Campaign Timeline

- February 27: Campaign launch in *The Dish*
- Throughout March: Chapter meeting discussions; Email communications from Home Office
- April 11: Campaign concludes

1. Why is monthly giving important?

- Together Women Rise's strength comes from our dedicated community of members, whose collective monthly giving drives our mission
- Small monthly donations can have just as much impact as a large, one-time donation. Last year, over 2,000 members supported Rise with a monthly gift. *Each month, the total amount given through recurring donations is enough to fund a Featured Grant.*
- Small increases in monthly giving make a difference. When we grow together, we can harness our collective power to build a better world for women and girls.

2. Why should you give monthly?

- *Set it and forget it.* Monthly donations are automatic. That means that once you sign up, you won't have to worry about remembering to give each month.
- *Make a little go a long way.* Small donations throughout the year are more manageable for many members and can have the same impact as a one-time larger gift. Spreading out your donation may even allow you to contribute more overall. You might not be able to give \$500 during the annual appeal, but if donating \$50 every month is in your budget, you'll actually donate \$600 by the end of the year!
- *It's more convenient for Chapter Leaders.* If all of your members set up recurring donations, you won't have to mail in checks each month.

3. How does giving monthly help Together Women Rise?

- Monthly recurring gifts are a sustainable, reliable source of funding for Together Women Rise. Your donations support our grant partnerships, learning materials and engagement opportunities for our members, and support for our chapters.
- Monthly giving helps Rise accurately budget and plan for our future, ensuring that we can maintain our commitments to both our chapters and grantee partners.

Sample Discussion Guide for March Chapter Meetings

Opening

- Share the campaign goals and timeline
- Explain why Together Women Rise focuses on recurring giving
- Share your personal story of why you give monthly

Group Discussion Questions

- "What motivates you to support Together Women Rise?"
- "How has being part of Rise impacted your view of global gender equality?"
- "What difference would you like to see your monthly gift make in the world?"

Action Steps

- Invite current recurring donors to review their monthly gift
- Encourage occasional donors to consider monthly giving
- Share how to start or increase monthly donations

Frequently Asked Questions

How do I set up an automatic recurring donation?

We offer three convenient options. Choose one that works for you.

- Mail: Print this [form](#) to give by either credit card or bank draft and mail it to the address on the bottom. *Consider printing copies of this form to share with your members.*
- Online: You can set up your own recurring credit card payment online at www.togetherwomenrise.org/give/
- Phone: Call our Home Office at 864-335-8401

What is the most cost-effective way to give?

BANK DRAFT! Credit cards charge, on average, about 3.75 percent of the transaction amount plus a 35 cent transaction fee. Giving a check at your chapter meeting costs about 82 cents. Bank drafts cost only 15 cents per transaction.

What if I want to cancel or make changes?

If you donate by credit card, you can make changes yourself using your Classy account. If you've never logged into your Classy account before, click here and then click "[Forget Password.](#)" Enter the email associated with your donation and Classy will send you a password recovery and creation email. [How to update your recurring donation.](#)

You can also email donations@togetherwomenrise.org or call our Home Office at 864-335-8401 to make any changes (or to cancel) your recurring gift.

Is there a minimum donation for automatic recurring gifts?

No, give what you can. Through collective giving, all gifts make an impact.

Does my recurring donation go directly to that month's grantee project?

Every donation to Together Women Rise is used to support ALL of our work to further our mission of advancing global gender equality. Donations – whether you give at your chapter meeting or through automatic giving – are not restricted to that month's featured grantee.

Does my chapter still get credit for my recurring donation?

Yes. Every donation you make gets credited to your chapter.

Why should I increase my monthly recurring gift?

Even small increases in monthly giving add up! When we all give a little more, we can support more women and girls around the world.

Still have questions? Read more about recurring giving on our website at <https://togetherwomenrise.org/faqs-about-recurring-donations/>

Resource Links

- Give online: <https://togetherwomenrise.org/give/>
- Give by bank draft: https://togetherwomenrise.org/wp-content/uploads/2015/08/Monthly-Giving-by-Automatic-Withdrawal-rev2015-2_fillable.pdf

Need Help?

Contact Kaitlyn Grigsby-Hall at kaitlyn@togetherwomenrise.org for additional support or questions.

