



# TOGETHER WOMEN RISE

Collective action for global gender equality

**Title:** Marketing & Communications Intern  
**Reports To:** Communications Coordinator  
**Department:** Marketing & Communications

**Status:** Intern  
**Location:** Remote/Virtual  
**Term:** Summer 2025

## Organization Overview

Together Women Rise is a powerful community of women and allies dedicated to achieving global gender equality. We have hundreds of chapters across the U.S. where members come together to learn about gender equality issues, give grants to organizations that empower women and girls in low-income countries, and build community to forge meaningful connections with each other and with women and allies around the world.

## Position Summary

This is a fully remote, unpaid position ideal for someone passionate about nonprofit work, international issues, gender equality, and communications. You'll play an active role in supporting the organization's communications team, including content creation, social media management, research, and digital marketing. You'll also lead special projects that directly contribute to our goal to increase awareness and grow, and gain invaluable hands-on experience in a dynamic, impactful organization. This internship is perfect for anyone looking to grow their skills while making a real difference in the world.

## Key Responsibilities:

- **Social Media:**
  - Create and schedule content for Facebook, LinkedIn, Instagram, X, and YouTube, including videos and visuals.
  - Conduct social listening and research on similar organizations' social media for benchmarking and alternative platforms.
- **Website:**
  - Assist with SEO efforts (research keywords, meta descriptions, tags).
  - Assist in updating the website and improving user experience.
- **Research:**
  - Research global gender equality issue areas, international initiatives and grantee impact stories.
  - Support outreach by researching potential communications channels (blogs, podcasts, etc.)
- **Writing:**
  - Produce a variety of written communications, including blog posts, media pitches, emails, and content for the website and newsletters.
- **Special Projects:**
  - Curate a library of testimonials from members, donors, and beneficiaries.
  - Develop a toolkit for college chapters.
  - Recommend possible youth outreach for the organization.

## Skills and Qualifications:

- Must be a student from an accredited U.S. college or university pursuing an internship for credit. This internship is a good fit for students pursuing communications, marketing, and other similar degrees. Other majors are welcome to apply with the pre-requisite experience.
- Interest in nonprofit work, international issues, and women's empowerment.
- Strong research, writing, and communication skills.
- Experience with social media content creation and basic understanding of best practices.



- Basic graphic design and video editing tools (ex: Canva).
- Responsible, organized, and works well both independently and as part of a team.

[Submit an Application](#)

