

2026–2028 STRATEGIC PLAN



Our Strategic Vision: Meeting the Moment for Global Gender Equality

The world is at an inflection point for women and girls. **Together Women Rise is ready to meet the moment.**

Our 2026–2028 Strategic Plan calls us forward with urgency and optimism. In a moment when progress for women and girls is both hard-won and at risk, we aim to create lasting, generational impact. Over the next three years, Rise will deepen impact, strengthen our philanthropic culture, expand engagement, and elevate organizational excellence so women and girls in the Global South can thrive for generations. This plan is anchored in four bold goals.

Our Path to Deeper Impact



Increase the impact
of our grantmaking



Strengthen our
philanthropic culture



Deepen & broaden
engagement



Advance organizational
culture & excellence

Increase the Impact of Our Grantmaking

To meet this moment, Rise will dramatically scale its investment in gender-equality programs that unlock opportunity, agency, and power for women and girls across the Global South—while elevating our role as a trusted, visible leader in global grantmaking.

Key priorities include:

- Increase the annual grant allocations by 75% over the next three years to support more women and girls in the Global South.
- Building a more diverse, geographically balanced pipeline of high-quality applicant organizations
- Elevating Rise's visibility and credibility within the global gender equality sector

Strengthen Our Philanthropic Culture

Creating lasting change demands a bold, resilient culture of philanthropy. Rise will ignite greater financial support, spark generosity across our community, and build the long-term strength needed to expand our impact for women and girls—now and for generations to come.

Key strategies include:

- Increase the operating budget by a cumulative growth of 40% over the next three years to support expanded grantmaking.
- Establishing an endowment to support financial health and sustainability
- Launching a 25th-anniversary campaign to rally supporters around our mission.



Deepen and Broaden Engagement

- Grow the movement
- Build loyalty through inspiring, inclusive engagement
- Showcase the power of collective philanthropy across generations

Key focus areas include:

- Grow chapters and launch new, innovative engagement models
- Broaden “member” to include anyone who gives annually
- Increase Rise’s visibility and leadership in collective philanthropy
- Elevate impact reporting and storytelling to demonstrate our impact

Advance Organizational Culture and Excellence

Lasting, generational impact depends on a strong foundation. Rise will foster an organizational culture rooted in equity, collaboration, and high performance.

Key commitments include:

- Recruit and retain a diverse, highly qualified team
- Strengthen board governance
- Enhance volunteer programs and roles that provide meaningful opportunities

Forging the Future, Together

This strategic plan positions Together Women Rise to **meet the moment for global gender equality** with clarity, courage, and ambition. By expanding our impact, strengthening our philanthropic culture, engaging a broader and more diverse community, and building internal capacity, we are shaping a generational organization capable of driving lasting change for women and girls worldwide.

Since 2003, we’ve been driven by a simple, powerful belief: everyone deserves the opportunity to thrive—no matter their gender or where they live. Through collective giving we have:



Funded over 260 projects



Invested over \$13.5 million



Supported work in 70+ countries



Impacted over 106 million people