



TOGETHER WOMEN RISE

Collective action for global gender equality

2026 Recurring Giving Campaign Chapter Leader Toolkit

This spring, Together Women Rise is launching our “**Give Monthly, Change the World**” campaign to grow and strengthen our community of monthly donors. Why is this important? Monthly giving fuels our grantmaking and helps women and girls live freely and safely, rise out of poverty, and become powerful agents of positive change in their communities. By increasing monthly donors, we are supporting Rise’s new Strategic Plan to expand our grantmaking and impact by 75% over the next three years!

We encourage members to sign up for monthly giving all year round, but we are running a special campaign now through Mother’s Day, May 10. As a Chapter Leader, you have a vital role in helping us reach our campaign goals to:

1. Add new recurring donors
2. Inspire current monthly donors to review and increase their monthly gifts
3. Re-engage lapsed monthly donors who are ready to return

What Are We Asking You to Do?

1. **Tell** your members about the campaign goals and benefits at your April and May chapter meetings.
2. **Invite** members to sign up for monthly giving or increase their monthly donations. **Not sure how to start the conversation? See our sample script below – you can customize with your own words.**
3. **Share** your personal story of why *you* are a monthly donor.
4. **Print** our [special member handout](#) and pass out to members at your meetings. This handout includes the QR code to sign up for recurring gifts. Members can now sign up for recurring gifts **online** via **credit card, bank draft, PayPal, Google Pay, or Zelle**. The handout also includes instructions for how members can increase their existing monthly gifts.
5. **Invite** a group discussion around one of these questions:
 - What motivates you to support Together Women Rise?
 - How has being part of Rise impacted your view of global gender equality?
 - Is there a woman in your life — a mother, mentor, friend — in whose honor you might make or grow a monthly gift this Mother’s Day?

Sample Script to Use or Customize

Over the next two meetings, I’m going to take a few minutes to share with you about Rise’s special campaign to increase the number of monthly donors. This is important because monthly giving fuels our grantmaking and the impact we have on women and girls. Did you know that in 2025, over 2,000 members supported Rise with monthly gifts, which totaled \$923,154 to support our mission – this is a sustainable and reliable source of funding that allows Rise to budget and plan for the future.

I know that in our chapter, many of us are already monthly donors, and I want to thank you – not only does it benefit women and girls, but it also makes my job as a chapter leader so much easier – no checks to mail in each month! For me personally, I do it because it is such an easy way to give. I set it up and I don’t have to worry about it! (Or add in your own reason for donating monthly and/or supporting Rise in this way!)

If you aren’t a monthly donor now, I am asking you to consider signing up. Of course, you can set up recurring gifts at any time during the year, but Rise is running a special campaign between now and May 10th. And Rise

*has made it even easier to set up! You now have the option to go online and set up recurring **donations via credit card, bank draft, PayPal, Google Pay, or Zelle**. No need to send in a form or voided check anymore!*

If you are already a monthly donor, I want to ask you a question: when was the last time you reviewed your monthly gifts? Do you even know that the donations are still coming out of your bank account or credit card? Home Office has shared with us that sometimes members' monthly gifts stop because a credit card has expired or been deactivated due to suspected fraud, and they are unable to reach the member to reactivate the gifts. Some of us just assume those withdrawals are being made but haven't checked recently!

I am also asking you to consider whether you might be able to make even a small increase in your monthly gift? Small increases in monthly giving can really add up, especially if we all give just a little more.

Following your message, you can pass out the handout we have created for you, answer any questions (see FAQs below), and invite members to discuss one of the topics provided above.

Answering Member Questions

Here are some of the commonly asked questions about monthly giving and how you can respond to your members.

1. Why should I give monthly?

You can set it and forget it. Monthly donations are automatic - once you sign up, you won't have to remember to give each month, especially if you aren't able to attend every chapter meeting.

Make a little go a long way. Small donations throughout the year may be more manageable but can have the same impact as a one-time larger gift. Spreading out your donation may even allow you to contribute more overall. You might not be able to give \$500 during the annual appeal, but if donating \$50 every month is in your budget, you'll actually donate \$600 by the end of the year!

2. How does monthly giving help Rise and our chapter?

It gives Rise a sustainable and reliable source of income to fund its grants and member programming and to budget/plan for the future. It supports Rise's strategic plan to expand its grantmaking and impact on women and girls.

All of your monthly donations are credited to our chapter, and we can watch our total chapter donations grow much faster! And it's less work for me as the chapter leader because I don't have to mail in checks each month.

3. How do I set up an automatic recurring donation?

Use the QR code on the handout I shared or go to <https://togetherwomenrise.org/give/> – on this page, you can pick your payment method (credit card, bank draft, Google Pay, PayPal, or Zelle) and then select the monthly giving option.

Phone: Call our Home Office at 864-335-8401 and dial Cindy at ext. 8562 for assistance.

4. What is the most cost-effective way to give?

Currently, Zelle® charges the least in fees to process recurring donations. However, you have the option to cover processing fees with credit card and bank draft donations. Please donate with the method that is most convenient for you.



5. Are recurring donations a secure way to give?

Donations made online are the most secure way to give, as your financial information is secure and encrypted as subject to [Payment Card Industry Data Security Standard](#) compliance. This is an information security standard which applies to people and companies which accept credit cards from major card brands or otherwise handle card data.

FYI, we do not keep credit card information onsite at Together Women Rise locations.

6. How do I change or increase my monthly gift? Can I update my credit card if it expires?

Email donations@togetherwomenrise.org to make any changes. You may also call our Home Office at 864-335-8401; for credit cards, call Cindy (ext. 8562) and for previously established bank drafts, call Pam (ext. 8561).

7. Can I choose what day the transaction runs every month?

Yes, just make your first recurring donation online on the date of the month that you'd like donations to be made.

8. Which credit cards do you accept? Do you accept debit cards?

We accept all major credit cards, including Visa, Mastercard, American Express, and Discover. Yes, we do accept debit cards.

9. Is there a minimum donation required to set up automatic recurring donations?

No. Give what you can. Through collective giving, all gifts make an impact.

10. Is there a “suggested” donation amount? Do you still encourage us to give what we would have spent dining out? What is the average donation amount?

This really depends on the individual. We encourage each member to give at a level that is comfortable for them.

11. I recently started doing my donation annually (i.e. through a Donor Advised Fund). Are you saying I should change to monthly gifts?

If you prefer giving annually through a Donor Advised Fund or some other means, please feel free to continue to do so! Many members find this an excellent way to give, often at a higher level.

12. I prefer to give at my chapter meetings, or I want to control how much I give each month based on the Featured Grantee.

Sometimes our chapter can't meet in person or there are times that you can't attend a meeting -- but Rise still needs your monthly gifts. If you want to control how much you give to each grantee, consider setting a base amount that you will give each month and then, if you are really inspired by the grantee, you can make an extra donation that month, if you choose.

13. Does our chapter still get credit for recurring donations?

Yes. Every donation you make is credited to our chapter.



Resource Links

Give online: togetherwomenrise.org/give

Need Help? Contact Kaitlyn Grigsby-Hall

kaitlyn@togetherwomenrise.org

864-335-8401

Has this toolkit been helpful? Please let us know!
We want to make sure you have everything
you need to help us make this campaign a success.

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